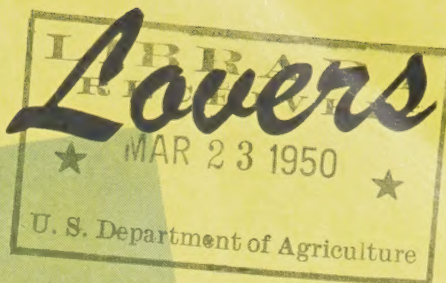


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

A Book for Garden Lovers



ATOM, Miniature Gladiolus
See Page 35

Spring, 1950

Max Sehling Seedsmen, Inc.

618 MADISON AVENUE • • NEW YORK CITY

Outstanding 1950 DePetrìs Chrysanthemums



Mona

Carminè Queen

Carmelita

Polaris

POLARIS. Named after the North Star, because of its rugged arctic lineage. An extremely vigorous growing large daisy type garden Mum with several rows of broad petals. Color glowing golden yellow with a great deal of substance. Makes a large broad uniform bush which is completely covered with blooms from early October. Excellent disease resistant foliage and strong stems. Polaris is not only an outstanding garden Mum, but is also extremely hardy, making tremendous plants the second year. We advise pinching this variety up to the 25th of July. You will be delighted with this gorgeous Arctic hybrid. Price: \$1.00 each; \$11.00 per doz.

MONA. Hard full pompon type of compact habit. Good upright stems with very good foliage. Color rust-bronze. Withstands the weather very well and flowers in early October. Price: \$1.00 each; \$11.00 per doz.

CARMINE QUEEN. A true carmine-red formal pompon type variety which grows rather tall but very upright. There is no trace of bronze in the flower, the very brilliant carmine-red coloring making it stand out in the fall garden. It makes an ideal cut flower with its long straight stems and excellent keeping qualities. In full bloom the middle of October. Price: \$1.00 each; \$11.00 per doz.

CARMELITA. Beautiful tones of apricot-bronze in a large decorative flower, produced on long rigid stems. Very good substance and non-fading qualities. Very good as a cut flower or for garden decoration. Tall erect habit of growth, flowering in mid-October. Price: \$1.00 each; \$11.00 per doz.

SENSATIONAL NOVELTY DELPHINIUM HYBRIDS

These remarkable new red, pink, lavender, cream and yellow Delphiniums are the outstanding novelties of this year. They represent the crowning achievement for a master hybridizer after fourteen years of painstaking breeding.

We feel honored in presenting this new race of Delphiniums, which has won generous acclaim from outstanding specialists everywhere. Try them and be the first in your area to grow these unusual and beautiful plants.

SERIES A. Ranging from violet to orange and red in color; early blooming, low growing and well branched.

SERIES B. Various shades of lavender and rose with contrasting "bees" of medium height, well branched and free flowering.

SERIES C. Flaming scarlet shades, medium tall with large florets borne on husky spikes.

All plants out of 3-inch pots, \$1.85 each; \$18.75 per dozen.

FAMOUS HARDY EASTER LILIES FOR YOUR GARDEN

There is no item that we have ever introduced to the gardening public that has given us more pleasure than the introduction of CROFT, ESTATE and ROYAL AMERICAN Lilies. We are so enthusiastic about them personally that we feel that every garden should have a good planting of them, and that is why we are offering these at a value which cannot be compared with any other hardy garden Lily.

They are permanent and improve annually right in your own garden. The flowers are as illustrated, pure white, perfect trumpet Easter Lilies of complete hardiness.

Lilium Estate is taller than Lilium Croft and is especially suited for foreground planting, for evergreen hedges, shrubbery and the like.

Lilium Croft, because of its dwarf sturdiness, can be planted anywhere without the necessity of staking.

ROYAL AMERICAN LILIES, the newest of all, are slightly taller than Lilium Croft, and are especially distinguished by the tremendous number of flowers they produce. Here is an ideal cutting Lily.

CROFT LILIES. Mammoth bulbs, \$4.50 per doz.; \$32.50 per 100.

ESTATE LILIES. Mammoth bulbs, \$7.00 per doz.; \$50.00 per 100.

ROYAL AMERICAN LILIES. \$1.00 each; \$11.00 per doz.

Max Schling's

Famous Tree Peonies

Write for our listing.

For the first time in almost 10 years we are able to offer a fine selection of Tree Peonies, the rarest and most beautiful of all garden shrubs.

These plants, which will be delivered in early spring, and again in late October and throughout November, are certain to make you the envy of your neighbors by virtue of their hardiness, beauty and outstanding colors.

Max Schling's
Distinctive 1950 Annuals



PETUNIA, FIRE CHIEF

(All-America Gold Medal Winner.)

The best red bedding Petunia. Pkt., 50c; 5 pkts., \$2.25.



MARIGOLD, YELLOW SUPREME

The best tall Marigold. Large flowers of clear yellow, fine for cutting. Pkt., 35c; 5 pkts., \$1.50.



SNAPDRAGON, IRISH MELODIES

The newest and finest strain of Snapdragons. Pkt., 75c; 5 pkts., \$3.50.



PRINCESS ASTERS

Hard-crested centers and exceptional keeping qualities make this new strain outstanding. (See page 4.)



UNWIN DAHLIAS (See page 9.)

These miniature Dahlias, easily grown from seed, are among the best of all annuals. Pkt., 35c; 5 pkts., \$1.50.

PETUNIA, Single Fringed Mixed (See page 20.)

A lovely strain, often measuring 7 inches across in a wide range of color combinations. Pkt., 75c; 5 pkts., \$3.50.



CARNATION, Glory of the Riviera

(See page 7.)

Year in and year out, one of the most popular items we have ever offered. Pkt., 50c; 5 pkts., \$2.25.

LARKSUR, REGAL STRAIN (See page 10.)

The newest achievement in these fine cut flowers. Pkt., 50c; 5 pkts., \$2.25.



A MESSAGE TO THE PUBLIC

There can be no question that no hobby yields a richer return for the time and labor expended upon it than gardening. Here is a field where it is possible for you to create, and the results of your labors offer a manifold reward in terms of beauty and enjoyment. The peace of mind and sense of unity with Nature found in the garden afford a marvelous haven which cannot be matched elsewhere.

We are proud of our position in the seed business, for throughout the many years that we have served you, we have become famed for the quality of the merchandise we offer. Remember, the greatest investment that you can make in your garden, be it large or small, is your precious time, and in order for this investment to pay dividends in beauty and satisfaction, you must start with the finest in materials.

When you are in New York, stop in and visit our store, where you will find an expert and courteous staff prepared to answer your gardening questions, and to help you with your gardening needs. Here, too, you will find a wealth of garden implements and accessories which will serve to lighten your garden chores.

Count on us to maintain our record of unsurpassed service and handling only the finest in horticultural material.

Our catalog listing tools, insecticides and garden sundries will be sent to you just as soon as it is off the press. You can't afford to miss the extensive listing of labor and time savers it contains.

MAX SCHLING, Jr.
President

Respectfully yours,

MAX SCHLING SEEDSMEN, Inc.

ALFRED M. SCHEIDER
Secretary

ALFRED F. SCHEIDER
Treasurer and
General Manager

Alfred F. Scheider
Treas. and Gen. Mgr.

RESERVE THE BEST CORNER OF YOUR GARDEN FOR SOME OF MAX SCHLING'S SEEDS AND BULBS

CONDITIONS OF SALE

While we exercise the greatest care to send out only seeds of the very highest quality and germination, there are too many elements of Nature, or neglect on the part of the planter, not within our control, which may influence the ultimate results. It is for that reason that we can give no warranty, express or implied, as to the description, quality, productiveness or any other matter of any seeds, plants, or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

TERMS OF SALE

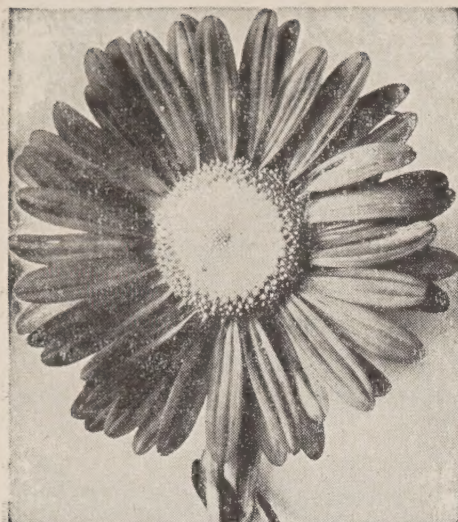
All flower seeds and vegetable seeds, with the exception of the following, are delivered free in the United States. The exceptions in vegetable seeds are: **PEAS, BEANS** and **CORN** which are postpaid east of the Mississippi. Please avoid the necessity of sending your order express collect by including postage to cover parcel post charges on these items.

The purchaser pays transportation on the following: All fertilizers, insecticides, tools, garden requisites of all description, horseradish roots, artichokes, onion sets, annual plants, perennial plants, shrubs, asparagus roots, seed potatoes, peat moss, salt hay and other ground covers, unless otherwise noted. **We reserve the right to refuse C. O. D. shipments.**

NON-WARRANTY ON LIVE OR DORMANT PLANTS

Due to various soil and climatic conditions we, under no circumstances, will guarantee the results of any live or dormant plants. We further give no warranty as to the condition of the plants upon arrival. In the event of a destroyed shipment or any other complaint relative to plant shipments, complaints must be registered within five days after arrival. We will not accept any other complaints.

Long-Lasting Cut Flowers



Single Type

MAX SCHLING'S SUPERB ASTERS

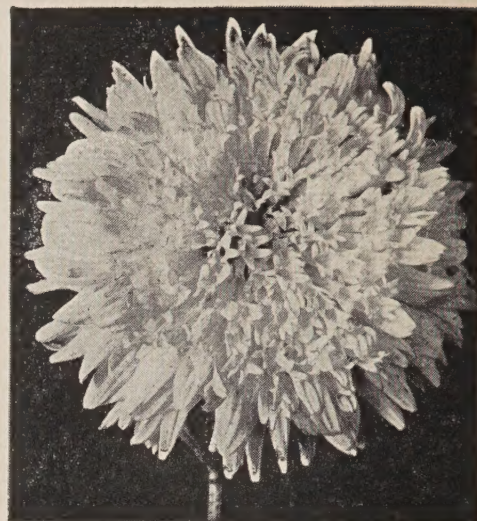
Wilt-Resistant Varieties Only

Asters bloom profusely during August and September. The first sowing in the hotbed in March, transplant the seedlings when they have four leaves, in boxes, 1 inch apart, or singly into small pots. Harden off and plant out in May. The soil should be rich and deeply dug. Set plants of the early varieties 10 inches apart and those of the later varieties 12 to 14 inches apart. The second sowing can be made in a cold frame or in a seed-bed outdoors the latter part of April, and the third sowing the latter part of May.

QUEEN OF THE MARKET ASTERS. (Earliest of all—early July.) Splendid fully double early Asters.

Pure White	Lavender	Purple
Flesh-Pink	Crimson	Mixed
Rose-Pink		

Any of above, pkt., 25c; 1/4 oz., \$1.50; oz., \$5.00.
COLLECTION: 1 pkt. each of above 6 colors, \$1.25.



Double Type

ROYAL ASTERS. (Second early—mid-July.) Large size Asters of super-quality.

Pure White	Purple	Rose-Pink	Mixed
Lavender	Flesh-Pink	Crimson	

Pkt., 25c; 1/4 oz., \$1.50; oz., \$5.00.

COLLECTION: 1 pkt. each of the above 6 colors, \$1.25.

CREGO (or Ostrich Plume). (Early to midseason—August to September 1st.)

Crimson	Purple	Light Blue
Phlox-Pink	White	Mixed

Pkt., 35c; 1/4 oz., \$1.50.

SCHLING'S INVINCIBLE BRANCHING. (Midseason—August 10th to early September.) The standard garden Aster.

Pure White	Rose-Pink	Lavender
Flesh-Pink	Purple	Mixed

Pkt., 25c; 1/4 oz., \$1.50; oz., \$5.00.

COLLECTION: 1 pkt. each of the above 5 colors, \$1.00.

KING or NEEDLE TYPE. (Sept. 10th.) A large double branching Aster with needle-shaped flower petals.

Mixed. Pkt., 20c; 1/4 oz., \$1.25; oz., \$4.00.

SCHLING'S IMPROVED CALIFORNIA GIANTS. (Medium late—Sept. 1st to 20th.) A tall branching Aster invaluable for cut flowers. The flower petals are beautifully curled and interlaced, presenting an interesting shaggy appearance.

Pure White	Light Blue	Deep Rose
Peach-Blossom-Pink	Light Purple	Deep Purple

Pkt., 35c; 1/4 oz., \$1.50; oz., \$5.00.

COLLECTION: 1 pkt. each of the above 6 colors, \$1.75.

ASTER, SUPER GIANTS. (Medium late.) Two splendid varieties of enormous size:

El Monte. Rich deep crimson.

Los Angeles. Beautiful clear pink.

Pkt., 50c; 5 pkts. for \$2.00.

THE LOVELY NEW SUNSHINE ASTER. Flowers are of striking beauty. They exhibit all the class and beauty of the Single Asters enhanced by a cushion center of tiny quills of a contrasting color. Truly one of the aristocrats of the garden.

Mixed colors only. 35c per pkt.

SCHLING'S FAMOUS AMERICAN BEAUTY. (Late—September 15th to October 1st.) The American Beauty Asters have established themselves as the prime favorite. Their perfect form, heavy petalage and rich intense colors establish this class as the standard for double Asters.

American Beauty. American-Beauty-rose.

Lavender Gem. Silvery lavender.

September Pink. Delicate pink.

Autumn Purple. Rich deep purple.

White Beauty. Pure white.

Pkt., 35c; 1/4 oz., \$1.50; oz., \$5.00.

COLLECTION: 1 pkt. each of the above 5 colors, \$1.50.

Mixed. Pkt., 35c; 1/4 oz., \$1.25; oz., \$4.00.

LOVELY SINGLE ASTERS. (Medium late—September 1st to 20th.) Exquisite colored Daisies. The simplicity of these flowers will be appreciated by all. Extremely valuable for cutting.

Carmine-Pink	Dark Blue	Flesh-Pink
Lilac	White	Mixed

Red

Price: Per pkt., 25c.

COLLECTION: 1 each of the 6 colors, \$1.25.

NOVELTY ASTERS



Early Giant, Light Blue. (Wilt-resistant.) All-America Silver Medal. Glorious, big, lacy flowers on long stems. Flowers 5 inches in diameter. Exquisite light blue. Pkt., 50c; 5 pkts., \$2.00.

Heart of France. (Wilt Resistant.) The only truly bright red Aster. A fine cut flower variety. Midseason. Pkt., 50c; 5 pkts., \$2.00.



Aster, Rose Marie. (Wilt-resistant.) All-America 1940 selection. Sturdy stems bear flowers 4 to 5 inches in diameter of an intensely rich shade of rose-pink. Plants bloom in July. Pkt., 50c; 5 pkts., \$2.00.

Extra Early Giant Crego Navy Blue. All-America Honorable Mention, 1943. A real early Ostrich Plume Aster. Deep intense blue. Large 4-inch flowers on stems 10 to 12 inches long. 50c per pkt.; 5 pkts., \$2.00.

NEW PRINCESS TYPE ASTERS—Illustrated page 1

Golden Sheaf. Pure white outer petals, center golden yellow quilled. Pkt., 50c.

Princess Elizabeth. (Wilt-resistant.) Beautiful pure white. Pkt., 50c.

Princess Anne. (Wilt-resistant.) Light peach-blossom-pink with golden crested center. Pkt., 50c.

Princess Barbara. Lovely orchid with golden quilled center. Pkt., 50c.

Princess Bonnie. (Wilt-resistant.) Soft salmon-rose with center rich gold. Pkt., 50c.

Princess Marsha. (Wilt-resistant.) Vibrant cinnabar-scarlet with gold center. Beautiful contrast. Pkt., 50c.

1 each of 6 Princess Asters, \$2.25.

Max Schling's Annual Flower Seed

RUSTPROOF SNAPDRAGONS

ANNUAL

MAXIMUM. About 3 feet high.
Alaska. Long spikes of pure white flowers.
Apple Blossom. Large light pink.
Campfire. Pure luminous scarlet.
Canary Bird. Pure canary-yellow.
Copper Queen. Bronze-copper blending, gold lip.
Copper Shades. Deep velvety copper to coppery old gold.

Crimson. Pure crimson.
Fair Lady. Silvery pink.
Loveliness. Large, pure, soft rose-pink.
Mixed.

Snapdragon Irish Melodies. Listed on page 1. If you like Snapdragons we recommend that you include a generous amount of this famous strain.

Any of above Maximum varieties, pkt., 75c; 5 pkts., \$3.00.
COLLECTION: One pkt. each of 9 varieties, \$5.50.

MAJUS GRANDIFLORUM. About 2 feet high.
Buttercup. A deep canary-yellow.
Daintiness. Soft, clear rose-pink.
Defiance. Large, bright scarlet-red.
Mount Shasta. 2 ft. Large pure white.
Reveille. Rust resistant. A deep luminous yellow.
Mixed.

Magic Carpet. A beautiful annual forming a carpet of Snapdragon blooms when used as a ground cover and in rock gardens. Pkt., 50c; 5 pkts., \$2.25.

Rosalie. All-America Bronze Medal, 1940. New rust-resistant large flowered giant Snapdragon. Rich, deep rose. 50c per pkt.; 3 pkts. for \$1.25.

Above Majus grandiflorum varieties, except as noted, pkt., 50c; 5 pkts., \$2.00.

TOM THUMB DWARF BEDDING SNAPDRAGONS

White Pink Yellow Mixed

25c per pkt.; ¼ oz., \$1.25.

NANUM GRANDIFLORUM. About 1 to 1½ feet.

Carmine-Rose. Uniform, bright carmine-rose.

Garnet. Large, velvety crimson flowers.

Glowing Sunset. Velvety scarlet; a definite rose tinge.

Indian Girl. Old gold.

Red Boy. Rich, deep scarlet flowers.

Wildfire. Bright orange-scarlet.
Mixed.

Any of above Nanum grandiflorum varieties, pkt., 50c; 5 pkts., \$2.00.

New Modern Giant Snapdragons, Rustproof

Varieties marked (*) grow 18 inches high; all others from 2 to 2½ feet.

***Morning Glow.** Bright terra-cotta-orange.

***Primadonna.** Terra-cotta-pink and yellow. A lovely combination.

***Pink Shades.** Rich coral-pink.

***Orange Shades.** Bright orange-scarlet.

Feltham Beauty. Rose-pink.

***Crimson King.** Crimson.

Othello. Satiny dark maroon.

***Pearl.** Pure white.

Rose d'Or. Salmon-rose, shaded gold.

Yellow King. Canary-yellow.

Giant Snapdragons, Mixed. Pkt, 15c; ¼ oz., 60c.

Any of above, unless noted, pkt., 25c.

STAR COLLECTION: 1 pkt. each of 6 varieties marked (*) \$1.00.

GREENHOUSE FORCING SNAPDRAGONS. See Greenhouse page 37.

Max Schling's New Dwarf Rust-Resistant

Five new colors are added to this, the most satisfactory class of Snapdragons for bedding and small cutting gardens. This type grows 18 inches tall, true upright habit with base-branching spikes.

Amber and Gold. A new color combination.

Carmine Rose. Bright rosy carmine.

Dubarry. Flaming salmon-rose. Gold lip.

Garnet. Rich velvety crimson.

Wild Fire. Bright orange-scarlet.

Price on the above: 50c per pkt.; 3 pkts. for \$1.25; ⅛ oz., \$2.75.

COLLECTION: 1 pkt. each of the 5 colors for \$2.00.



TWO NEW TETRAPLOID SNAPDRAGONS

These two varieties have been selected by virtue of their tremendous florets and brilliant colors.

Tetra Yellow. Deep canary-yellow.

Pan American Pink. Apple-blossom-pink.

Each: Pkt. 75c; 5 pkts. \$3.50.

SNAPDRAGON SNOWDRIFT. Pure white, 100% double. One of the finest flowers for the cutting garden or greenhouse. Compact, well-branched plants averaging 23 inches in height, producing fine spikes. A sensation wherever grown. Liberal pkt. \$1.00.

VELVET GIANT. Intense velvety crimson florets 2½ inches across, on tall strong stems. This variety fills a long-felt need for a fine strong Snapdragon in this color. Pkt. \$1.00; 6 pkts. \$6.00.

Max Schling's Twelve Super-Giant AMERICAN SNAPDRAGONS

AN EXCLUSIVE MAX SCHLING PRESENTATION

A healthy, vigorous race with individual flowers at least one-third larger than other so-called giants. Tall, strong spikes, equaling the modern Gladiolus. 3 to 4 ft.

INDIAN SUMMER. Rich velvety glossy copper color.

GOLDEN WEST. Rich deep golden yellow.

Massasoit. Brownish orange characteristic of Wall-flower.

Miami. Delightful tender rose.

Navajo. Delicate canary-yellow self.

Pathfinder. Lovely tender rose-pink.

Pontiac. Deep velvety maroon-purple.

Seminole. Rosy lilac, white throat.

SHASTA. White, yellow throat.

Somerset. Apricot, salmon flush.

Tenega (Sunset). Autumn gold and terra cotta
Wyoming. Deep carmine-pink with golden yellow lip.

Any of above: Pkt., 50c; 5 pkts., \$2.00.

GIANT AMERICAN SNAPDRAGON, MIXED. Pkt., 35c; 3 pkts., \$1.00.

SCHLING'S FAMOUS SNAPDRAGON COLLECTION:
 One each of these 12 varieties for \$4.50.

ACROCLINIUM Hybrids

These Strawflowers are a revelation to grow inasmuch as the flowers appear within a few weeks from the time the seed is sown. All of the finest pastel shades. 35c per pkt.; 3 pkts. for \$1.00.

AGERATUM

BLUE BOY. Plants become a solid mass of rich blue blooms. Superior for borders and beds. Pkt., 50c; 3 pkts., \$1.25.

Blue Cap. Surpasses Little Blue Star in the size of the individual flowers; it also has a deeper and richer color. Ideal for low edging of borders. Pkt., 35c; 3 pkts., \$1.00; 1/8 oz., \$2.50.

Blue Perfection. Large, dark blue flowers. 1 1/2 ft. Pkt., 15c; 1/4 oz., 75c.

Dwarf Blue Bedder. The finest dwarf bedding Ageratum. Compact, large flowered, deep lavender-blue. Pkt., 50c; 3 pkts., \$1.25.

Fairy Pink. A delightful soft salmon-pink providing a special combination when planted with Ageratum Midget Blue. Pkt., 50c.

White Fluff. Pure white bedding and cutting variety. Pkt., 25c.

Midget Blue. All-America Silver Medal, 1940. A dwarf Ageratum that is really dwarf. The uniform growth of these plants never exceeds 3 1/2 inches. They are very free flowering and have no peer as an edging plant or for use in bordering Rose beds, etc. 50c per pkt.; 3 pkts. for \$1.25.

SWEET ALYSSUM

You may sow it where you want it to grow; it will bloom in six to seven weeks and remain in bloom continuously until frost. Fine for edging of beds, as an undergrowth for Gladiolus, Dahlias, or any of the taller-growing flowers, and for brightening empty spaces. Sow thinly and cover lightly.

Benthami. Pure white. 1 ft. Pkt., 15c; oz., 75c; 1/4 lb., \$2.25.

LITTLE GEM. Very dwarf and compact; free flowering; for bedding, edging, or rockwork. 6 in. Pkt., 15c; 1/4 oz., 30c; oz., \$1.00; 1/4 lb., \$3.50.

Carpet of Snow. Of dwarf, creeping habit, forming a dense carpet of white flowers. 4 in. Pkt., 15c; 1/4 oz., 35c; oz., \$1.25; 1/4 lb., \$4.00.

Lilac Queen. Lilac-colored flowers. Contrasts prettily with the white sorts. Pkt., 15c; 1/4 oz., 50c; oz., \$1.50.

Lilliput Bouquet. A selection from Carpet of Snow, growing but 3 inches high. It blooms so freely that the foliage is completely hidden. Fine for low edgings and carpet beds. Pkt., 25c; oz., \$2.00.

Violet Queen. A compact and dwarf free flowering Alyssum with sweetly scented blossoms in a rich, deep shade of violet color retained during the entire season. Pkt., 25c; 1/4 oz., \$1.00; 1 oz., \$3.00.



Sweet Alyssum

Max Schling's Annual

AMARANTHUS

Caudatus (Love-Lies-Bleeding). Plume-shaped red flower-heads. 3 ft. Pkt., 10c; 1/4 oz., 25c.

MOLTEN FIRE. An enormous crest of brilliant orange foliage surmounting deep red lower foliage. Pkt., 25c.

Salicifolius (Fountain Plant). Willow-like orange, bronze, rose, and cerise foliage. Pkt., 25c; 5 pkts., \$1.00.

Tricolor (Joseph's Coat). Gorgeously colored foliage. Pkt., 25c.

ANAGALLIS Grandiflora, Blue

Must have sun. Plants 8 inches high, spread rapidly, and bloom freely. The flowers are a deep turquoise-blue color. Pkt., 25c; 5 pkts., \$1.00; oz., \$4.00.

ANCHUSA BLUEBIRD

Bears large umbels of vivid indigo-blue, Forget-me-not-like flowers on 18-inch stems. Blooms all summer. Pkt., 25c; 1/4 oz., \$1.00.

ARCTOTIS

Grandis. Large Daisy-like flowers on long stems; pure white with blue center, under side of petals tinged pale blue. Blooms continuously. 2 1/2 ft. Pkt., 15c; 1/4 oz., 50c.

New Hybrids. Include pink, red, purple, violet, yellow, and orange, all showing a blue center. Bloom in a little more than two months. Give them rich soil and sun. Pkt., 35c; 5 pkts., \$1.50.

BALSAM (Lady Slipper)

Finest mixed colors only. Pkt., 15c; 1/4 oz., 65c.

Dwarf Bush-Flowered. Cinnabar, coppery red, rose-pink, fiery scarlet. Pkt., 25c.

Double Camellia-Flowered Tall. White, white and rose, mixed all colors. Pkt., 15c.

BALLOON VINE Cardiospermum Halicacabum

Rapid-growing annual climber; white blossoms; light green balloon-shaped fruits. Pkt., 10c; oz., 50c.

BRACHYCOME IBERIDIFOLIA The Swan River Daisy

Delightful blue-and-white Cineraria-like flowers on slender stems with graceful foliage. Fine for edging and for borders. Sow in a hotbed in March.

New Swan River Daisy Hybrids. A distinct advance in these famous old favorites. They provide a lovely cut-flower medium throughout the summer. Mixed. Pkt., 35c; 3 pkts. for \$1.00.

BEGONIA

Very showy plants, and of great value for bedding. They do well in shady places where few other plants will bloom. Sow seed in February and March in the hotbed or greenhouse, and you will have nice plants for setting out in June. Just press the seed into the soil, as it is so fine that only a very slight covering can be given.

TUBEROUS-ROOTED BEGONIAS

Double Mixed. The famous Blackmore & Langdon Gold Medal Strain. Can be sown almost any time of the year. Full cultural directions enclosed in each packet. \$1.25 each. (See inside back cover illustration.)

FIBROUS-ROOTED BEGONIAS

New Dwarf Everblooming Begonias

Carmen. Gorgeous bright rose-pink with dark bronze foliage. Pkt., \$1.00.

Christmas Cheer. Very dwarf compact crimson-scarlet, green leaves. An excellent Christmas plant. Pkt., \$1.00.

Indian Maid. Outstanding bright scarlet with deep lustrous bronze foliage. Dwarf. Pkt., \$1.00.

White Lady. Pure snow-white with green foliage. Pkt., \$1.00.

BLUE LACE FLOWER. See Didiscus

Max Schling's Famous ANNUAL WILD GARDEN MIXTURE

It is our wish that we would have sufficient space to list all of the testimonials that we have received in praise of this marvelous seed value. We have received reports from all sections of the country extolling the beauty and practical results obtained from sowing this mixture. Carefully blended to strike a perfect balance between the showy bright annuals and those of more subdued tendencies, the result provides a bold effect where required and a vista of real beauty covering large areas where it would be impossible to intensely cultivate a garden. Left to themselves, the vigorous hardy annuals in this mixture self-sow and it can be safely said that a wild garden produced from this seed will be more or less permanent. 1/2 oz., 30c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

Flower Seeds

CALENDULA (Pot Marigold)

(See new varieties listed below.)

Sow where they are to grow, 2 or 3 seeds together, at intervals of 12 inches. Pull out the weakest plants, and leave but one to grow, or start the seed in the hotbed in March or April and transplant outdoors in May. 18 inches.

Apricot Queen. Bright apricot, deepening slightly toward the center. Pkt., 35c; 3 pkts., \$1.00.

CAMPFIRE (Sensation). Brilliant orange with scarlet sheen. Most effective. Pkt., 25c; ¼ oz., 50c; oz., \$1.25.

Schling's Selected Golden Ball. 25c per pkt.; ¼ oz., 75c.

Schling's Selected Orange King. 15c per pkt.; ¼ oz., 50c.

Schling's Selected Lemon Queen. 15c per pkt.; ¼ oz., 50c.

Schling's Selected Mixed. 10c per pkt.; ¼ oz., 40c.

Four New Giant Calendulas. A strain of great size and heat resistance. Excellent for cutting.

Persimmon Beauty. Brilliant orange.

Lemon Beauty. Pure lemon-yellow.

Apricot Beauty. Lovely two-tone apricot.

Cream Beauty. Soft cream.

Pkt. 35c.

COLLECTION. 1 each 4 above colors, \$1.25.

Chrysantha or Sunshine Calendula

Long, broad, loosely arranged flower petals tending to curl inward.

Golden Sunshine. Clear golden yellow. 25c per pkt.; oz., \$1.50.

Chrysantha Orange. 25c per pkt.; oz., \$1.50.

CANDYTUFT (Iberis)

Grandmother's garden abounded with Candytuft, and it still holds its place, for the modern border is not complete without it. You can sow it where it is to grow or to fill out empty spaces in the garden, for edging the border, and in rockeries.

Empress (White), Crimson, Lilac, Flesh-Color, and Purple.

Each, pkt., 15c; oz., \$1.00.

Finest Mixed. Pkt., 15c; oz., 75c.

GIANT WHITE HYACINTH-FLOWERED. Immense trusses, frequently 6 inches in length. The largest of all. Pkt., 15c; ¼ oz., 30c; oz., \$1.00.

MINIATURE GEM (Hyacinth-Flowered Type). A mass of snowy whiteness, and a real treasure for edging or the rock garden. Grows only 3½ inches high and is as compact as Carpet of Snow Alyssum. Pkt., 25c; ¼ oz., \$1.00.

CALLIOPSIS, IMPROVED

These Ladies' Breast-pins are among the easiest of annuals to grow. They bloom quickly from seed and yield gay, airy, colorful flowers through the growing season. Plants from 12 to 18 inches high.

GOLDEN CROWN. A semi-double type of annual Coreopsis providing blooming plants for the entire season up to frost. Splendid long lasting cut flower. 35c per pkt.; 5 pkts., \$1.50.

Drummond. Golden yellow; reddish brown centers. 25c per pkt.

Finest Mixed, Tall. 3 ft. All colors. Pkt., 15c; oz., 75c.

DWARF BEDDING VARIETIES

Dwarf, compact plants, 10 to 12 inches high, covered with bloom all summer. Sow seed directly into the open ground.

Crimson King. Deep garnet-crimson.

Pure Yellow. Golden yellow.

Gold Ray. Yellow with brown eye.

Tiger Star. Yellow with red eye.

Dwarf Mixed.

Pkt., 25c; ¼ oz., 65c.

FOR PERENNIAL VARIETIES, SEE COREOPSIS, PAGE 25.

CANARY BIRD VINE

Nasturtium-like climber producing yellow flowers resembling canary birds. Popular favorite. Pkt., 25c; oz., 75c.



Calendula Chrysantha

NEW ANNUAL CANTERBURY BELLS

These will bring June glory to your garden next fall. They are like the biennial Canterbury Bells in every way. Will bloom in less than 6 months from seed.

Mixed. Pkt., 25c; 5 pkts., \$1.00.

CARDINAL CLIMBER

A lovely Morning Glory with lacy foliage covered with bright cardinal-red blooms. Pkt., 25c.

Glory of Riviera CARNATIONS

Illustrated on page 2.

AN EXCLUSIVE MAX SCHLING PRESENTATION
A Superb New Strain of the Famous Fragrant Garden
Carnation of Southern France

Real Carnations, but little smaller than those grown by florists and much sweeter, for the fragrance is as remarkable as is the form of the flowers and their even perfection in color. No split calyces here, and the long stems invite liberal cutting of the blooms for indoor use.

The Collection of six varieties will give high satisfaction, permitting the cutting of literally armfuls of sweet and exquisite flowers for many long weeks. The culture is easy: Sow early, prick out the seedlings into a "flat" or into small pots, plant out at convenience.

Beauty of Nice. An exquisite shade of rose-pink. **Monaco.** Dark velvety crimson.

Cannes. A beautiful pearl-pink. Especially fine. **San Remo.** Pure yellow.

Mentone. Scarlet. **Villa Franca.** Pure white.

Any of the above: Pkt., 50c; mixed, 50c.

COLLECTION: One pkt. each of the above 6 colors, \$2.50.

CELOSIA (Cockscomb and Feathered Varieties)

Sow seed in the hotbed in March for early flowers; for succession sow outdoors in seed-bed in May. Allow 8 inches between plants for Cockscomb and 18 inches for Feathered varieties. Give them rich ground.

Gilbert's Green Gold. A lovely blend of green and gold. Pkt., 25c.

Gilbert's Maple Gold. Pink tipped with gold. Pkt., 25c.

Flame of Fire. Bronze Medal 1935, All-America. Brilliant flame-red feathery flower. Height 1½ ft. Pkt., 50c.

Dwarf Cockscomb. All colors mixed. Pkt., 15c.

Rose Beauty. A brilliant pink on a silver base. Showy spikes of marvelous substance. Pkt. 35c; 5 pkts. \$1.50.

Royal Velvet. An early flowering form of dwarf, crested Cockscomb. Rich velvety crimson. Makes a delightful cut flower throughout the summer. Pkt., 50c.

Max Schling's Annual

ANNUAL CHRYSANTHEMUMS

(*Chrysanthemum carinatum*.) Fine, gay, long-stemmed flowers, excellent for cutting and most decorative in the garden or vase. They bloom over a long period and are of the easiest culture.

Morning Star. Primrose, yellow disc and eye.

Evening Star. Yellow, brown eye.

North Star. White, yellow disc, brown eye.

Dark Copper.

Brown and Yellow.

White with Crimson.

Yellow with Dark Disc.

Merry Mixed.

Each, 35c per pkt.; 5 pkts., \$1.50.

COLLECTION: 1 each of the 7 varieties, \$2.00.

Chrysanthemum segetum fl.-pl., Yellowstone. Its lovely, double flowers are intense sulphur-yellow and are produced on strong stems up to 15 inches long from the middle of June until well into September. Pkt., 50c; 5 pkts., \$2.00.

COLEUS Rainbow Strain Mixed

A beautiful strain of assorted colored foliage. Pkt., 50c.

CLARKIA

These lovely annuals resemble a spray of apple blossoms, flowering from every leaf joint. Sow the seed in cold frame in March and transplant early. Especially beautiful in New England.

Double Flowering: **White** **Orange** **Purple** **Salmon** **Mixed**
15c per pkt.; 1/8 oz., 65c.

CLEOME (Spider-Flower)

Pink Queen. All-America Silver Medal Winner, 1943. A distinctly new color break in the old favorite Spider Flower. Giant Pink Queen is a clear bright pink and the flowers are borne in mendous heads. Average 3 feet in height. Pkt., 35c; 1/4 oz., \$1.00.

COBAEA SCANDENS Blue

The seed should be started in the frame in 2- to 3-in. pots; insert edgewise. Pkt., 25c.

COSMOS

Graceful summer and autumn flowers, fine for cutting, and extremely showy in the garden. Our Giant Lady Lenox grows 7 feet high, and begins blooming in September. We offer a fine strain of Giant Early-Flowering Cosmos which grow but 4 feet high, begin blooming in July and continue until frost.

GIANT EARLY-FLOWERING SENSATION

Sensation Cosmos represents the greatest single advance in an annual flower that has been made in the past 5 years. They are so far superior to the older strains of early Cosmos that we have eliminated the old strain from our listing entirely.

Sensation Dazzler. All-America Honorable Mention, 1943. A distinct improvement over all other red Cosmos. Very early blooming, rich deep crimson. 50c per pkt.; 5 pkts., \$2.00.

Radiance. (All-America Silver Medal 1948.) The first bicolor Cosmos to be developed. A truly fine novelty, striking deep rose with rich crimson zone. Destined for great popularity. Pkt., 50c; 5 pkts., \$2.25.

Sensation Single White

Crimson

Pink

Mixed

Any of the above, pkt., 25c; 1/4 oz., \$1.00; oz., \$3.00.

Giant Early Flowering Double Varieties

Double Sensation Mixed. One of the most valuable additions to the cut flower group. Splendid double crested Cosmos on long stems can be obtained as early as the 4th of July from seed sown in April. Pkt., 50c; 5 pkts., \$2.00.

Double Sensation Peerless Pink Lady. Fluted and double crested flowers of rich pink. Pkt., 75c; 3 pkts., \$2.00.

Peerless White Cloud. Double pure white form of above. Pkt., 75c; 3 pkts., \$2.00.

GIANT LATE-FLOWERING or LADY LENOX

Huge flowers, often measuring 5 inches across, on long stems. It is best to start seed of the late-flowering Cosmos in the frame in March and April.

Pink. Pkt., 15c; 1/4 oz., 45c; oz., \$1.00.

White. Pkt., 15c; 1/4 oz., 45c; oz., \$1.00.

Crimson. Pkt., 15c; 1/4 oz., 45c; oz., 75c.

Mixed. Pkt., 15c; 1/4 oz., 35c; oz., 50c.

COSMOS ORANGE FLARE. All-America Gold Medal Winner, 1935. The blooms of this wonderful annual are flaming orange borne on long stems and produced more freely than any other Cosmos. Exquisite for group planting where early bloom is desired. Pkt., 25c; 5 pkts., \$1.00.

Orange Ruffles. A distinct semi-double type of Orange Flare; outstanding. Pkt., 50c; 5 pkts., \$2.25.

Yellow Flare. All-America Silver Medal 1942. A pure golden yellow Cosmos. Early flowering. Pkt., 50c; 5 pkts., \$2.25.

CYNOGLOSSUM (Chinese Forget-Me-Not)

A rare gem for your blue garden. Forms perfect bushes 18 in. high just one mass of lovely brilliant blue Forget-me-not-like flowers from May until frost. You can cut with 18-inch stems.

Firmament. A remarkable Forget-me-not flower providing blue flowers all summer. Hardy annual producing blooms on stems 10 in. long. Pkt., 50c; 4 pkts., \$1.75.

Heavenly Blue. An old favorite form of Chinese Forget-me-not. Very satisfactory. Pkt., 25c; 1/4 oz., \$1.00.

Dwarf Pink. A perfect companion to Firmament. Pkt. 50c.



Cosmos, Radiance

CENTAUREA CYANUS

(Cornflower)

Other popular names: Bachelor's Buttons, Bluets, Ragged Sailor

Extremely showy in the garden and fine for cutting. They are easy to grow, take care of themselves, bloom freely, and even come up again the next year from the seed that has dropped in the ground. Just sow the seed broadcast wherever you want the plants to grow. If the soil is rich, the flowers will be larger and will have longer stems. They are lovely if sown together with scarlet Poppies. You should make sowings at intervals of 3 weeks, beginning in early May.

BLUE BOY **Black Boy** **Pinkie**
Red Boy **Snow Man**

20c per pkt.; 1/4 oz., 75c; oz., \$2.50.

COLLECTION: 1 pkt. each of the above 5 colors, 85c.

Double Cornflower Mixed. 15c per pkt.; 1/4 oz., 60c; oz., \$2.00.

DWARF COMPACT CORNFLOWERS. For bedding and cutting. 1 ft. high.

Jubilee Gem. Rich dark blue.

Lilac Lady. Lovely pale lilac.

Polar Gem. Pure white.

Rose Gem. Rich rose.

Each, 35c per pkt.; 5 pkts., \$1.50.

CENTAUREA IMPERIALIS (Giant Sweet Sultan). One of the finest of our annual flowers for cutting and very simple to grow. Plant them in a rich, loose, spongy soil which will hold moisture and you will have lovely long-stemmed, large flowers. They need sun.

Pure White
Dark Purple
Light Blue

Rose
Lavender
Yellow

Each, pkt., 25c.

THE COLLECTION OF 6 COLORS, \$1.25.

WHITE-LEAVED BEDDING CENTAUREAS (Dusty Miller). For edging and border.

Gymnocarpa and Candidissima. Silvery leaves. 1 ft. Pkt., 25c; 1/4 oz., \$1.00.

Flower Seeds

DAHLIAS

Dahlias are easily and quickly raised from seed. Sown in the hotbed or cold frame in March and April and transplanted in May, they will begin to bloom in August. The seed we offer has been saved from choicest and newest varieties, roots of which would cost \$1.00 to \$5.00 each.

Giant Decorative Exhibition Dahlias. A special strain selected by one of the leading Dahlia hybridizers. Giant exhibition blooms in all colors. Pkt., \$1.00.

Dwarf Mignon Bedding Dahlia. In full bloom in less than three months after sowing and it continues until frost. Flowers of the same size as the single Dahlia, this new dwarf race is even more floriferous. The plant in full bloom does not exceed 2 feet in height, thus making it ideal for bedding. Salmon-pink, cream, white, yellow, etc. Pkt., 35c; 3 pkts., \$1.00.

Giant Cactus Flowered Mixture. A gorgeous assortment of fine types and colors. Pkt., \$1.00.

UNWIN'S DAHLIAS

Unwin's Semi-Double Hybrids, Bedding. See page 2. Like the popular Mignon Dahlia, the plants of these new hybrids grow about 2 feet high and produce a great abundance of lovely semi-double flowers on long stems well above the foliage in a great variety of colors. Pkt., 35c; 3 pkts., \$1.00.

COLTNESS HYBRID DAHLIAS

Compact plants only about 1½ feet tall but as broad, bearing numerous flowers in a wide range of beautiful colors.

Mixed. Pkt., 35c; 3 pkts., \$1.00.

DELPHINIUM

See page 25.

DIANTHUS - Chinese and Japanese Pinks

Easily raised from seed. Pinks flower abundantly and continuously until frost, are very effective in the garden and splendid for cutting. With slight protection, the plants will live over winter. Start seed in the hotbed in March.

Double Atropurpurea. Dark rich purple. Pkt. 35c.

Double Fireball. Fine dwarf growing plants covered with brilliant bright red flowers. Pkt., 35c.

Double Salmon Queen. Lovely salmon-pink. Pkt. 35c.

Double Japanese Pinks, Schling's Superb New Hybrids. Large, beautifully fringed, very double flowers, measuring nearly 3 inches across, in greatest variety of colors. Pkt., 35c; ½ oz., \$1.00.

Double Snowball. Dwarf white. Pkt. 50c.

Schling's Giant Single Mixed. A fine strain of single garden Pinks with very large flowers, beautifully fringed and lacinated at edges in wonderful range of colors. Pkt., 25c; ½ oz., 65c.

DIDISCUS COERULEUS (Blue Lace Flower)

Schling's original BLUE LACE FLOWER. One of the most satisfactory and outstanding annuals in existence; these lacy

exquisite blooms excel in satisfying the discriminating flower lover. This gorgeous bloom was originally popularized by Mr. Max Schling. 25c per pkt.; 5 pkts., \$1.00; oz., \$3.00.

DIMORPHOTHECA (African Daisies)

Delightful annuals, with single daisy-like blossoms of orange and gold. They form compact and very bushy plants, are always in bloom, and are good for cutting. Sow in the hotbed in March and again outdoors in May.

Aurantiaca. Golden orange. Pkt., 15c; ¼ oz., 75c.

Aurantiaca Hybrids. Varying in color from white to bluish-white, lemon-yellow to reddish yellow, pale salmon to golden orange. Pkt., 15c; ¼ oz., \$1.00.



Gaillardia, Single



Dianthus, Schling's Giant Single Mixed

ESCHSCHOLTZIA (California Poppy)

Sow in the garden where they are to grow, as they cannot be transplanted. They succeed everywhere, are always in bloom, and brighten the garden from July until frost.

Ramona. A lovely new type with extremely large, frilled flowers of a pale, glittering coppery gold with pink shadings. The heavy frills give the flowers the appearance of a semi-double. Pkt., 25c; 5 pkts., \$1.00.

Golden West. Pure golden yellow. Pkt., 15c; oz., 75c.

Aurantiaca. Pale yellow. Pkt., 15c; oz., 75c.

California alba. Pure white. Pkt., 15c; oz., 50c.

Mixed. All shades and colors. Pkt., 15c; oz., 75c; ¼ lb., \$2.00.

NEW OUTSTANDING SEPARATE COLORS

Mikado. Orange-crimson.

Mandarin. Orange-scarlet.

Pkt., 25c; 5 pkts., \$1.00.

New Hybrid California Poppies. The improvement represented in this new strain will be a real revelation. Flowers in lovely new shades, including soft pink, scarlet, chrome, copper-red, claret, and royal purple, all held erect on long, strong stems, will give your garden the rich touch of color from the foothills of the West. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75.

DOUBLE CALIFORNIA POPPIES

Double Yellow.

Double Mixture. Of all colors.

Pkt., 35c; 5 pkts., \$1.50.

EUPHORBIA Variegata

(Snow-on-the-Mountain.) Elegant bushy plants, with broad green leaves veined and margined with white. Attractive in foliage groups and among flowers. 2 ft. Pkt., 15c; ¼ oz., 50c.

GAILLARDIA (Blanket Flower)

The annual Gaillardias bloom quickly from seed, and continue flowering throughout the summer and fall. You can always go to them if you want flowers for a vase.

Single, Mixed. (G. picta Lorenziana). Pkt., 15c; ¼ oz., 50c.

Double Annual Gaillardia, Fiesta. A brilliant bright mixture of large fully double flowers 2½ to 3 inches across. Splendid for cutting. Pkt., 50c; 5 pkts., \$2.25.

GLOBE AMARANTH (Gomphrena globosa)

An Everlasting, with beautifully colored flowers resembling clover-heads. They retain their color, and are lovely in winter bouquets.

Purple. The original everlasting Bachelor Button. Pkt., 25c; ½ oz., 75c.

Mixed. Pkt., 20c.

GLOXINIA

See Greenhouse Listing, page 28.

GODETIA

Only those who have seen vast masses of Godetias tastefully arranged can realize the effect produced by them. The double sorts we offer have the largest flowers, on long spikes, and are elegant for vases.

Double White. Pkt., 25c; 5 pkts., \$1.00.

Duke of York. Beautiful single deep carmine and white. Pkt., 25c; 5 pkts. for \$1.00.

Sybil Sherwood, Double. Salmon-pink. Very attractive. 25c per pkt.; 5 pkts. for \$1.00.

Sybil Sherwood, Single. Salmon-pink. Very attractive. 25c per pkt.; 5 pkts. for \$1.00.



Larkspur, Regal Strain

GYPSOPHILA (Annual Baby's Breath)

A charming effect may be had by mixing sprays of Baby's Breath with other long-stemmed cut flowers. Bloom quickly from seed, and liberal sowings should be made every three weeks from May to July, to cut continuously.

Elegans grandiflora alba. Pure white. Pkt., 15c; oz., 75c; ¼ lb., \$2.00.

Elegans grandiflora rosea. Delicate pink. Pkt., 25c; oz., \$1.50; ¼ lb., \$5.00.

Elegans, Crimson Gem. Rosy crimson. Pkt., 25c; ¼ oz., 75c.

HELIANTHUS (Sunflower)

Varieties we list are useful for cutting, especially the miniature sorts, which bear their flowers on slender stems, and form neat bushes about 3 feet high. Sow seeds where you want them to grow, in hills 2 feet apart, allowing three plants to each hill, and you will have vigorous and showy plants.

Double Chrysanthemum-Flowered. Beautiful, large, finely fringed, yellow, ball-shaped flowers, gracefully carried on long, wiry stems. 7 ft. Pkt., 15c.

Mammoth Russian. Our common Sunflower, with huge flower-heads, mostly grown for seeds, which are fed to parrots and poultry. Mixed. Pkt., 10c; oz., 25c.

Redwood Empire. A beautiful red-zoned Sunflower of unusual vigor and striking appearance. The contrasting brilliant red and yellow presents a flower never seen before. Pkt., 50c; 5 pkts., \$2.25.

HELICHRYSUM (Giant Double Strawflowers)

The largest and most popular colorful Strawflowers for winter bouquets.

Golden Yellow	Canary-Yellow	Silvery White
Salmon	Red	Rose-Pink
		Mixed

Pkt., 25c; 5 pkts., \$1.00.

HELIOTROPE

Schling's Selected Hybrids. Pkt., 50c; 5 pkts., \$2.00.

Regale. Choice dwarf type. Pkt., 50c.

HIBISCUS (Mallow Marvels)

Large-Flowering Hybrids. Although perennials they flower the first year from seed. The blooms are 6 to 7 inches across, and the whole plant is extremely showy. Pkt., 25c; ¼ oz., \$1.00.

HOLLYHOCKS (Althea)

Indian Spring. (Annual.) An annual everblooming new strain which flowers the first year from seed if sown early. In every way the same as the hardy varieties with the additional advantage of a longer blooming period. Pkt., 25c; ¼ oz., \$1.00.

Perennial Varieties Mixed. See regular perennial seed section.

Max Schling's Annual Flower Seeds

HUNNEMANNIA (Yellow Tulip Poppy)

Single Yellow. A glorious sun-kissed golden yellow Poppy on a strong stem with fine feathery Eschscholtzia-like foliage; excellent for cutting. Sow outdoors in May where they are to grow, in rich soil. Covered with lovely large yellow flowers from July to frost. 2 ft. Pkt., 25c; oz., \$1.00.

Semi-Double, Sunlite. Award of Merit, 1934. The Tulip Poppies are all lovely and easy to grow. The golden yellow flowers are semi-double, have great substance, and, having long stems, are superb cut flowers in addition to their garden value. Pkt., 25c; ¼ oz., \$1.25.

IMPATIENS (South African Balsam)

One of the finest of all year round blooming and bedding plants.

Holstii Mixed. Red shades. 50c per pkt.

Sultani. Pink and rose. 50c per pkt.

Sultani Nana. Dwarf type; choice. \$1.00 per pkt.

LARKSPUR (Annual Delphinium)

For very early flowers, sow the seed in a hotbed in March and April and set plants out in May; in the garden, sow as soon as the ground is warm. It is very good practice to sow annual Larkspur seed in the fall.

IMPERIAL BASE BRANCHING OR KING TYPE

Annual Larkspur that really rivals the perennial Delphinium in beauty and stateliness. The new Imperial base-branching strain is noted for its long spikes, large double flowers and intense color. Long-stemmed cut flowers may be had from this strain which is far superior to the older Stock-flowered type. This strain is also known as the King type.

White King, Coral King, Rose King, Blue King, Lavender King, Mixed. Pkt., 35c; ¼ oz., \$1.00; oz., \$3.00.

COLLECTION: 1 pkt. each of the 5 colors, \$1.50.

NEW REGAL STRAIN. A great improvement on all existing strains of Larkspur. Long spikes bear huge, well-spaced florets rivaling hardy Delphinium in size and beauty. Excellent for cutting. Illustrated on page 2.

Dark Blue	White	Rose	Mixed
All of above: Pkt., 50c; 5 pkts., \$2.25.			

KOCHIA (Summer Cypress)

Trichophylla. Neat little bush resembling a small Cypress tree. An ornamental plant of the easiest cultivation. 2 ft. Pkt., 10c; oz., 50c.

LANTANA Dwarf Hybrids Mixed. Pkt., 50c; 5 pkts., \$2.25.

LAVATERA Rosea Splendens

The finest of all pink annual Mallows. 4 to 5 feet. Pkt., 20c; ¼ oz., 40c.

LEPTOSIPHON

Large-Flowering French Hybrids

A charming annual for borders and beds. Planted in masses, they form a sheet of trumpet-shaped flowers ranging from yellow to rose, ivory and chrome, frequently tinged with pink. Bloom all summer; also good for the rock garden. Pkt., 25c; 5 pkts., \$1.00.

LINARIA

Pastel Shades Mixed. Pkt., 50c.

Dwarf Excelsior Mixed. Little plants rarely 8 inches high, with tiny, pure white, Snapdragon-like flowers. Pkt., 50c.

LOBELIA

Sow in the house in March. The dwarf varieties are recommended for edging; the trailing sorts for hanging baskets, window boxes, vases, etc.

Erinus compacta atrocaerulea. Large, compact flower of intense deep gentian-blue, no eye. For bedding and edging. Pkt., 50c; 5 pkts., \$2.25.

Emperor William. Compact. Sky-blue flowers. Pkt., 25c.

Mrs. Clibran. Very dwarf, deep blue with white eye. **The finest Lobelia.** Pkt., 40c; 3 pkts. for \$1.00.

Crystal Palace Compacta. Deep blue. 4 inches. Pkt., 25c; ¼ oz., \$1.00.

Sapphire. Trailing; rich purplish blue with pure white eye. Pkt., 25c.

Cambridge Blue. A light blue. Large flowered with emerald foliage. Pkt., 25c; ¼ oz., \$1.00.

ANNUAL LUPINUS

Easily and quickly grown; sow the seed where you want them to grow.

HARTWEGI GIANTS. Marked improvement over the ordinary Hartwegi strain.

Plants grow 4 to 4½ feet tall with straight, erect spikes.

King Blue. Rich oxford-blue. Pkt., 25c; 5 pkts., \$1.00.

King White. Pure white, scented spikes. Pkt., 25c; 5 pkts., \$1.00.

King Light Blue. 25c per pkt.; 5 pkts., \$1.00.

King Rose. Pkt., 25c; 5 pkts., \$1.00.

Mixed. All colors, including dark blue, sky-blue, rose, and white. Pkt., 25c; ¼ oz., 75c.

Russell Lupins. See perennial seed section.



PHLOX DRUMMONDI, Grandiflora

← **PHLOX
DRUMMONDI
GRANDIFLORA**

(See page 15.)

Invaluable for bedding and for toning up perennial borders. Pkt., 35c.

**CENTAUREA,
JUBILEE GEM**

(See page 8.)

One of a race of fine dwarf Cornflowers, excellent for cutting. Pkt., 35c.



CENTAUREA, Jubilee Gem

**PETUNIA,
SNOWSTORM**

The best large white Petunia. Pkt., 60c.

**PORTULACA,
DOUBLE MIXED**

Especially good for places where dry soil makes it hard to grow other flowers. Pkt., 35c.



PORTULACA, Double Mixed



MARIGOLD, HARMONY HYBRIDS

A fine strain of multi-colored dwarf French Marigolds. Pkt., 35c.

**SPECIAL COLLECTION OF 6 SELECTED
BEDDING FLOWERS**

1 pkt. each of 6 varieties, a \$2.05 value, for \$1.75.

ALYSSUM, VIOLET QUEEN

The finest edging plant. Pkt., 25c.



ALYSSUM, Violet Queen; and PETUNIA, Snowstorm



SALVIA

Blaze of Fire. Dwarf bedding flowers with spikes of brilliant red. Pkt., 50c; 5 pkts., \$2.25.



MAMMOTH VERBENA

(See page 18.)

Abundant bloom all summer and fall. Pkt., 25c; ¼ oz., \$1.25.

FOR A STRIKING COMBINATION,
PLANT ALL THREE MORNING
GLORIES TOGETHER



Scarlett
O'Hara



Pearly
Gates



Heavenly
Blue

3 MORNING GLORIES

SPECIAL
COLLECTION:

1 pkt. each of the
3 colors, \$1.00.

6 Collections,
\$5.00.

Max Schling's Annual Flower Seeds

SELECTED MARIGOLD

The following list has been selected to your taste and for your satisfaction. So many new Marigolds have been introduced in the past few years that it is virtually impossible to list them all. This list offers only the finest of the new varieties as well as the best of the older varieties.

TALL AFRICAN

Gigantea, Sunset Giants, Orange and Mixed. Especially grown for exhibition, blooms of this strain measure over 7 inches across. The flowers are sweetly scented and the color-range includes various shades of orange and yellow. Pkt., 35c; 1/8 oz., \$1.00.

Guinea Gold. Tall, informal, loose-petaled *Gardenia*-like flowers. Pkt., 25c; 1/4 oz., 75c; oz., \$2.00.

Prince of Orange. 20c per pkt.; 1/4 oz., \$1.00.

Lemon Ball. 20c per pkt.; 1/4 oz., \$1.00.

African Mixed. 15c per pkt.; 1/4 oz., 75c.

Yellow Supreme. Illustrated on color page 1. The finest large type Marigold. Pkt., 35c; 1/8 oz., \$1.00.

Golden Bedder. Extra early dwarf African variety with *Chrysanthemum* type flowers. Color rich golden orange. The whole plant can be cut as a bouquet; height 15 in. Pkt., 35c; 3 pkts., \$1.00.

Real Gold. All-America Bronze Medal, 1945. Carnation-flowered type similar to *Yellow Supreme*. Rich golden orange. Pkt., 50c; 5 pkts., \$2.25.

FRENCH MARIGOLDS

Harmony Hybrids. Tall French Marigolds for cutting. A splendid mixture of *Harmony* Marigolds that are fully 100 per cent double. They present a wide varied range of striking color combinations. Pkt., 25c; 1/8 oz., 75c; 1/4 oz., \$1.35.

Dwarf Varieties for Bedding

Butterball. All-America Bronze Medal, 1942. Height, 6 to 8 inches. Butter-yellow, tipped maroon. Pkt., 35c; 1/8 oz., \$1.00.

Dwarf Harmony. Since its introduction by far the most popular bedding Marigold. Mahogany-red guard petals with a golden yellow crest. Height, 12-14 in. Pkt., 25c; 1/8 oz., 75c; 1/4 oz., \$1.35.

Harmony Hybrids, Dwarf Mixed. This is the finest strain of dwarf French Bedding Marigolds, running through a complete range of colors.

Melody. All America Bronze Medal, 1942. A pure orange *Harmony* type Marigold. Dwarf and early flowering. Pkt., 35c; 1/4 oz., \$1.00.

Naughty Marietta. A really lovely bright yellow with rich red zone. A carpet planting of these will be the most cheerful spot in the garden. Pkt., 25c; 5 pkts., \$1.00.

Dwarf Royal Scot. All-Double. Brown and gold striped. Delightful double flowers, excellent for cutting. Pkt., 25c; 1/8 oz., 85c.

Single French, Legion of Honor (Little Brownie). Yellow, blotched with brown. 9 inches. Pkt., 25c.

Flaming Fire. A French Marigold which is as fickle as a whim. The color varies from day to day and at times on the same plant there will be flowers of brilliant orange, others mahogany-red, and still others will be a combination of orange and mahogany. Pkt., 25c.

Flash. All-America Silver Medal Winner, 1945. Early flowering bedding and cutting Marigold. Colors orange through tangerine-bronze and vivid red. Pkt., 35c; 3 pkts., \$1.00.

Sunkist. All-America Silver Medal, 1943. Early flowering dwarf crested center with flowers fully two inches in diameter. Rich deep golden orange. Splendid for bedding and cutting. 50c per pkt.; 1/8 oz., \$1.25.

Double French, Dwarf, Robert Beist. A brilliant coppery brown of great richness. Pkt., 25c.

Spry. Extra dwarf double French Marigold about 9 inches in height. Very early blooming. Recommended as a much brighter variety than dwarf *Harmony*. All-America Silver Medal, 1941. Pkt., 25c.

Scarlet Gleam. A dwarf, large flowering, French type in brightest red. Dwarf and compact, this lovely Marigold blooms the entire season, making a splendid show in the garden and is exquisite as a cut flower. Pkt., 35c; 1/8 oz., 75c; 1/4 oz., \$1.25.

Yellow Pygmy. One of the most successful and popular dwarf bedding Marigolds. Truly dwarf and compact. The plants are covered with light yellow golden blooms throughout the entire summer. Pkt., 25c; 5 pkts., \$1.00.

CHRYSANTHEMUM FLOWERED (Incurved Type)

A new improved form of incurved petalled Marigold that resemble large show type *Chrysanthemums*.

Mission Giants Yellowstone. Beautiful golden yellow form of above. Pkt., 35c; 1/8 oz., \$1.00.

Mission Giants, Mixed. All-America Bronze Medal, 1941. Pkt., 35c; 1/8 oz., 85c; 1/4 oz., \$1.50.



Royal Scot

MINIATURE SINGLE MARIGOLD

Tagetes, Little Giant. One of the most satisfactory all-season blooming bedding plants. Hundreds of miniature single Marigold flowers on dwarf, compact plants. Pkt., 25c; 5 pkts., \$1.00.

COLLARETTE MARIGOLDS

Splendid for Cutting

Crown of Gold. An entirely new type of Marigold with a plant utterly devoid of the objectionable Marigold odor. A *Scabiosa*-type of flower, 2 1/2 inches across, with the center cushion made up of short quilled petals and surrounded by a ring of flat ray petals. The color is orange throughout. Plants are about 30 inches tall and bloom early. Pkt., 35c.

MATTHIOLA Bicornis—Night-Scented

Delicate lilac flowers resembling those of the Stock and emitting in the evening a delightful perfume. 1 ft. Pkt., 15c; oz., 50c.

MATRICARIA (Feverfew)

Capensis. (Double White Feverfew.) Fine for cutting. Hardy in most sections. 2 ft. Pkt., 25c; 1/4 oz., 75c.

Golden Ball. Dwarf golden yellow. Excellent cutting flowers. Pkt., 25c; 1/4 oz., \$1.00.

MESEMBRYANTHEMUM (Ice Plant)

Lovely fleshy-leaved bedding plants with bright pink, daisy-like flowers. All summer blooming. Pkt., 35c.

MOONFLOWER (Calonyction)

Giant White. Their large, deep green, heart-shaped leaves furnish excellent shade, and the flowers are very beautiful. They bloom at night, and on cloudy days they remain open all day. Pkt., 15c; oz., \$1.00.

Giant Pink. A perfect companion to the white. Pkt., 25c; oz., \$1.75.

MIGNONETTE (Reseda odorata)

Mignonette should not be transplanted. Sow the seed in the garden where wanted to grow—a cool, moist place is best. For early flowers, start a few seeds in small pots in the frame and be careful not to break the ball of soil when setting the plants out in May.

Golden Goliath. Enormous spikes of intense golden yellow flowers. Pkt., 50c; 5 pkts., \$2.00.

Schling's Giant. Heavy, broad spikes of reddish orange flowers. Pkt., 25c; 1/4 oz., \$1.00.

Allen's Defiance. Silvery white. Pkt., 15c.

Selected Machet. Short, thick reddish spikes. Pkt., 20c; oz., \$1.00.

Sweet-Scented. The old-fashioned Mignonette, prized for its fragrance. Pkt., 15c; oz., 40c; 1/4 lb., \$1.00.

MIMULUS (Monkey Flower) Tigrinus

A splendid mixture of bright shades spotted and striped. Excellent for shade planting. Height 6 to 8 inches. 25c per pkt.

MARVEL OF PERU (Four O'clock)

Easily grown from seed and very showy in the garden. 3 ft. Mixed colors. Pkt., 10c; oz., 50c.



Marigold, French Harmony

Max Schling's Annual

MORNING GLORIES (Ipomoea)

Sow in the open ground in late April and May.

Blue Star. A most outstanding novelty, white with bright blue markings in the throat forming a blue star. Large pkt., 50c; 5 pkts., \$2.25.

Cornell. A perfect contrast to Heavenly Blue, being of the same type. Flowers rich crimson-red edged with 1/4-inch strip of white. Very exceptional. Excellent in combination with Heavenly Blue. 35c per pkt.; 3 pkts., \$1.00.

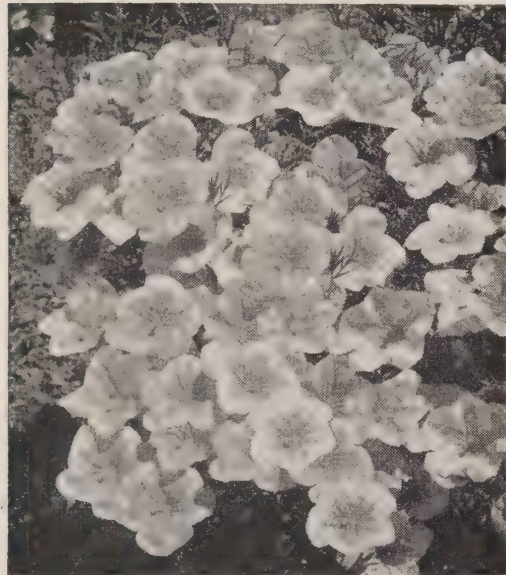
Heavenly Blue. (See color illustration, page 12.) From early July to late autumn the vine is covered with the lovely sky-blue flowers. The finest of all Morning Glories. Pkt., 35c; 1/4 oz., 75c; oz., \$2.50.

Scarlett O'Hara. Gold Medal, All-America, 1939. Blooms within 65 days after seed is sown. Flowers rich dark wine-red, remaining open all day. 35c per pkt.; 1/4 oz., 65c.

Pearly Gates. A beautiful pure white seedling of the Heavenly Blue, making a perfect partner for the blue variety. Huge pure white flowers. Pkt., 35c; 1/4 oz., 75c.



Nasturtiums—Golden Gleam Hybrids



Nierembergia Hippomanica

Nicotiana

MYOSOTIS (Forget-Me-Not)

The following varieties are biennial, but will bloom the first year from seed. If you want them in flower early in the spring, sow the seed in August, and either protect the plants or winter them over in cold frames like Pansies.

Alpestris Victoria.

White	Pink	Indigo-Blue
Pkt., 25c; 1/8 oz., \$1.00.		

Sutton's Royal Blue. Deepest indigo-blue. 12 in. Pkt., 25c; 1/8 oz., \$1.00.

Ruth Fisher. The finest strain of Forget-me-not in existence. Blooms large pale blue freely produced; height 6 inches. Pkt., 50c; 5 pkts., \$2.25.

NEMESIA STRUMOSA

Nana Compacta Aurora. Salmon.
Nana Compacta Blue Gem. Pale blue.
Nana Compacta Mixed.
Pkt., 35c; 5 pkts., \$1.50.

GRANDIFLORA—TALLER TYPES

Carmine-Rose
Fireking
Orange Prince
Pkt., 25c; 5 pkts., \$1.00.

NEMOPHILA

Insignis, Blue. Try it in your garden. It is fine for the ribbon border or for edging. Blooms quickly from seed and continuously from spring until frost. Lovely cup-shaped flowers of marine-blue; does well in any situation, moist or dry. Must have full sun. Pkt., 25c; oz., \$4.00.

NASTURTIUMS

Sow the seed where wanted to grow any time in May or June. The best way is to drop about two seeds every 6 inches; this will allow for proper development and save you the labor of thinning out later.

Schling's Giant-Flowering Dwarf, Mixed. Pkt., 15c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

Schling's Giant-Flowering Tall, Mixed. A very rich mixture. Pkt., 15c; oz., 40c; 1/4 lb., \$1.35; lb., \$4.50.

Dwarf Double Gem. Compact runnerless plants. Double flowers in a wide range of colors. Pkt., 25c; 1/2 oz., \$1.25.

Dwarf Double Golden Globe. A dwarfier, more globular Golden Gleam. Pkt., 50c; 5 pkts., \$2.00.

Dwarf Single. In separate colors.

Mahogany	Scarlet	Yellow
Pkt., 15c; oz., 60c.		

Gleam Hybrid Nasturtiums

Scarlet Gleam.

Golden Gleam.

Gleam Hybrids, Mixed Colors.

Prices on 3 varieties listed, pkt., 15c; oz., 75c.

Double Gleam Hybrid Nasturtiums

Indian Chief. Blackish green foliage, brilliant scarlet blossoms.

Indian Summer. Blackish green foliage, orange-buff blossoms.

Mahogany. Deep mahogany-red blossoms.

Above 3 varieties: Pkt., 25c; oz., \$1.00.

Gleam Hybrids Mixed. 15c per pkt., oz., 75c.

NICOTIANA (Flowering Tobacco)

Long, tube-shaped, sweetly scented flowers. Attractive plants for large beds and borders.

Affinis. Pure white; fragrant. Pkt., 20c; 1/4 oz., \$1.00.

Affinis, Crimson Bedder. Whenever there is any dampness in the air the sweet scent of the flowers perfumes the entire garden with its Jasmine scent. Crimson Bedder is only 15 inches high and just about covers itself with deep crimson flowers from midsummer until frost. Pkt., 25c.

Affinis Hybrids. Brilliant colors; sweet scented. Pkt., 20c; 1/4 oz., \$1.00.

Suaveolens. 1 1/2 ft. Dwarf lovely white. Pkt., 35c; 5 pkts., \$1.50.

TWO NEW NICOTIANAS

This welcome innovation is distinguished by the property of remaining open all day, unlike other varieties which open in late afternoon. Plants 18 inches tall, bushy and compact.

Sensation Daylight. Lovely pure white. 35c pkt.; 5 pkts., \$1.50.

Sensation Mixed. 75c pkt.; 5 pkts., \$3.50.

NIEREMBERGIA

Hippomanica. Since its introduction, the splendid blue dwarf Cup-flower has proven its popularity as an edging plant, an annual rock garden plant and is also superb for pots and window boxes. It will out-bloom almost any plant in the garden and is a source of never ending satisfaction. 50c per pkt.; 5 pkts. for \$2.25.

Purple Robe. Deep rich purple. Pkt., 50c; 5 pkts., \$2.25.

NIGELLA (Love-in-a-Mist)

Sow outdoors where you want it to grow.

Ultramarine Blue. Deep blue. Pkt., 35c; 5 pkts., \$1.50.

Miss Jekyll. Rich cornflower-blue. Pkt., 20c; 1/4 oz., 85c.

NOLANA LANCEOLATA

Blue Ensign. Lovely Mallow-like flowers of a clear Cornflower-blue; easily grown from seed. Pkt., 35c; 3 pkts., \$1.00.

ORNAMENTAL GOURDS

Sow the seed as you would Squash or Cucumber, in hills 3 feet apart and allow three plants to grow in each hill. Have the soil rich and they will grow most luxuriantly for you.

Mixed Large Fruiting Sorts. Pkt., 15c; 1/4 oz., 75c.

Mixed Small Fruiting Sorts. Pkt., 15c; 1/4 oz., 75c.



Flower Seeds

Max Schling's Giant Pansies

If you want them to bloom early in the spring, sow the seed in July and August, and protect the plants, or, better still, winter them over in a cold frame. For summer blooming, sow in the cold frame in March, and plant out in a cool, half-shaded spot, and they will bloom in June and continue until frost.

Super Swiss Giants in Separate Colors

TWO NEW COLORS

Apricot Orange. A giant Pansy; same color as Viola Apricot. Pkt., \$1.00.
Ruby. Lovely bright red, a most desirable addition. Pkt., \$1.00.

Alpenglow. Red and wine shades.
Berna. Deep blue with contrasting deeper blotches.

Lake of Thun. Rich cornflower-blue.

Yellow Master. Pure golden yellow.

Rheingold. Golden yellow; five-blotted.

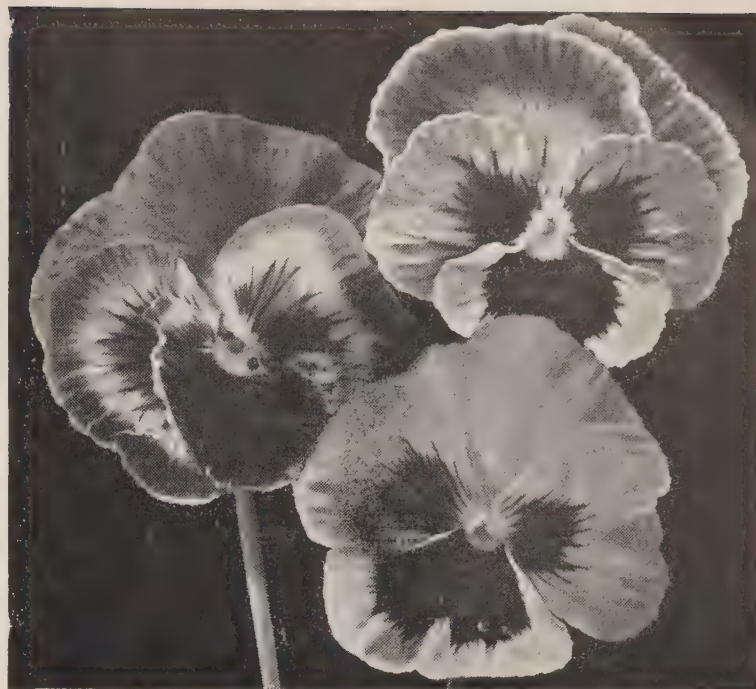
Rose Queen. Beautiful new deep rose-pink. Pkt., \$1.00.

Mont Blanc. Pure white with beautiful blue eye.

75c per pkt.; 1/8 oz., \$3.50.

COLLECTION: 1 pkt. each of the 9 colors, \$6.50.

Super Swiss Giants Mixed. 75c per pkt.; 1/8 oz., \$3.50.



Swiss Giant Pansies

Giant Trimardeau Pansies

Mixed. Old favorite small-flowered type. Pkt., 35c; 1/4 oz., \$3.50.

Rogli's Prize Strain

We offer a limited quantity of this fine strain of Pansies from which the Super Swiss Giants are developed. Surpassing all other Pansies as regards color range and perfection of form, this Pansy is a "must" for the garden. Pkt., \$2.00; 6 pkts., \$10.00.

Mrs. Pierre S. Du Pont

Schling's new giant pure golden yellow Pansy without a trace of blotch. The tones are completely unbroken. 50c per pkt.; 5 pkts., \$2.00; 1/4 oz., \$3.50.

Max Schling's Famous Mixtures

A Marvelous Strain of Pansies

MAX SCHLING'S CANADIAN SUPER GIANTS. Not a large color range but of truly remarkable size and form, with flowers often 12 inches in circumference and petals of wonderful substance on exceedingly strong stems, often 6 to 7 inches long. Pkt., \$2.00; 6 pkts., \$10.00.

Maple Leaf Giants. A popular large flowering selected strain. Pkt., \$1.00; 1/8 oz., \$3.50.

Max Schling's Majestic Splendor

A NEW SERIES

(See back cover for color.)

This famous Schling's strain in its old form constituted one of the most masterly achievements in Pansy hybridization. This new series presents an entirely new color range. Exceedingly vigorous in growth, very early blooming, long stems, immense size blooms excellent form and substance, making them equally valuable for cut flowers as well as for bedding. Pkt., \$1.00; 6 pkts., \$5.00; 12 pkts., \$9.00.

PHLOX DRUMMONDI (Annual)

Drummondii Gigantea

This new strain of annual Phlox produces flowers that compare favorably with the giant heads of perennial varieties. The colors are even more subdued and charming. This strain of Phlox is invaluable for toning up perennial flower borders as well as making attractive beds that can be utilized for show purposes as well as for cut flowers. Height 12 to 15 inches.

Red Glory. A large flowering Phlox, brilliant red with large creamy white edge. Pkt., 50c; 5 pkts., \$2.00.

Rosy Morn. All-America Bronze Medal, 1941. A gay, bright color combination of rose-pink with white eye. This color will not fade in the hottest sun. Pkt., 50c; 5 pkts., \$2.00.

Salmon Glory. All-America Silver Medal, 1940. Immense florets of salmon-pink with creamy white edge. Pkt., 50c; 5 pkts., \$2.00.

New Art Shades Mixed. A combination of soft pink, dainty lavender, deep blue, royal purple, golden yellow and rich crimson. Pkt., 50c; 5 pkts., \$2.00.

SPECIAL COLLECTION: 1 pkt. each of the above 4 varieties, \$1.75.

Drummondii Grandiflora

The old favorite strain of bedding Phlox. Average height 10 to 12 inches. One of the most satisfactory annuals for all purposes. Seed may be sown in the hotbed or greenhouse in March and transplanted to the garden as soon as the weather is favorable; or seed may be sown in the open ground the beginning of May.

White	Salmon-Scarlet
Chamois-Rose	Isabellina. Pale buff-yellow, very beautiful.
Salmon-Pink	
Deep Red	
Deep Purple	Star-Shaped Mixed

Price of above separate colors:

Pkt., 35c; 1/4 oz., \$1.50.

Finest Mixture of All Colors: Pkt., 25c; 1/4 oz., \$1.25.

COLLECTION: 1 pkt. of 7 named varieties, \$1.75.

Drummondii Nana Compacta Grandiflora

Charming, large flowering, very dwarf annual Phlox for edging. Dwarf, erect growth 6 inches high. Splendid for neat formal borders. Continuous bloomer.

Apricot	Fireball
Deep Purple	Isabellina. Pale buff.
Chamois-Rose	Snowball
Salmon-Scarlet	Mixed

Each: 50c per pkt.; 5 pkts., \$2.00.

COLLECTION: 1 pkt. each of 7 varieties, \$3.00.



Phlox Drummondii, Salmon Glory

PETUNIAS

Complete varieties, see pages 20 and 21.

Max Schling's Annual



Double
Shirley
Poppy

ANNUAL POPPIES

Sow the seeds where you want them to grow because it is difficult to transplant them. While they grow everywhere and under almost all conditions, they are at their best if grown in a light, well-manured soil, and are most effective in masses.

SCHLING'S SELECT IMPROVED SHIRLEY POPPIES in new tints; an exceedingly beautiful strain. Pkt., 25c; oz., \$1.50; ¼ lb., \$5.00.

Dainty Single Shirley. In lovely shades of pink, terra cotta, salmon, apricot, and white, many shaded and edged with other colors, on slender, hairy stems—dainty flowers of a light, papery, silky texture, giving a wealth of color in the garden. Several sowings should be made for succession of blooms. Sow broadcast where intended to flower, as they do not transplant well. A beautiful effect can be had by intersowing with our double blue Cornflower. Pkt., 15c; oz., 75c; ¼ lb., \$2.00.

DOUBLE SHIRLEY POPPY. Camellia Flowered Mixed. An outstanding strain, flowers resembling Camellias. Pkt., 25c; 5 pkts., \$1.00.

Double Sweetbriar. One of the loveliest garden annuals for planting in perennial borders and for mass effects. Pkt., 35c; ¼ oz., \$1.00.

Wild French (The Poppy of Flanders). This is the famous field Poppy of Europe. Pkt., 25c; oz., \$1.00; lb., \$10.00.

PORTULACA

Portulacas must have a sunny situation but they grow well in almost any soil. They are but 4 inches high, of spreading habit, and form a dense, thick carpet when grown in beds. They bloom most freely all through the summer and fall. As an undergrowth for Gladiolus, Roses or other tall plants, they are very effective. Sow them broadcast and press the seed in the soil. Scatter a few seeds in your rockery for a pretty effect.

Single Jewel. Beautiful rich crimson; very free flowering and very distinctive. Splendid in combination with Golden Eschscholtzia. Pkt., 50c; 5 pkts., \$2.00.

Finest Single Mixed. All shades; mostly bright colors. Pkt., 15c; ⅛ oz., 50c; ¼ oz., 85c; oz., \$3.00.

Finest Double Mixed. Pkt., 35c; ⅛ oz., \$1.25.

RHODANTHE

Mixed. One of the loveliest of all everlastings; pastel tints. Excellent for combining with regular Strawflowers. Pkt., 25c; 5 pkts., \$1.00.

RICINUS

Zanzibariensis, Mixed
(Castor-Oil Plant)

In large foliage-beds where a tropical effect is wanted, Castor-Oil Plants are very imposing. They grow rapidly from seed, from 5 to 8 feet high, and even taller if planted in well-manured ground. Start a few in the hotbed in small pots, one seed to a pot, can have plants for bedding out in May.

Very tall, stately plants with large leaves varying in color from light green to purplish red. Pkt., 15c; oz., 60c.

RUDBECKIA (Annual) Starlight

There is no garden flower in existence that will render more all-around satisfaction than Rudbeckia Starlight. Single, semi-double and fully double types in a fine color range. Pkt., 75c; 3 pkts., \$2.00.

SAPONARIA

Multiflora
(Carpet of Pink)

A lovely plant for edging, with pink, starry flowers in great abundance. Easily grown from seed and if sown in hotbed in March and planted out in May, will bloom from July until frost; 6 inches. Pkt., 15c.



Salpiglossis

SALPIGLOSSIS

(Painted Tongue)

Wonderfully showy, with flowers of exquisite colors and color markings. Flowers are funnel-shaped, not unlike those of the Petunia, deep-throated and charmingly penciled and veined in rich shades of yellow, crimson, and purple. Salpiglossis flowers freely from July until frost.

LARGE-FLOWERING VARIETIES

Finest Mixed. Pkt., 15c; ¼ oz., \$1.00.

SCHLING'S LARGE-FLOWERING DWARF SALPIGLOSSIS

25c per pkt.

Dwarf Mixed. 25c per pkt.; 5 pkts., \$1.00.

SALVIA (Scarlet Sage)

Salvias make a striking display, with their long brilliant flower-spikes rising above the green foliage. They bloom continuously from early summer until frost, from seeds sown in March or April, in shallow boxes or pots in the greenhouse or frame. Transplant singly into small pots, and set out when all danger of frost is past.

THE FAMOUS WELWYN COLORED SALVIAS

The only reliable multi-colored strain of Salvia. We have reduced the listing to five of the most popular colors. The white form is ideal for mass planting with an evergreen background. Colors 100% true from seed.

Welwyn Lilac. Lovely soft lilac.

Welwyn Pink. Pure clear salmon-pink.

Welwyn Purple. Rich purple.

Welwyn White. Glistening pure white.

Welwyn Mahogany. Deep mahogany-red.

Five Colors Mixed. (No scarlet.)

Pkt., 50c; 5 pkts., \$2.25.

COLLECTION: 1 pkt. each of 5 colors, \$2.25.

Blaze of Fire. A dwarf early flowering brilliant red Salvia, growing no more than 15 to 18 inches in height. Seed very scarce. Pkt., 50c; 5 pkts., \$2.25.

Splendens, Bonfire. Compact, very bushy plants about 2 feet in height, densely covered with large, brilliant scarlet flowers on long spikes; blooms very early. Pkt., 25c; ¼ oz., \$2.00.

Farinacea. Grow 2 to 3 feet high and only 8 to 10 inches in width, with long spikes of pale blue flowers, not so closely clustered as those of the Splendens. Bloom in August if seeds are sown indoors in February, and will last for years if given slight winter protection. Pkt., 25c; ¼ oz., \$2.00.

Farinacea, Blue Bedder. A dwarf form of the above. Approximately 15 to 18 inches in height. Pkt., 35c; ⅛ oz., \$1.00.

For other varieties, see list of Perennials.

Flower Seeds

MAX SCHLING'S Improved Large-Flowered SCABIOSA (Sweet Scabious or Pincushion Flower)

One of our finest annuals for cutting, and very showy in the garden. Easily raised from seed; blooms continuously from early summer until frost in a wide range of rich and beautiful colors. Sow in the cold frame or greenhouse, and transplant in May, or seed may be sown in the open ground the latter part of April. Average height, 3 ft.

Collection of New Selected Varieties

Four new splendid varieties that represent a distinct improvement over the older types. Consistently one of our most satisfactory flowers.

Blue Moon. A rich, bright blue. Flowers intensely double with high crown. Pkt., 35c.

Shasta. Pure white. Very large size, fully double. Pkt., 25c.

Loveliness. Rich, deep pink without trace of red. Pkt., 35c.

Peach Blossom. Clear light pink. Pkt., 25c.

A Special Collection Offer: 1 pkt. each of 4 colors, \$1.00.

Imp. Large Flowering Double Varieties

Sulphur-Yellow

Azure Fairy

Black-Purple

Fiery Scarlet

Snowball

(Mourning Bride)

Each color listed above: 20c per pkt.; 1/4 oz., 75c.

Special Mixed: Pkt., 15c; 1/4 oz., 50c; oz., \$1.50.

Peace. A fully double, pure white, semi-tall type. This shorter variety handles much easier than the regular tall garden types. Pkt., 25c.

Midnight. An extra dark maroon, almost black. New semi-tall type. Splendid companion to Peace. Pkt., 25c; 5 pkts., \$1.00.

SCHIZANTHUS (Butterfly Flower or Poor Man's Orchid)

Exquisite butterfly-like flowers, in many of the delicate colors and shadings found in Orchids. The seed is best sown in the hotbed in March and April and the seedlings transplanted. When about 3 inches tall, pinch out the top; this causes the plant to branch freely. Height 18 inches.

Schling's Large-Flowering Garden Variety. In a wide range of colors, including shades of yellow, apricot, pink, salmon, carmine, crimson, and purple, in various markings and combinations. Pkt., 25c; 1/4 oz., \$1.50. Forcing varieties, see greenhouse page 28.



Schling's Giant Stocks

MAX SCHLING'S DOUBLE STOCKS

(Gilliflower)

Charming plants for the border, also suitable for growing in pots to bloom during the winter. They are wanted in every garden. Very effective in beds and fine for cutting. To enjoy a long flowering period, seeds should be sown as early as February and March in pots or boxes, and small plants transplanted singly in pots until ready for setting out. They will then begin blooming in early June and continue until frost.

Early Colonial Branching

A variety that requires no pinching to make it branch as it sends up from 8 to 10 heavy 30-inch branches, producing a plant 20 inches in diameter. Large 2-inch florets on spikes 15 inches long. Very early. Particularly desirable for growing in the east.

Rose Standish. Bright rose.

Mayflower. Red rose.

Priscilla. Silvery lavender.

Puritan. Pure white.

Pkt., 50c; 4 pkts., \$1.75.

Individual colors or your selection.



Scabiosa, Loveliness

Improved Cut-and-Come-Again Ten Weeks

This type is especially recommended for cutting. The plants begin to bloom in ten weeks from time seed is sown, branch freely, and send up numerous long spikes of sweet-scented double flowers in continuous succession. 18 inches.

Pure White. Pkt., 25c.

Pale Blue. Pkt., 25c.

Flesh-Pink. Pkt., 25c.

Canary-Yellow. Pkt., 25c.

Salmon-Pink. Pkt., 25c.

Dark Blue. Pkt., 25c.

Apple-Blossom-Pink. Pkt., 25c.

Double Finest Mixed. Pkt., 20c.

COLLECTION: 1 pkt. each of above 7 varieties, \$1.50.

New Giants of California Stocks

A new variety of early blooming Stocks noted for its tremendous spikes and high percentage of double flowers, fully 80 per cent double. The colors are intensely vivid and brilliant—especially desirable for greenhouse culture.

Monterey. Pink.

Red Woods. Red.

Santa Maria. White.

Tahoe. Lavender.

Golden Gate. Yellow.

Mojave. Deep velvety purple.

Pkt., 50c each.

COLLECTION: 1 pkt. each of 6 separate colors, \$2.50.

Mixed. 50c per pkt.; 1/8 oz., \$1.00.

Giant Flowering Beauty Stocks

A strain of two-fold value; especially desirable for the greenhouse, providing many flowers for winter cutting, and in the garden Beauty Stocks furnish color for about four months. Plants grow about 2 feet high, branch freely, carrying long spikes of blooms.

Early Nice, Aurora. Buff and rose.

Beauty of Nice. Delicate flesh.

Crimson King. Bright crimson.

Mont Blanc. Pure white.

Peach-Blossom. Soft pink.

Queen Alexandra. Rosy lilac.

Soleil de Nice. Canary-yellow.

Royal. Purple-violet.

Separate colors, pkt., 35c. Mixed colors, pkt., 25c.

COLLECTION: One pkt. each of the above 8 varieties, \$2.25.

For best greenhouse forcing stock, see page 28.

STATICE (Sea Lavender)

Spreading flower-heads similar to Baby's Breath and tiny cup-shaped flowers appearing in the most delicate colors. Can be dried and kept for winter decorations. Sow in hotbed in March and plants will bloom in June; sow again outdoors in May.

Bonduelli. Golden yellow. Pkt., 25c.

Sinuata atrocaerulea, Kaempfer's Tall Improved. Flowers deep, shining blue, in whorls on stems 2 1/2 to 3 feet long. Being everlasting, they are good for indoor winter decoration. Pkt., 25c; 5 pkts., \$1.00.

Sinuata rosea superba. Pkt., 15c.

Sinuata, Snow White. Pkt., 15c.

SUNFLOWER. See Helianthus.



Mammoth Verbenas

Max Schling's Annual

MAMMOTH VERBENAS

Verbenas raised from seed are much more vigorous and free flowering than if grown from cuttings. Sow in the greenhouse or cold frame in March, and transplant to the outdoor beds in May. They will bloom abundantly all through the summer and autumn. Growing low and spreading, the plants intertwine and form a dense carpet of green foliage, a charming background for brilliantly colored flowers.

A REVISED LIST OF IMPROVED VARIETIES

- Brightness.** Rosy cerise-scarlet, rich white edge.
Cerise Queen. Salmon-cerise.
Lavender Glory. Huge lavender, cream eye.
Luminosa. Glowing flame-pink.
Nana Compacta. A dwarf compact form of Verbena, ideal for edging and bedding; in constant bloom throughout the summer. Large flowering heads on dwarf erect plants. Pkt., 35c; 5 pkts., \$1.50.
Rose Glow. Deep rose shading to scarlet. Very free flowering.
Royale. Royal blue with cream eye.
Spectrum. Finest red.
Violaeca. Violet with white eye.
Pure White.
Mixed.

Price: 25c per pkt.; 1/4 oz., \$1.25.

COLLECTION: 1 pkt. each of the above 9 colors, \$1.85.

TWO NEW BUSH TYPE VERBENAS

Direct non-flopping growth makes this a welcome addition to the Verbena family. Upright 8- to 10-inch stems on plants 12 to 15 inches across.

Salmon-Pink. Glowing salmon.

Starlight. Lovely mid-blue with cream eye.

50c pkt.; 5 pkts., \$2.25.

VERBENA VENOSA. Showy and most valuable for the rockery or for cutting. Branching staghorn fashion. Lovely trusses of deep heliotrope-lavender color, and bloom from June to frost. Pkt., 25c; 1/4 oz., \$1.00.

GOLD MEDAL ZINNIAS

We list below the best of all the various types of Zinnias now being grown in gardens. From the lovely little Zinnia linearis to the Giant Dahlia-flowered varieties, there are many types listed here, all easy-to-grow, desirable garden flowers. Start them in the hotbed in March, in the cold frame in April, or sow outdoors in May and you can enjoy these wonderful flowers from June until frost.

Dahlia Zinnias

We have the distinction of being one of the first retail seed stores to offer the splendid Dahlia Zinnias—having been among the first to recognize their all-around worth. There is no flower in the garden that renders more all-around satisfaction than Zinnias and the Dahlia-Flowered group leads in its stately beauty.

Buttercup. Large yellow.

Canary Bird. Delicate primrose-yellow.

Crimson Monarch. Largest and best red.

Dream. Deep lavender.

Eldorado. Salmon-apricot.

Exquisite. Light rose, deep center.

Golden State. Orange-yellow.

Meteor. Rich, glowing deep red.

Old Rose.

Oriole. Orange and gold.

Polar Bear. Pure white.

Royal Purple.

Scarlet Flame. Bright scarlet.

Will Rogers. A lovely brilliant red.

35c per pkt.; 3 pkts. for \$1.00;

1/4 oz., \$1.50; 1 oz., \$4.50.

COLLECTION:

1 pkt. each of 14 colors, \$4.00.



California Giant Zinnia

Mammoth California Giant

This type is rapidly gaining in popularity, being slightly taller than the Dahlia-flowered type. The plants range from 3 to 4 feet in height, making this form extremely valuable as a cut flower.

Brightness. Bright pink.

Crimson Queen. Rich crimson.

Daffodil. Canary-yellow.

Enchantress. Bright rose.

Lavender Queen. Deep lavender.

Miss Willmott. Soft pink.

Orange King. Bright orange-scarlet.

Purity. Best white Zinnia.

Salmon Queen. Salmon-rose.

Violet Queen. Deep purple.

Mixed.

35c per pkt.; 1/4 oz., \$1.50; 1 oz., \$4.50.

COLLECTION: 1 pkt. each of the 10 varieties, \$2.50.

Schling's Famous Improved Lilliput or Pompon Zinnias

Easy growing annuals providing a wealth of colorful miniature cut flowers. In separate colors as follows:

Canary-Yellow

Delicate Flesh-Pink

Golden Gem

Purple

Salmon-Rose

Crimson Gem

Scarlet Gem

White Gem

Finest Mixed

25c per pkt.; 1/4 oz., \$1.00; 1 oz., \$3.75.

COLLECTION: 1 pkt. each of the above 8 varieties, \$1.50.

Flower Seeds

GOLD MEDAL ZINNIAS



Zinnia Linearis

Large-Flowering Dwarf Double Zinnias

For bedding. 2 feet high.

Scarlet. Pkt., 15c; 1/4 oz., 50c.

Canary-Yellow. Pkt., 15c; 1/4 oz., 50c.

Salmon-Pink. Pkt., 20c; 1/4 oz., 75c.

White. Pkt., 15c; 1/4 oz., 50c.

Finest Mixed. Pkt., 10c; 1/4 oz., 40c.

Spun Gold. A delicate and valuable shade. Pkt., 35c.

COLLECTION: One pkt. each of above 5 colors, 75c.

Early Wonder Zinnia

Earliest of all Zinnias, especially good in areas where a short growing season prevails. Plants 18 to 24 inches tall, producing fine flowers on good stems.

Fandango. Bright salmon-pink.

Padre. Bright glowing scarlet.

Mixed. Full range of colors.

Each, 50c per pkt.; 5 pkts., \$2.25.

Mexican (Haageana)

Small, double and single flowers in shades of yellow and orange. 1 1/2 ft. Pkt., 20c.

Trailing Zinnia (*Sanvitalia procumbens*)

A splendid prostrate and trailing form of miniature Zinnia excellent for low carpet bedding and rock gardens. The flowers are a lovely shade of intense golden yellow. 20c per pkt.; 1/4 oz., \$1.00.

Zinnia Linearis

Little, single flowers of a lovely shade of golden orange, with a delicate lemon-yellow stripe through each petal, while the center is dark brown in the young flowers and turns golden orange as the pollen develops. Plants grow 8 to 10 inches tall and up to 2 inches across, blooming in great profusion all summer and fall. Blooms six weeks after sowing seed. Pkt., 35c; 1/4 oz., \$1.25.



Lilliput Zinnias

Max Schling's New Fantasy Zinnias

An ever popular class whose blooms constitute a welcome change in the make-up of Zinnias. The petals are curled and crested and present a flower of informal charm.

White Light. Pure white.

Stardust. Golden yellow.

Wildfire. Brilliant red.

Melody. Orchid-lavender.

Orange Lady. Bright orange.

Rosalie. Clear pink.

Fantasy Mixed.

Each, 35c per pkt.

COLLECTION: One pkt. each of 6 colors, \$1.75.

ANNUAL WALLFLOWER

Will bloom in July from seed sown in March.

Blood Red. Single. Pkt., 25c.

Early Paris Market. Single. Rich golden brown. Pkt., 10c; 1/4 oz., 75c.

Finest Assortment of All Colors. Single. Pkt., 10c; 1/4 oz., 40c.

EARLY WONDER, Double-Flowering Annual Wallflower. Blooms within 6 months from sowing. Reaches a height of 2 to 2 1/2 feet, with superb strong spikes of great beauty and wonderful scent. Primrose, bronze, yellow, brown, dark brown, and shades of purple are the predominating colors. Pkt., 50c.

Golden Yellow. Pkt., 50c; 6 pkts., \$2.50.



Annual Wallflower

VISCARIA

A lovely bedding plant blooming all summer. Resembles perennial Flax in both foliage and flower.

Cardinalis. Brilliant rose-pink. Height 15-18 inches. Pkt., 25c; 5 pkts., \$1.00.

Loyalty. Dwarf bedding variety, 10 inches high, very bushy. Lovely cornflower-blue. Pkt., 35c; 5 pkts., \$1.50.

XANTHISMA TEXANUM

Star of Texas. Pure golden yellow Daisies with pointed petals resembling Gerbera. Flowers do not close at night. Withstands hot, dry and sunny locations. One of the finest annual garden varieties. Pkt., 50c; 3 pkts., \$1.25.

Max Schling's Magnificent PETUNIAS

No flower is as popular as the Petunia. They have captivated the hearts of all gardeners, amateur and professional, and have supplanted a great many of the old favorites such as Geraniums, Salvias, Vincas, etc., as bedding and window box plants.

Only lately have they been recognized as splendid cut flowers. Petunias are so prolific that proper culture requires frequent trimming of the plants so that cutting the blooms not only provides a splendid source of cut flowers, but aids the general growth of the plant as well. Petunias are impartial. They will grow anywhere, in semi-shade or in hot, dry sunny locations. The list as represented below embraces the finest selection of Petunia varieties that have been tested for their beauty, prolific bloom, and excellent growing habits.

White Perfection. A splendid introduction. Pure white. 50c per pkt.; 5 pkts., \$2.25.

Mixed. 25c per pkt.; 1/8 oz., \$1.25.

MINIATURE NANA COMPACTA. 5 to 6 inches.

A new race of Petunias. The miniature plants, 5 to 6 inches high, are literally covered with a profusion of tiny Petunia flowers one inch in diameter. Extremely valuable for carpet bedding and window boxes.

Violet Gem. Deep rich violet-blue. Pkt., 50c; 5 pkts., \$2.00.

White Gem. Pure white. Pkt., 35c; 5 pkts., \$1.50.

Rose Gem. Splendid rich rose. 35c per pkt.; 5 pkts., \$1.50.

PETUNIA RUFFLED GRANDIFLORA. 12 to 15 inches.

This beautifully ruffled class is very unusual. They combine the flower type of Schling's new monstrous deep-throated single fringed Petunia with a compact habit that makes them valuable for bedding, border and window boxes as well as for cutting.

Crimson Glory. Dwarf deep crimson, ruffled. Pkt., 75c.

Elk's Pride. Rich pure purple. 75c per pkt.; 5 pkts., \$2.75.

Martha Washington. Height 9 inches. Dwarf plants are continually covered with flowers of light blush-pink shading to violet in the throat. 35c per pkt.; 5 pkts., \$1.50.

Dainty Lady. The only yellow Petunia. Beautifully fringed. 50c per pkt.; 5 pkts., \$2.25.

Lace Veil. Pure white, outer edges so heavily fringed as to give a lacelike appearance. 50c per pkt.; 5 pkts., \$2.25.

White Cloud. One of the best white Petunias. 50c per pkt.; 5 pkts., \$2.25.

Large-Flowering Mixed. Pkt., 50c; 1/16 oz., \$2.50.

Dwarf Giants of California. A splendid mixture of compact, large-flowering, ruffled Petunias. Pkt., 75c; 3 pkts., \$2.00.

Balcony Petunias

A race of Petunias originally designed for trailing in window boxes. However, if properly trimmed and pinched, the plants present a uniform erect appearance and the class is extremely valuable because of the large and splendidly formed flowers in rich, intense colors.

Black Prince. Rich, deep velvety maroon.

Blue. One of the finest blue Petunias.

Rose. Dark magenta-rose.

Star of California. The finest two-tone Petunia. Rich blue background starred white.

White.

35c per pkt.; 5 pkts., \$1.50.

COLLECTION: 1 pkt. each of 5 varieties, \$1.50.

Balcony Petunias Mixed. 25c per pkt.; 1/4 oz., \$1.00.



Elk's Pride—An Outstanding Purple

Bedding Petunias

NANA COMPACTA DWARF. 8 to 12 inches.

Admiral. Without doubt the finest rich violet-blue. Dwarf habit; wavy flowers. Highly recommended. Pkt., 75c; 3 pkts., \$2.00.

Blue Bedder. (Sutton's.) Pkt., 50c.

Celestial Rose Improved. Rich deep pink. One of the best. 50c per pkt.; 5 pkts. for \$2.25.

Cheerful. Lovely salmon-pink. Pkt., 60c; 5 pkts., \$2.75.

Fire Chief. See page 1.

First Lady. All-America Silver Medal. An exceptionally dwarf uniform and compact Petunia covered with large 2 1/4-inch flowers of delicate blush-pink. Very desirable Petunia for the garden. Pkt., 75c; 3 pkts., \$2.00.

Glow. Rich glowing red. Pkt., 60c.

Radiance. All-America Silver Medal. A very deep and brilliant pink Petunia. Pkt., 50c; 3 pkts., \$1.25.

Rose of Heaven. An old favorite. Fiery rose. 35c per pkt.; 5 pkts. for \$1.50.

Rosy Morn Improved. Similar to Rosy Morn, representing a distinct improvement. 35c per pkt.; 5 pkts., \$1.50.

White Rosy Morn. A pure white Petunia of the type of Rosy Morn has been sought after for a long time. Our variety of White Rosy Morn is the exact counterpart of the original pink variety in a pure white. Pkt., 50c; 3 pkts., \$1.25.

Snow Bedder. A dwarf compact white. 50c per pkt.; 5 pkts., \$2.25.

Snowstorm Improved. See page 11. Pkt., 60c.

Velvet Ball. 1939 All-America Selection. Very dwarf compact mahogany-red with a velvet hue. 50c per pkt.; 5 pkts., \$2.25.

Finest Mixture. Mixture of all of the best colors of Dwarf Petunias. Pkt., 25c; 1/8 oz., \$1.25.

Tall Bedding Petunias

HYBRIDA GRANDIFLORA. 12 to 15 inches.

Flaming Velvet. All-America Gold Medal, 1936. An unusually rich shade of velvety wine-purple. 35c per pkt.; 5 pkts., \$1.50.

Howard Star Improved. A rich blue Petunia starred white. 25c per pkt.; 5 pkts., \$1.00.

Striped and Blotched. A great profusion of brightly marked flowers. 25c per pkt.; 1/8 oz., \$1.25.

Topaz Rose. Fiery velvety rose, non-fading. Splendid upright growth. 35c per pkt.; 5 pkts., \$1.50.

Max Schling's ALL DOUBLE Petunias

These lovely and unusual flowers constitute one of the finest of all annuals. Equally valuable for garden or window-box planting.

Cultural directions sent on request.

AMERICAN VARIETIES

Allegro. Deep salmon-pink.

Caprice. Fine rose-pink.

Minuet. Lovely orchid-lavender.

Nocturne. Deep midnight purple.

Sonata. Pure white.

Mixed.

Price: \$1.25 per pkt.

Collection: 1 pkt. each of 5 above colors, \$5.75

Japanese Mixed. Containing many color combinations and shades. Pkt., \$1.25; 5 pkts., \$5.75.



→
Nocturne
Double
Purple



SALVIA, WELWYN

(See page 16.)

An entirely new color range. Ideal for flower arrangements. Pkt., 50c; 5 pkts., \$2.25.



CLEOME, PINK QUEEN

A fine background flower with long blooming season. Pkt., 35c.



ASTER, CALIFORNIA GIANTS

(See page 4.)

Large flowers, perfect for cutting. Pkt., 35c.

DAHLIA ZINNIAS

This strain is a "must" for every garden. No flower yields more color, and few are as easily grown from seed.

COLLECTION: 1 pkt. of each of the colors shown, \$1.50.



Max Schling's Annual Flower Seeds

Max Schling's Exquisite Collection of — Giant Frilled SPENCER SWEET PEAS

Royal Purple. Purple.

Majestic Cream. Deep cream.

Austin Frederick Improved. Lavender.

Jean Ireland. Cream, edged rose.

America. White, flaked red.

King White. White.

EXQUISITE COLLECTION A. Pkt. each of above 12 varieties, \$2.00.

EXQUISITE COLLECTION B. One-half ounce each of 12 varieties, \$3.00.

EXQUISITE COLLECTION C. One ounce each of 12 varieties, \$5.00.

Any of the above separately, pkt., 20c; ½ oz., 35c; oz., 50c.

Elfrida Pierson. Shell-pink.

Charity. Crimson.

Hawmark Pink. Pink.

Royal Scot. Orange-scarlet.

Mrs. Thomas Jones. Blue.

Commander Godsall. Violet-blue.

Early Flowering Spencer Sweet Peas

(Winter Blooming)

If sown in August and September under glass, they will bloom from November until late in the spring. If sown outdoors they will bloom at least **three weeks earlier** than the summer-flowering type, and because of their extreme earliness, a row of these should be in every garden.

An extra fine selection of early Spencer Sweet Peas for **greenhouse forcing** are listed on greenhouse page 28.

Amethyst. Royal purple.

Annie Laurie. Rose-pink.

Aviator. Dazzling crimson-scarlet.

Blue Bonnet. Clear deep blue.

Exposition Pink. Rich pink.

Glitters. Cerise.

Grenadier. Dazzling scarlet.

Lady Gay. Soft shrimp-pink.

Lavanda. Pure clear lavender.

Majestic Rose. Brilliant rose-pink.

Valencia. Sun-proof orange.

White Harmony. White; black seed.

Any of above, pkt., 25c; ½ oz., 60c; oz., \$1.00.

SCHLING'S ELITE MIXTURE OF EARLY-BLOOMING SPENCER SWEET PEAS. A carefully balanced blend made from above varieties. Pkt., 20c; oz., 75c; ¼ lb., \$2.50.

The Famous CUTHBERTSON SWEET PEAS

New Spring Flowering or Intermediate Type

The most valuable race of Sweet Peas by virtue of their sturdy vigorous habit and blooming period which bridges the gap between Early and Late Flowering Spencer Types. Long stems and flowers of great substance and fragrance.

Coline. Scarlet.

Danny. Navy blue.

Evelyn. Salmon-cream-pink.

Frank G. Rosy lavender.

Janet. White, black seeded.

Kenneth. Rich oxblood-crimson.

Mixed. All colors.

Each: 50c per pkt.

COLLECTION: 1 each of 6 separate colors, \$2.50.

Schling's Superb Mixture of Giant Spencer Sweet Peas

Carefully balanced, it contains practically every color and shade appearing in Sweet Peas. In it are included not only the varieties in our list, but also a good many new hybrids, as yet unnamed, all of them producing three to four beautifully waved flowers of largest size to a stem. It is the richest, best-balanced, and most up-to-date mixture of Sweet Peas that can be made. Pkt., 15c; oz., 40c; ¼ lb., \$1.35; ½ lb., \$1.85; lb., \$3.25.

TITHONIA

Speciosa. Orange-scarlet blooms, startling in their brilliancy, are 3 to 4 inches across, and borne on long stems. Sow seed from March to May, and have flowers from August to frost. Pkt., 50c; 5 pkts., \$2.00.

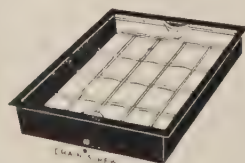
THUNBERGIA ALATA

(Black-Eyed Susan Vine.) A splendid vine covered with soft yellow blossoms with black eye resembling Impatiens. Suitable for indoor and outdoor culture. Pkt., 35c.

TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in 3 sizes:

No. 1. 60"x72"\$0.65
No. 2. 60"x96"85
No. 3. 60"x180" 1.25



SEED GROW Box

Especially made to grow delicate Flower and Vegetable Seeds. Excellent results. Patented inner plate permits watering from beneath. Guaranteed 5-years' service. All metal, 12"x14"x2¾" box provided with drain screw for excess water. Price: \$2.65 each, postpaid.

Handy Garden Sieve

A well-constructed light weight sieve, 18"x13". Suitable wire mesh for sifting soil, leaf mould, and compost for seed flats and pots. Also, an excellent sand box toy for children. \$1.25 each, postpaid; 3 for \$3.40.



Seeds of Hardy Flowers

PERENNIALS and
BIENNIALS

HOW TO GROW THEM. Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. Some of them may bloom the first year if the seed is sown very early. Among the perennials we find some of the most beautiful flowers for cutting and many of the old-fashioned sorts dear to our childhood memories. A hardy border properly planned and planted is a source of joy from early spring to late autumn; during that period it will be resplendent with color and yield an abundance of bloom for indoor decoration. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant-food.

WHEN TO SOW. Seed may be sown in a hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

WHERE TO SOW. For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed-bed of finely sifted light soil, adding and mixing thoroughly well-decayed manure, humus, or prepared plant-food. Sow the seeds in shallow drills, covering $\frac{1}{8}$ inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

CARE OF SEEDS AFTER SOWING. Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on moisture. Nearly all failures in growing perennials may be attributed to drying in the seed-bed, which should be carefully watched and watered until the plants have made four to five leaves.

CARE OF PLANTS AFTER GERMINATION. Most seeds will germinate in from eight to fourteen days, but others may need a month or so; therefore do not become impatient. If seedlings come up very thickly, pull out some and transplant to boxes or other seed-beds; later they may be set out in the permanent place. Transplanting should be done before October 1st, to permit the plants to become established before frost. Mulching the plants with leaves, salt hay, or peat moss about the middle of December is a distinct advantage. The leaves and hay must be removed in spring, but the peat moss may remain. Full cultural directions will be found on each packet of Schling's seeds.

HARDY FLOWER SEED

Everybody wants perennials in generous measure, to secure effects in color and charm. If you delay and finally buy plants, an attractive perennial border may require several hundred dollars' worth of plants.

Exactly the same results can be secured with \$10 to \$15 worth of **Seeds!** And aside from the money-saving, you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more! **Sow your seeds now, and the plants will bloom next year.**

Varieties marked (*) are suitable for rock garden.

	Height	Time of Flowering	Color	Pkt. \$
<i>Achillea Ptarmica</i> , The Pearl	2 ft.	June-Sept.	White	.35
<i>Aconitum Napellus</i>	4 ft.	Sept.	Deep blue	.50
<i>Agrostemma coronaria</i> atrosan-guinea (Rose Campion)	2 ft.	July-Sept.	Crimson	.25
* <i>Alyssum saxatile compactum</i>	9 in.	April, May	Golden yellow	.25
<i>saxatile</i> , Silver Queen	6 in.	April, May	Lemon-yellow	.25
<i>Anchusa italica</i> , Dropmore	4 ft.	June, July	Purple	.25
<i>Myosotidiflora</i>	18 in.	June-Sept.	Rich blue	.50
* <i>Anemone pulsatilla</i>	9-12 in.	April, May	Violet-purple	.25
<i>Anthemis tinctoria</i> Kelwayi	2 ft.	June-Sept.	Yellow	.25
<i>Aquilegia</i> , Long-Spurred New Hybrid Columbines.				
Azure Fairy	3 ft.	May-July 1	Sky-blue guard petals, white corolla	.50
Crimson Star	3 ft.	May-July 1	Red and buff	.50
Copper Queen	3 ft.	May-July 1	Copper and buff	.50
Lemon Queen	3 ft.	May-July 1	Lemon-yellow	.50
Snow Queen	3 ft.	May-July 1	White	.50
Orange Shades	3 ft.	May-July 1	Orange	.50
Wild Rose	2 ft.	May-July 1	Rose-pink	.50

COLLECTION: 1 pkt. each of above 7 varieties, \$3.00.

Mrs. Scott Elliott's Strain of Long-Spurred Hybrids	3 ft.	May-July 1	Mixed	.50
Schling's Giant Long-Spurred Hybrids. Splendid	3 ft.	May-July 1	Mixed	.50
Longissima (New)	3 ft.	May-July 1	Pastel shades—extra long spurs	1.00
* <i>Aquilegia alpina</i>	1½ ft.	May-July 1	Powder-blue	.35
* <i>Arabis alpina</i> (Rock Cress)	5 in.	April, May	White	.25
<i>Armeria formosa</i> , Hybrids	16 in.	June, July	Mixed	.50
<i>Asclepias tuberosa</i>	12 in.	July, Aug.	Orange	.25
Asters				
Alpinus	8 in.	Sept.-Oct.	Mixed	.35
* <i>Aubrietia deltoidea graeca</i>	4 in.	April, May	Blue	.50
<i>deltoidea</i> Leichtlini	6 in.	April, May	Rosy carmine	.50
<i>Baptisia australis</i>	2 ft.	June	Blue	.25



Aconitum Napellus



Anemone Pulsatilla



Aquilegia Longissima

PERENNIAL WILD FLOWER MIXTURE
Flowers once sown will always come up again. The best for a natural wild garden. Pkt., 50c; oz., \$1.50.



Allium



Delphinium



Cerastium Tomentosum



Digitalis Gloxiniaeflora

Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt
Bellis perennis, Schling's Giant Double				
White6 in.	April-June	White	\$.50
Pink6 in.	April-June	Pink	.50
Red6 in.	April-June	Red	.50
Mixed6 in.	April-June	Mixed	.50
Bocconia cordata	4-5 ft.	Aug.-Sept.		.25
* Campanula carpatica	12 in.	June-Aug.	Deep blue	.25
garganica	10 in.	July-Aug.	Lavender-blue	.50
persicifolia grandiflora, Blue ..	2 ft.	June, July	Blue	.25
persicifolia alba grandiflora ..	2 ft.	June, July	White	.25
persicifolia, Telham Beauty ..	4 ft.	June, July	China-blue	.50
pyramidalis, Blue	4 ft.	Aug., Sept.	Blue	.25
pyramidalis, White	4 ft.	Aug., Sept.	White	.25
Campanula medium, Blue	3 ft.	June, July	Blue	.15
White	3 ft.	June, July	White	.15
Mauve	3 ft.	June, July	Mauve	.15
Carmine-rose	3 ft.	June, July	Carmine-rose	.15
Mixed	3 ft.	June, July	Mixed	.15
Campanula medium calycanthema (Cup and Saucer), Blue ..	3 ft.	June, July	Blue	.25
White	3 ft.	June, July	White	.25
Rose-pink	3 ft.	June, July	Rose-pink	.25
Mauve	3 ft.	June, July	Mauve	.25
Mixed	3 ft.	June, July	Mixed	.25
Carnation, Schling's Prize Hardy Border				
Vienna Mixed	12 in.	May-July	Mixed	.35
Grenadine Mixture	12 in.	May-July	Mixed	.50
Hardy Cutting Mixture	12 in.	May-July	All colors	1.00
Centaurea americana	2½ ft.	July, Aug.	Blue	.25
* Cerastium tomentosum	4 in.		Silvery white foliage	.25
Chrysanthemums, Hardy.				
Single Shasta Daisy	2½ ft.	May-Sept.	White	.15
Double Shasta Daisy	2½ ft.	May-Sept.	White	.35
Korean Hybrids	3 ft.	Aug.-Sept.	All colors	.75
Coreopsis lanceolata grandiflora ..	2 ft.	June-Oct.	Golden yellow	.15
Mayfield Giant	2 ft.	June-Oct.	Golden yellow	.25
Double New Gold	3 ft.	July-Sept.	Yellow	.50



Bocconia



Campanula Medium

NEW AMERICAN DELPHINIUMS V. & R. Pacific Hybrids

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphiniums. The Pacific strain has definitely moved into a dominating position in the Delphinium world.

INDIVIDUAL SELECTED VARIETIES OF SUPERIOR MERIT

Bluebird. For the first time genuine true blue with white bees. Single flowers 2½ inches in diameter. \$2.00 per pkt.
Cameliard. Pure lavender with white bee. \$1.50 per pkt.
Galahad. Pure white. Enormous size. \$1.50 per pkt.
Percival. Pure white with black bee. \$2.00 per pkt.
Round Table. A preview of tomorrow's famous Delphinium varieties. All of the undisminated crosses are represented in this strain. \$2.00 per pkt.
Black Knight. Dark violet with black bee. \$1.25 per pkt.
Blue Jay. Medium to dark blue. Dark bees. \$1.25 per pkt.
King Arthur. Rich, royal purple, white bee. \$1.25 per pkt.
Guinevere. Clear pink-lavender, white bee. \$1.25 per pkt.
Summer Skies. Heavenly blue with white bee. \$1.25 per pkt.

COLLECTION: 1 each of the above 10 varieties, \$11.50.

Mixture. Of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; ⅛ oz., \$2.50; oz., \$15.00.

These fine American-grown and developed Delphiniums are noted for their hardiness and disease resistance.

PACIFIC HYBRID DELPHINIUMS IN UNNAMED COLOR GROUPS

Clear White **Light Blue Shades** **All Colors Mixed**
Lavender Pastel Shades **Dark Blue Shades**
 75c per pkt.; ⅛ oz., \$2.50.

COLLECTION: 1 pkt. each of the 4 separate colors, \$2.75.

	Height	Time of Flowering	Color	Pkt.
Delphinium, Bellamosa	3 ft.	July-Oct.	Dark blue	\$.25
Belladonna	3 ft.	June-Nov.	Pale blue	.25
Blackmore & Langdon's Strain ..	5 ft.	June, July	Assorted colors	.50
chinense, Blue Butterfly	1 ft.	June-Oct.	Ultramarine	.35
chinense, White	1½ ft.	June-Oct.	White	.25
Gold Medal Hybrids	5 ft.	June-Nov.	Pale blue to deep purple	.25
Blue Mirror	15 in.	July-Sept.	Blue	.75
* Dianthus Allwoodi alpinus	6 in.	April-Oct.	Assorted	.75
deltoides, Brilliant	8 in.	June-July	Rich pink	.35
Sweet Wivelsfield	12 in.	June-Sept.	Mixed	.25
plumarius, Single Mixed	1 ft.	June, July		.25
Winteri	9 in.	June-Oct.	Beautiful assortment	.75
Dictamnus fraxinella, Mixed	3 ft.	June, July	Assorted	.50
Digitalis gloxiniaeflora				
Ivory-white	4 ft.	July	Ivory	.40
gloxiniaeflora gigantea, Purple ..	4 ft.	July	Purple	.40
gloxiniaeflora gigantea cam-panuloides, Mixed	4 ft.	July	Mixed	.25
Isabellina	6 ft.	July	Yellow	.50
The Shirley, Giant Spotted ..	6 ft.	June, July	Spotted	.25
The Bride	6 ft.	July	Pure white (no spots)	1.00



Dianthus Plumarius



Honesty

Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
Edelweiss	6 in.	May-June	White	\$0.50
Echinops ritro	4 ft.	July-Aug.	Steel-blue	.25
Gaillardia grandiflora , Mixed	2 ft.	June-Sept.	Mixed	.25
Schling's New Hybrids	2 ft.	June-Sept.	Mixed	.15
Gentiana acaulis	4 in.	May-June	Blue	.50
Geum , Lady Stratheden	1½ ft.	May-Sept.	Double yellow	.50
Mrs. Bradshaw	1½ ft.	May-Sept.	Orange-red	.25
Prince of Orange	1½ ft.	May-Sept.	Rich orange	.50
Gypsophila paniculata	2-3 ft.	June, July	White	.25
paniculata fl.-pl. Double-flowering	2-3 ft.	June, July	White	.50
*repens	Trailing	July-Fall	White	.35
repens rosea	Trailing	July-Fall	Pink	.50
Helianthemum Hybrids	10 in.	July-Fall	All colors	.25
* Heuchera sanguinea splendens	1½ ft.	May, Sept.	Coral-red	.25
Hibiscus , Hardy Mallow	2-3 ft.	July, Aug.	Mixed	.25
Hollyhock , Chater's Double				
Salmon-Rose	5-7 ft.	July-Oct.	Salmon-rose	.25
"Exquisite" Fringed	5-7 ft.	July-Oct.	Assorted colors	.50
Maroon	5-7 ft.	July-Oct.	Maroon	.25
Newport Pink	5-7 ft.	July-Oct.	Pink	.25
Rose	5-7 ft.	July-Oct.	Rose	.25
Scarlet	5-7 ft.	July-Oct.	Scarlet	.25
White	5-7 ft.	July-Oct.	White	.25
Yellow	5-7 ft.	July-Oct.	Yellow	.25
Mixed	5-7 ft.	July-Oct.	Mixed	.20

COLLECTION: 1 pkt. each of the above 8 colors of Hollyhocks, \$1.75.

New Single Hybrids	5-7 ft.	July-Oct.	Mixed	.15
Double Emperor, Fringed	5-7 ft.	July-Oct.	Mixed	.35
Honesty , White	2 ft.	May, June	White	.25
Purple	2 ft.	May, June	Purple	.25
* Iberis (Candytuft) sempervirens. 10 in.		April-May	Pure white	.35
Gibraltarica	12 in.	April-May	Lavender	.25
Lathyrus latifolius , Pink, Red, White or Mixed. Vining 6 ft.		July-Aug.		.25
Lavandula vera (Sweet Lavender) 1-1½ ft.		July-Sept.	Blue	.35
Liatris pycnostachya	3½ ft.	Aug.	Lilac	.25
Linaria macedonica speciosa, Nympha. 12 in.		July-Sept.	Mixed	.50
* Linum , Gold Cup	1 ft.	May-Aug.	Gold	.25
*Heavenly Blue	1 ft.	May-Aug.	Blue	.25
Lobelia cardinalis	2 ft.	July, Aug.	Brilliant red	.25
Lupinus polyphyllus luteus	3-4 ft.	July-Sept.	Yellow	.35
polyphyllus roseus	3-4 ft.	July-Sept.	Pink	.35
polyphyllus salmoneus	3-4 ft.	July-Sept.	Salmon-buff	.50
polyphyllus, Blue	3-4 ft.	July-Sept.	Deep blue	.35
polyphyllus, White	3-4 ft.	July-Sept.	White	.35

New Russell Hybrid Lupins

George Russell	4 ft.	May-Aug.	Pink and cream	1.25
Joan of York	4 ft.	May-Aug.	Cerise and white	1.25
Josephine	4 ft.	May-Aug.	Blue and yellow	1.25
Lady Wilfred Thompson	4 ft.	May-Aug.	Deep pink and cream	1.25
Madeline of York	2½ ft.	May-Aug.	Purple and yellow	1.25
Mrs. Noel Terry	4 ft.	May-Aug.	Blush-pink	1.25
Nellie B. Allen	4 ft.	May-Aug.	Light orange	1.25

COLLECTION: 1 each of 7 varieties, \$7.50.

Russell Hybrids Mixed, 75c per pkt.

Lythrum roseum superbum (Hardy Mallow)	3-4 ft.	July-Sept.	Rose	.15
Malva Moschata	3-4 ft.	Aug.-Sept.	White and pink	.25
Meconopsis Baileyi	3 ft.	June	Blue	.50
Myosotis palustris semperflorens . 10 in.		June-Oct.	Bright blue	.35
Nepeta Mussini	8 in.	May-July	Blue	.25
Oenothera odorata	15 in.	July	Pale yellow	.35
Pentstemon , Large-Flowering	2-3 ft.	June-July	Mixed	.50
Phlox decussata	3 ft.	July-Sept.	Mixed	.50
* Platycodon grandiflorum	2 ft.	June, July	Blue	.25
grandiflorum album	2 ft.	June, July	White	.25
Mariesi	10 in.	June, July	Lavender	.50



Lychnis Viscaria



Lupinus



Lythrum



Platycodon



Lathyrus

Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
Poppy (Papaver)				
nudicaule, Sunbeam Improved . . .	1 ft.	May-Sept.	New tints	\$0.25
nudicaule, Coonara Pink	1 ft.	May-Sept.	Rose-pink, tinted	.25
nudicaule, The Emperor	1½-2 ft.	July, Aug.	Orange	.35
nudicaule, Yellow Wonder	1½-2 ft.	July, Aug.	Yellow	.50
nudicaule, Mixed			Mixed	.20
orientale, Mrs. Perry	3 ft.	May, June	Light salmon	.25
Oriental Scarlet	3 ft.	May, June	Orange-scarlet, black spots	.25
Oriental Hybrids	3 ft.	May, June	Various shades	.25
Potentilla , New Art Shades . . .	3 ft.	July-Aug.	Mixed	.50
* Primula auricula	10 in.	May, June	Mixed	.50
* Primula polyanthus				
Mixed	6-9 in.	April-June	Mixed	.50
Pyrethrum roseum hybridum,				
Single Mix	2 ft.	June-Sept.	Mixed	.25
Double Hybrids Mixed	2 ft.	June-Oct.	Mixed	.50
roseum hybridum, New Comet-Flowering			Rolled and twisted petals. All colors each,	.50
Single White, Crimson and Pink	2 ft.	June-Sept.		.35
Rudbeckia hirta (Black-Eyed Susan)				
Newmanni	2 ft.	June-Oct.	Orange-yellow	.25
purpurea	3 ft.	July-Sept.	Purple	.25
Salvia azurea grandiflora	2 ft.	Aug., Sept.	Sky-blue	.25
farinacea	4-5 ft.	July, Aug.	Pale blue	.25
Saponaria ocyroides	12 in.	June-July	Rosy pink	.25
Scabiosa—				
caucasica, Blue and White . . .	2-3 ft.	June-Aug.	each,	.25
caucasica, Giant Hybrids, Isaac House strain	3 ft.	June-Sept.	Lilac to dark blue	.50
Shasta Daisy , Single	2½ ft.	May-Sept.	Pure white	.15
Double	2½ ft.	May-Sept.	Pure white	.35
Silene pendula Rose (Trailing) . .	4 in.	July-Oct.	Pink	.35
Schafta	4-6 in.	July-Oct.	Deep pink	.35
* Statice latifolia (Sea Lavender) .	2 ft.	June, July	Bluish lavender	.25
Perennial Varieties, Mixed . . .	2 ft.	June, July		.25
Stokesia cyanea , Blue	2 ft.	July-Oct.	Blue	.25
Strawberry , Red Delight	10 in.	All season	Red fruit	1.00
Sweet Rocket , Purple and White .	2 ft.	May, June	each,	.25
Mixed	2 ft.	May, June	Mixed	.15
Sweet William (Dianthus barbatus)				
Schling's New Early Dwarf				
Flowering Hybrids	10 in.	May-July	Mixed	.50
Giant Crimson	1½ ft.	May-July	Crimson	.35
Giant Newport Pink	1½ ft.	May-July	Lovely salmon-pink	.35
Giant Purple Beauty	1½ ft.	May-July	Purple	.35
Giant White	1½ ft.	May-July	White	.35
Giant Scarlet Beauty	1½ ft.	May-July	Scarlet	.35
Giant Auricula-Eyed	1½ ft.	May-July	White with varied colored eyes	.35
COLLECTION: 1 pkt. each of the above 6 varieties, \$1.85.				
Single finest mixed	1½ ft.	May-July	Mixed	.25
Thermopsis caroliniana	3 ft.	June-July	Yellow	.50
Veronica spicata , Blue	1½ ft.	June, July	Blue	.20
amethystina	2 ft.	May, June	Blue	.35
longifolia	2½ ft.	Aug.-Oct.	Blue	.35
Viola cornuta , Apricot	6 in.	May to frost	Apricot	.50
Arkwright Ruby	6 in.	May to frost	Ruby-red	.75
Jersey Gem (Violet form) . . .	6 in.	May to frost	Deep blue	.75
Johnny-Jump-Up	6 in.	May to frost	Light blue and white	.75
Nora Marrow (Pansy form) . . .	6 in.	May to frost	Bluish blush	.50
Papilio	6 in.	May to frost	Deep golden yellow	.50
Primrose Dame (Pansy form) . .	6 in.	May to frost	Sulphur-yellow	.50
Sensation (Violet form)	6 in.	May to frost	Dark blue	.50
White Perfection (Violet form)	10 in.	April, May	White	.50
Yellow Gem	6 in.	May to frost	Mixed shades	.50
COLLECTION: 1 pkt. each of the above 10 varieties, \$4.75.				
cornuta, Mixed	6 in.	May to frost	Mixed	.35
odorata semperflorens	8 in.	Apr., Oct.	True violet	.35
* Wallflower , Hardy Siberian . . .	15 in.	Aug., Sept.	Orange	.50



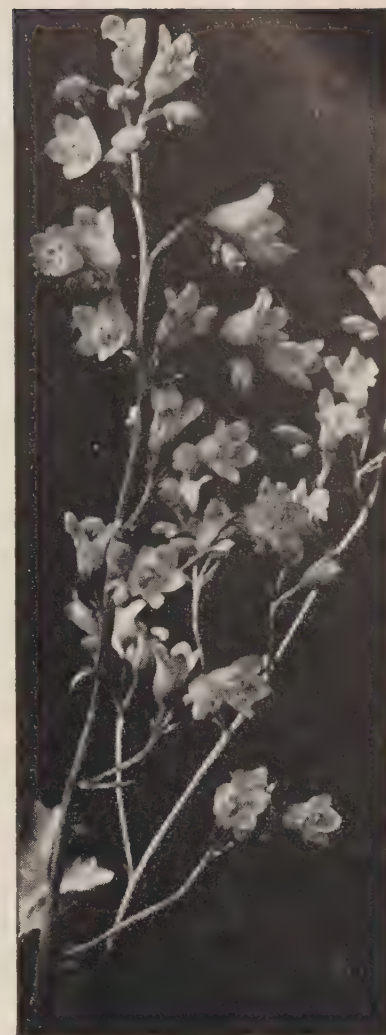
Salvia Farinacea



Veronica



Sempervivum



Heuchera



Double Hollyhock

Max Schling's Selected Seeds for Greenhouse Culture

Recommended varieties for winter blooming. All of the greenhouse seeds offered on this page have been tried and approved by greenhouse operators. Most of these varieties are hand-pollinated and selected greenhouse-grown seed which is as it should be, for seed that is produced outdoors intended for greenhouse culture usually is disappointing.

We have made a particular effort in obtaining seeds from the finest commercial greenhouse growers to offer to our trade.

AMARYLLIS

A fine hand-pollinated hybrid strain. Full directions for sowing enclosed in each packet. \$1.25 per pkt.

ANTIRRHINUM (Snapdragon)

A selection of the newest and best varieties for winter bloom.

Better Times. Bright rose-pink.

Gilbert's Bronze Beauty.

Margaret. Ivory-white, heavy spikes.

Winniller's Lilac.

Junglewood White. The largest and best winter flowering white.

Junglewood Yellow. A gold medal Snapdragon.

Each of the above: \$2.00 per pkt.

SPRING BLOOMERS

Afterglow. Deep golden bronze.

Bertha Baur. Fine lavender. \$1.50 per pkt.

Ceylon Court. Golden yellow.

Cheviot Maid. Deep rose-pink.

Helen. Lovely light pink.

Jenny Schneider. Pale silvery pink.

Lucky Strike. Pure white. \$1.50 per pkt.

Radiance. Lovely pink.

Roman Gold. Soft bronzy yellow.

Rose Queen. Rich deep rose, heavy spikes.

Velvet Beauty. Velvety maroon. \$1.50 per pkt.

Westover Fringed White. \$1.50 per pkt.

Each of the above:

\$1.00 per pkt., unless otherwise noted.

ASPARAGUS

Plumosus. Pkt., 50c.

Sprengeri. Pkt., 50c.

BEGONIAS

See page 6 for complete list of fine greenhouse Begonias.

CALCEOLARIA

Albert Kent Hybrids. Dwarf, small-flowered strain. \$2.00 per pkt.

Hybrida grandiflora, Mixed. Tall, large-flowered strain. \$1.00 per pkt.

Hybrida multiflora nana. Dwarf, large-flowered strain. \$2.00 per pkt.

CALENDULA

Ball's Gold. 50c per pkt.

Ball's Lemon Queen. 50c per pkt.

Ball's Long Orange. 50c per pkt.

CANDYTUFT, Schling's Giant White

Hyacinth-Flowered

50c per pkt.

CINERARIA

***Cremer's Prize Strain.** First prize-winner for years at all leading flower shows. Of Multiflora Nana type. \$2.00 per pkt.

Schling's Exhibition Strain in separate colors:

Hybrida grandiflora, Blue Shades.

Hybrida grandiflora, Crimson and Carmine Shades.

Hybrida grandiflora, Salmon Shades.

Hybrida grandiflora, Mixed.

Any of the above: \$1.00 per pkt.

CARNATIONS

Varities and prices on application

CHRYSANTHEMUMS

Varities and prices on application.

CYCLAMEN

Binneweis Strain. All of the best colors.

Cherry-Red.

Salmon-Pink.

Dark Red.

White With Eye.

Crimson.

Mixed.

All Above: \$1.00 per pkt.

DIDISCUS (Blue Lace Flower)

Schling's Famous Forcing Strain. 50c per pkt.

GERBERA

Jamesoni Hybrids. Pkt., \$1.00.

GLOXINIA

Hybrids, Robusta Grandiflora. Beautiful plants flowering 12 months after sowing. \$1.00 per pkt

LUPINUS, Schling's New Forcing Strain

Dark Blue, Light Blue, White, and Mixed. \$1.00 per pkt.

MARIGOLDS, Winter-Blooming

Lieb's Yellow.

Lieb's Brown and Yellow.

Any of the above: \$1.00 per pkt.

PANSIES, Winter-Blooming

Schling's Giant Winter-Flowering. \$2.00 per pkt

Don's Winter-Flowering. \$1.00 per pkt.

PRIMULA OBCONICA GIGANTEA

A selected pedigreed American-grown strain.

Mixed colors: \$1.00 per pkt.

PRIMULA MALACOIDES, IMPROVED

Erikssoni Mixed. \$1.00 per pkt.

SCHIZANTHUS, Schling's New Dwarf

Favorite

\$1.25 per pkt.

STOCKS, Schling's New Gardenia

The finest development in white forcing Stocks. Spikes 15 inches long. Flowers 2½ inches across, on stems 3 feet long. Non-branching. \$2.00 per pkt.

Non-Branching Column Stocks:

White

Chamois-Rose

Silvery Lilac

Dark Blue

Ruby

Mixed

Any of the above: \$1.00 per pkt.

Giants of California, Branching. Yellow, Pink, Light Blue, Blood-Red, Chamois, Pure White, Carmine, Lavender, Rose, and Mixed. 75c per pkt.

SOLANUM

Masterpiece (Jerusalem Cherry). Compact grower; brilliant red fruit. Pkt., 50c.

STEVIA

Serrata. Pure white. Lovely fill-in flower for mixed bouquets. Pkt., 50c.

SWEET PEAS, Early Winter-Flowering

The following are the best varieties:

Ball's Orange

Ball's Rose

Herbert Hoover

Hope

Laddie

Lavender Harmony

Rose Queen

White Harmony

Mixed

Any of the above: 50c per pkt.; \$1.00 per oz.



Cineraria



Schizanthus



Cyclamen



Calceolaria

Max Schling's HARDY GARDEN LILIES

for Spring Planting

While fall planting is usually considered best for hardy Lilies, spring planting is nevertheless a time-proven method. Many Lilies do not mature sufficiently in time for fall planting. These are leisurely cured and stored at a temperature of 36 degrees. When removed from storage they are in perfect condition and are ready to start IMMEDIATE growth when planted.

ROYAL AMERICAN LILIES

A magnificent strain of pure white hardy garden Lilies producing 10 to 12 flowers per bulb on stems 18 to 20 inches. We consider this strain to be the most outstanding hardy garden Easter Lily. Huge Jumbo Bulbs, \$1.00 each; \$11.00 per doz.

LILIUM SPECIOSUM RUBRUM and ALBUM

(Holland-Grown)
(See illustration, page 33.)

Beautiful clean bulbs imported late December. There is nothing finer in any garden than these showy, magnificent hardy Lilies that are dependable bloomers for many years.

Rubrum.

Large Flowering Bulbs. \$1.00 each; \$11.00 per doz.

Album. Pure white form of above. Same fine quality bulbs.

Large Flowering Bulbs. \$1.25 each; \$13.75 per doz.
Mammoth Flowering Bulbs. \$1.50 each; \$15.50 per doz.

LILIUM ESTATE

(Genuine)

(See color illustration, page 33.)

This Lily has achieved unheard of popularity in the short course of one year. It is the only pure white hardy Easter Lily of proven merit that is perfectly hardy in temperate climates. A long lasting flower that is superb for cutting.

Naturalizing Size Bulbs, \$2.25 per doz.; \$16.50 per 100.

Mammoth Size Bulbs. \$7.00 per doz.

Jumbo Size Bulbs. \$1.05 each; \$11.00 per doz.

LILIUM CROFT

A fine American strain, pure white Easter Lily, particularly desirable for grouping in the front portion of the border.

Giant Flowering Bulbs 12 100
\$3.50 \$26.50

Mammoth Bulbs 4.50 32.50

Jumbo Bulbs 5.50 40.00

MADONNA LILIES

(Lilium Candidum)

Pure white, tall growing, majestic Lilies, ideal for combination with Delphiniums or in groups in the rear of the border.

Mammoth Bulbs. 3 for \$1.55; \$6.00 per doz.; \$45.00 per 100.

LILIUM REGALE

Oregon Grown—The Best in the World

(See illustration, page 33.)

The most **important** garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of the bloom is white, with canary-yellow throat; reverse of flower often showing pink.

Strong Flowering Bulbs, 3 to 5 blooms per bulb. Recommended for mass planting 3 12 100
\$1.25 \$4.00 \$30.00

Garden Show Size, 4 to 6 blooms per bulb 1.45 5.00 37.50

Giant Flowering Bulbs, 6 to 8 blooms per bulb 1.75 6.25 47.50

Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb. Excellent forcing size 2.25 8.25 60.00

Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb 3.15 11.75 90.00

COMPLETE LISTING OF OTHER LILIES

Variety	Bloom Date	Height	Color	Type Bloom	Price	
					3	12
Auratum (Jap.)	July 20	3-4 ft.	White, gold band	White Trumpet	\$3.15	\$11.50
Bellingham Hyb.	June 20	28 in.	Yellow to red	Turk's Cap	1.55	6.00
Centigale	July 10	4-6 ft.	White, canary center	Trumpet	2.35	8.00
Esperanza	July 15	4 ft.	White, pastel ribs	Trumpet and Chalice	7.50	28.50
Golden Chalice						
Hybrids	June 10	18 in.	Lemon to apricot	Chalice	3.75	13.25
Hansoni	June 15	24 in.	Deep yellow	Turk's Cap	3.15	11.50
Henryi	Aug. 15	4-5 ft.	Tawny yellow	Reflex Speciosum	2.55	9.50
Maxwill	July 1st	5-6 ft.	Orange	Turk's Cap	2.35	8.00
Martagon						
Dalmaticum	June 20	3-4 ft.	Purple	Turk's Cap	3.00	11.00
Orange Triumph	June 20	5 ft.	Light orange	Chalice	2.35	8.00
Philippinense						
Formosanum	Sept. 1	5-6 ft.	White	Trumpet	1.40	5.00
Shuksan	June 25	3 ft.	Yellow, purple spots	Reflex Speciosum	2.35	10.00
Tenuifolium	June 15	2 ft.	Coral red	Turk's Cap	1.00	3.75
Testaceum	June 25	4 ft.	Deep cream	Flat Turk's Cap	6.00	22.00
Tigrinum Fortunei	Aug. 5	5-6 ft.	Deep orange	Speciosum Type	1.25	4.25
Umbellatum						
Erectum	June 15	18 in.	Old gold and red	Chalice	1.80	6.50
Umbellatum Splendidum	June 15	18 in.	Vermilion	Chalice	1.80	6.50



Lilium Umbellatum Erectum



Lilium Hansoni



Lilium Estate

Roses

SELECTED VARIETIES and QUALITY PLANTS

"The Best are Always Inexpensive"

A listing of the finest regular and patented varieties. Shipments will be made in early spring up until May.

HYBRID EVERBLOOMING TEAS

Bloom from June until frost.

RED—

- B. **CALIFORNIA CENTENNIAL.** (Pat.) See page 32.
- C. **CHRISTOPHER STONE.** Old favorite red.
- C. **CRIMSON GLORY.** (Pat. 105.) The most popular Rose in America.
- C. **ETOILE DE HOLLANDE.** Lovely deep scarlet.
- B. **NOCTURNE.** (Pat. 713.) Velvety dark red, even more vigorous than Crimson Glory.

PINK—

- B. **BABE RUTH.** Copper-salmon buds, opening to rose-pink.
- A. **CAPISTRANO.** See page 31.
- B. **DOUGLAS MacARTHUR.** Lovely deep pink.
- A. **MISSION BELLS.** See page 31.
- C. **PINK DAWN.** Deep shell-pink.
- B. **PEARL HARBOR.** (Pat. 637.) Opalescent pale pink.
- C. **PRES. MACIA.** Long buds, pale flesh-pink. A "must" variety.
- C. **THE DOCTOR.** Satiny silver-pink.
- B. **TOM BRENEMAN.** Lovely coral-red, richly fragrant.

YELLOW—

- B. **BUTTERSCOTCH.** (Pat. 613.) Finest graceful golden yellow.
- C. **McGREDY'S YELLOW.** Non-fading canary-yellow.
- B. **MME. CHIANG KAI-SHEK.** (Pat. 664.)
- C. **MRS. P. S. DuPONT.** Profusely bearing rich yellow.
- A. **SUTTER'S GOLD.** See inside front cover.

WHITE—

- C. **CALEDONIA.** Fine pure white.
- B. **SLEIGH BELLS.** See page 32.

BICOLOR—

- C. **COMMANDO.** (Pat. 702.) Deep peach and gold.
- A. **FORTY-NINER.** Lovely cherry-red interlaced straw-yellow.
- B. **PEACE.** (Pat. 591.) See page 32.
- C. **PRESIDENT HOOVER.** Deep pink and yellow.
- B. **TAFFETA.** See page 32.
- C. **TALISMAN.** Old favorite scarlet and gold.

FLORIBUNDA DWARF EVERBLOOMING ROSES

- C. **BRIGHT EYES.** Lovely pale yellow Sweetheart Rose.
- B. **CRIMSON ROSETTE.** See page 32.
- B. **FASHION.** See page 31.
- C. **MING TOY.** Miniature American Beauty.
- C. **MRS. R. M. FINCH.** Pale pink Sweetheart Rose.
- B. **PINK ROSETTE.** See page 32.
- C. **WORLD'S FAIR.** Velvety black-crimson.



Forty-niner

CLIMBING HYBRID TEAS

These do not climb as fast as Regular Climbers, but produce larger Roses on longer stems throughout the season.

- B. **DOUGLAS MacARTHUR.** Deep pink.
- C. **ETOILE DE HOLLANDE.** Bright lustrous scarlet.
- C. **K. A. VICTORIA.** Pure white.
- B. **HEART'S DESIRE.** (Pat. 663.) Deep crimson.
- C. **PINK DAWN.** Deep shell-pink.
- C. **PRES. HOOVER.** Deep pink and yellow.
- C. **TALISMAN.** Scarlet and yellow.

REGULAR CLIMBERS

- C. **GOLD RUSH.** Deep golden yellow.
- C. **NEW DAWN.** Fine everblooming pink.
- C. **PAUL'S SCARLET CLIMBER.** Vivid scarlet. The most popular climbing Rose.
- C. **SILVER MOON.** Lovely pure white.

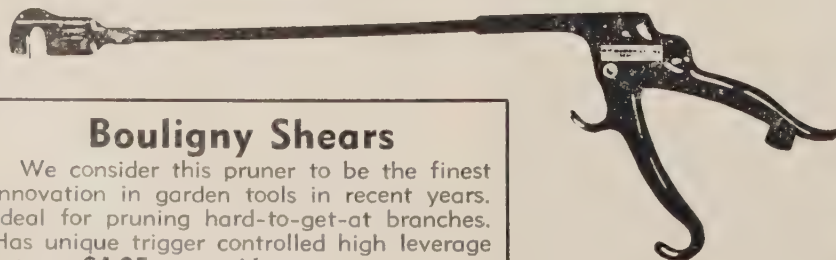
COLLECTION 1. Mission Bells, Capistrano, Sutter's Gold, a \$7.65 value for **\$7.25.**

COLLECTION 2. 1 each of 4 All-America Rose Selection Winners, a \$9.60 value for **\$9.00.**

COLLECTION 3. 1 each of 6 Roses pictured on page 32, an \$11.70 value for **\$10.75.**

ROSE PRICES (Postpaid)

- All varieties marked "A"—
\$2.55 each; 10 for \$23.00
- All varieties marked "B"—
\$1.95 each; 10 for \$18.00
- All varieties marked "C"—
\$1.35 each; 10 for \$12.00



Bouligny Shears

We consider this pruner to be the finest innovation in garden tools in recent years. Ideal for pruning hard-to-get-at branches. Has unique trigger controlled high leverage action. **\$4.95, postpaid.**



Crimson Glory

The New All-America Award Winners for 1950



Mission Bells

Winner All-America Rose Selections, 1950. Deep glowing salmon opening to clear shrimp-pink, borne in profusion on sturdy plants. \$2.55 each; 10 for \$23.00.



Sutter's Gold

Winner All-America Rose Selections, 1950. The outstanding feature of this fine variety is its long pointed yellow bud, shaded copper-red. When open it is a clear yellow with copper veining. Fragrant and vigorous. \$2.55 each; 10 for \$23.00.



Fashion

Winner All-America Rose Selections, 1950. Exquisite Floribunda. Luminous coral-pink overlaid with gold. Pointed buds of Oriental red, slowly opening to a miniature Hybrid Tea form. Flowers are delightfully fragrant. \$1.95 each; 10 for \$18.00.

Capistrano

Winner All-America Rose Selections, 1950. Glowing rose-pink throughout. Non-fading delightfully fragrant flowers borne on vigorous plants. \$2.55 each; 10 for \$23.00.



Special Collection

1 Each of These
4 Champions,
a \$9.60 Value,
\$9.00

ROSES



Peace



California
Centennial



Crimson Rosette

The six Roses shown on this page represent the highest achievements in the field of Rose hybridization in the past decade.

We are proud to elect these four Hybrid Teas and two Floribundas to our All-Star Rolls, and to offer them to you in this special collection.

1 each of 6 pictured varieties, an \$11.70 value, for \$10.50.



Pink Rosette



Sleighbells



Taffeta



LILIUM SPECIOSUM RUBRUM
The most popular garden Lily of all.



LILIUM REGALE
We consider this stock of Lilium Regale the best in the world.

LILIUM ESTATE
The finest strain of hardy Easter Lilies, blooming in mid-summer.



Lilium Estate

SUNSET LILY
(*L. Pardalinum Giganteum*)
Showy and unusual.



Sunset Lilies

See Page 29 for Our Complete Listing of the Finest Hardy Garden Lilies

Max Schling's GLADIOLUS

Garden Splendor Selections

ELIZABETH THE QUEEN. A gorgeous new blend of lavender and cream. New low price: 10 for \$1.55; \$14.00 per 100.

MOTHER KADEL. Clear pure yellow. A fine cut flower variety. 10 for \$1.35; \$12.00 per 100.

RED CHARM. The most popular red shade between vermillion and crimson. 10 for \$1.35; \$12.00 per 100.



Elizabeth the Queen



Mother Kadel



Red Charm

OUR FAMOUS COLLECTION OF TRIED AND TRUE VARIETIES

Blue Beauty. Rich mid-blue.
Mother Kadel. Clear pure yellow.

Pink Paragon. Fine cut flower pink.

Margaret Beaton. White with scarlet blotch.

Red Charm. Brilliant rich red.

10 of each (50 in all),
a \$6.30 value for . . . \$5.75

25 of each (125 in all),
a \$15.75 value for . . . 14.00

100 of each (500 in all),
a \$57.00 value for . . . 50.00

Exclusive *Max Schling* Introductions

Our Endorsement of these New Max Schling's Exclusive Introductions is your Invitation to Enjoy the Best in the Gladiolus Kingdom

ATOM (Hedgecock)

Illustrated on front cover.

The most outstanding and unusual Gladiolus introduction of the decade. Ideal for corsages, table decorations and basket arrangements, its graceful growth habit makes it an ideal garden flower.

ATOM is best described as a deep vermilion-red with a distinct silver penciling or picotee edge bordering each petal. Stems are vigorous and sturdy, bearing as many as 16 florets.

New low price: 50c each; 12 for \$5.00.



LADY ANNE (Buchanan)

A fine large flowered white with very pale canary throat, the nearest approach to pure white in a truly large flowered variety. Early flowering, blooms in 67 days. This variety is undoubtedly the best of all whites by virtue of its vigor and fine substance and form. **3 for \$1.50; 10 for \$4.50; \$40.00 per 100.**

FURBELOW (Cassebeer)

This brand new ruffled beauty is certainly destined for immense popularity. An intense glowing pink with cream-white throat, Furbelow is the largest and finest ruffled Gladiolus we have ever seen. Limited stock available. **\$4.00 each.**



HELEN HAYES (Cassebeer)

This fine variety first attracted us by its cheerful color and fine substance, stamping it as a real "Fancier's Gladiolus." A magnificent glowing salmon-orange with cream-white throat, Helen Hayes bears a full spike of 4½-inch blooms open to the tip of the spike.

New low price: \$1.00 each; \$11.00 per doz.

ORANGETOWN (Cassebeer)

A fine miniature orange, ideal for all cut flower purposes. An excellent companion variety to Atom. **50c each; \$5.50 per doz.**

RUBY GLOW (Cassebeer)

The color of this fine variety, which we introduced last year, is absolutely unique. Its color, a deep ruby-red with a cream median line on each of the lower petals gives the flower an almost jewel-like quality. Ruby Glow makes straight sturdy spikes that never crook. This variety will make a welcome addition to your collection. **\$2.50 each; \$27.50 per doz.**



The N. Y. Horticultural Society Bulletin says:
 "The Superb Exhibit Shown on the Stage of Einhorn Auditorium at the Gladiolus Show by Max Schling, Seedsmen, Inc. Photo Fails to Convey the Maximum Culture and Artistry Displayed."

Outstanding American Grown Gladiolus

Sure-Fire Show Winners

	3	10	100
Burma. Deep rose-red, huge ruffled blooms; the sensation of the 1949 Shows	\$0.50	\$1.50	\$13.50
Crinkle Cream. Giant medium yellow, beautifully ruffled55	1.65	15.00
Daisy Mae. Beautiful orange-pink with cherry blotch in throat. Don't pass this one up ..	.75	2.25	20.50
Lavender Prince. Newest and finest lavender. Vigorous grower, consistent prizewinner ..	.75	2.25	20.50
Phoebe. Clear pink with long flower-heads on tall sturdy spikes75	2.25	20.50
Miss Wisconsin. A wonderful showy variety. Deep rich rose-pink60	1.80	16.50
Lady Anne. The finest pure white. Huge florets on tall sturdy stems. Early blooming	1.50	4.50	40.00
Paul Rubens. Outstanding large glowing purple of fine substance50	1.50	13.50
Marseillaise. Late blooming deep crimson. Truly fine50	1.50	13.50
Mercury. Large bright vermillion, one of the brightest of all reds, opening 8 to 10 florets at one time55	1.65	15.00

COLLECTION

3 each of above 10 varieties, a \$ 6.95 value, \$ 6.00
 10 each of above 10 varieties, a 20.85 value, 18.00

FUTURITY PREMIUM VARIETIES FOR BREEDERS AND COLLECTORS

	Each
Antietam. Velvety deep glistening red	\$2.00
Adoration. Orchid-pink with creamy throat	1.00
Blue Bonnet. The best deep blue	3.00
Black Cherry. Large black-red	3.00
Blue Lagoon. Fine deep violet75
Dorothy Armstrong. Beautiful pure mid-purple50
Garden Gold. New giant golden yellow	4.00
Grace Darling. Beautiful blend of rose-pink and white	2.00
Lakeside Orange. Deep salmon-orange marked violet	2.00
Maple Leaf. Huge rusty smoky80
Spic and Span. Tall ruffled deep salmon	1.75
Yankee Lass. Outstanding light pink	1.50

Max Schling's Selected Gladiolus

FIRST-QUALITY—SELECTED AND APPROVED BY MAX SCHLING

Without exception there has been no garden flower which has been so thoroughly improved in the past decade, nor has any flower made such gains in popularity. It is not unusual to find varieties today with blooming spikes averaging well over 30 inches with individual florets measuring up to 6 inches in diameter. In addition to the increase in size, color developments have been made combining practically every color known to man.

Our bulbs are plump high-crowned, guaranteed No. 1 size, and are thrip treated with DDT and thrip free.

To assist in selecting colors, the varieties are listed under color classifications.

WHITE

	10	100
MARGARET BEATON. Snow-white with scarlet blotch	\$1.15	\$10.50
MT. INDEX. Very early blooming pure white with golden blotch; large and beautiful	1.30	12.00
SNOW PRINCESS. Large pure white with tall graceful spike.	1.25	11.00
WHITE GOLD. A beautiful exhibition variety, cream-white with yellow lower petals. A lovely and sedate combination much desired for modern arrangements	1.25	11.00

CREAM

CORONA. Petals of the palest cream with pale rose picotee edge	1.30	12.00
LADY JANE. Clear cream with ruffled petals	1.30	12.00
LEADING LADY. A beautiful cream-white sport of Picardy. Leading Lady has won more first prizes in all the biggest shows than any other variety.	1.50	13.50

LIGHT PINK

BIG TOP. Immense light pink with small carmine feather	1.30	12.00
LEGEND. Pure light pink, with rich cream throat	1.25	11.00
GRETA GARBO. Huge opalescent pink; a consistent prize winner.	1.35	12.00

ROSE

CHAMOUNY. Deep rose-pink with lovely picotee silver edge. Most attractive	1.30	12.00
PINK PARAGON. A fine cut flower pink	1.30	12.00

SALMON-PINK

PICARDY. The most popular "Glad" in the world. Lovely salmon-apricot-pink	1.00	9.00
KING WILLIAM. An improved Picardy. Soft salmon with lighter cream throat	1.25	11.50

YELLOW

MOTHER KADEL. (See illustration, page 34.) Soft yellow self-colored. A fine cut flower variety	1.35	12.00
SPOTLIGHT. The best yellow of all. Deep yellow with pronounced scarlet blotch in throat	1.65	15.00
YANGTZE. Bright empire-yellow of great size	1.45	13.00

ORANGE

	10	100
BANCROFT WINSOR. Fine tall pure orange. Does not burn in sun	\$1.65	\$15.00
GRENADIER. Tall orange-buff. One of the best	2.00	18.00

SCARLET

NEW EUROPE. One of the best introductions in years by virtue of its vivid color and fine substance. Color is an intense Chinese red	1.20	11.00
--------------------------------------------------------------------------------------------------------------------------------------------------	------	-------

RED

KING CLICK. An outstanding show variety. Enormous florets on heavy spikes. A consistent prizewinner	1.65	15.00
RED CHARM. (See illustration page 34.) The most popular shade of red, between vermilion and crimson. Unusual beauty and substance	1.35	12.00
STOPLIGHT. Brilliant glowing bright red; tall spikes with large florets	1.20	11.00

MAROON

BLACK OPAL. Deep maroon, almost black. Ideal in combination with white or yellow varieties	1.35	12.00
---------------------------------------------------------------------------------------------------------	------	-------

Max Schling's Rainbow Mixture of Hand Selected Exhibition Varieties

This mixture is not to be confused with ordinary field or cheap mixtures. Our growers compound this mixture of varieties, many of which are worth considerably more than the best named varieties. There are many varieties that are grown for trial, and many seedlings which are discarded because they do not represent too much of an advance over existing varieties although they are of higher quality than a great many outstanding introductions of a decade ago. This mixture, therefore, is truly an exhibition mixture. Price: 25 for \$2.25; \$8.00 per 100.



Picardy

GLADIOLUS CONTINUED ON NEXT PAGE

Max Schling's Selected Gladiolus

VIOLET 10 100
BLUE BEAUTY. The most beautiful of all blue or violet shades. Fine for cutting or show purposes\$1.15 \$10.50

LAVENDER
ELIZABETH THE QUEEN. (See illustration page 34.) A superb variety. Ruffled lavender with darker lines in the throat 1.55 14.00

PURPLE 10 100
KING LEAR. Huge ruffled purple, consistent prizewinner ..\$1.15 \$10.50
PURPLE SUPREME. One of the best all-around purples 1.35 12.00
VULCAN. Deep blue-purple, ideal for show purposes 1.35 12.00

MAX SCHLING'S EXOTIC SMOKY GLADIOLI

No other color classifications of Gladiolus have captured the public fancy as much as the newer smoky or odd shades. The term "smoky" applies to those varieties in which the basic color is overlaid with a grayish or light tan sheen. Our list of these outstanding colors has been selected from many good varieties, and will prove invaluable as cut flowers for use in any color scheme inasmuch as they blend beautifully with all other colors.

	10	100
Buckeye Bronze. Old rose with orange and bronze shadings. A real show variety	\$1.35	\$12.50
High Finance. Breathtaking tall and impressive blend of light orange and gray with cream blotch in throat	1.30	12.00
Misty Dawn. Soft smoky gray-salmon with large orange-red blotch; immense florets on tall sturdy spikes. A sure winner	1.25	11.00
Recado. Vigorous tall smoky rose	1.20	11.00

Special Collection of Smoky Varieties

10 each of the above 4 varieties (40 in all)\$ 4.65
25 each of the above 4 varieties (100 in all) 11.00

MAX SCHLING'S LOVELY MINIATURE GLADIOLI

This classification is rapidly gaining in popularity, as the grace and adaptability of the miniatures makes them ideal for household floral arrangements.

	10	100
Dainty Miss. Lovely blush-pink	\$1.50	\$13.50
Queen of Bremen. Soft lavender with white throat	1.15	10.00
Ruby. Early and beautiful medium red	2.75	24.00
Snow Baby. Beautiful pure white	1.15	10.00

NOTES ON GLADIOLUS CULTURE

Gladiolus bulbs can be planted in the latitude of New York from April 15th to July 10th. If successive flowering is desired, we recommend planting two weeks apart.

Gladiolus do best in rich soil with a sunny location. They will not tolerate shade. Any type of rich soil is satisfactory, but it is well to use a general purpose fertilizer before planting, and to apply at least one side dressing when the plants are 12 to 15 inches high.

For exhibition spikes it is necessary to provide water during the entire growing season, and in periods of drought water should be applied at least once a week, soaking the ground to a depth of about four to five inches.

When cutting Gladiolus spikes, do not cut all the foliage from the plant. Allow the two outside leaves to remain to provide substance for next year's bulbs.

It is our sincere advice to you not to attempt to grow Gladiolus unless you are prepared to spray regularly throughout the growing season to control Gladiolus thrips. Any good commercial dust or spray containing at least 10% DDT can be used with good effect. Spraying should be done every week or ten days after the leaves are six inches tall.

If this program is followed your Gladioli will be the most rewarding of all your garden flowers, and will repay you well for your time and care.

Black Opal

Max Schling's Meritorious Dahlias



Long Island Sun

Outstanding 1950 Introductions

Irene Rich. S.C. Blooms measure 12 inches across of lovely Rose Bengal blended apricot with cadmium orange. Winner of Gold Medal Certificate at American Dahlia Society Show in New York. Tubers, \$15.00 each; plants, \$7.50 each.

LONG ISLAND SUN. S.C. Deep primrose-yellow blossoms with long quilled petals. A truly splendid Dahlia. Tubers, \$10.00 each; plants, \$5.00 each.

STARAZE. S.C. Color light cadmium-yellow. A most prolific bearer, producing a multitude of 9½-inch flowers starting early in the season. Tubers, \$10.00 each; plants, \$5.00 each.



Irene Rich

COMPLETE LIST OF THE FINEST EXHIBITION DAHLIAS

Abbreviations: F.D.—Formal Decorative. I.D.—Informal Decorative. S.C.—Semi-Cactus. C.—Cactus.

Atomic Yellow. S.C. Prize winning pure clear yellow of immense size and perfect form. Tubers, \$5.00 each; plants, \$2.50 each.

Caroline Kernochan. I.D. Lemon-yellow flushed rose-red. Vigorous and free-flowering. Tubers, \$2.50 each; 6 for \$12.50.

Dixie Wine Dot. I.D. Large white flecked with dots of deep wine-red. Tubers, \$1.50; 6 for \$7.50.

Dr. Kenneth Taylor. Bright scarlet with orange-buff reverse. Tubers, \$2.00 each; 6 for \$10.00.

Emma Caroline. F.D. Outstanding for vigor and beauty. Pure shining white. Tubers, \$7.50 each; plants, \$3.75 each.

Crowning Glory. I.C. Lovely rose-pink with artistic cream center. Tubers, \$2.00 each; 6 for \$10.00.

Blue Galilee. S.C. Rose with unusual blue tone. Blooms measure fully 12 inches across. Tubers, \$7.50 each; plants, \$3.75 each.

Five Star General. F.D. Deep amaranth-pink. Tubers, \$3.50 each; plants, \$1.75 each.

Gay. F.D. Profuse blooming rich lemon-yellow. Flowers have excellent keeping qualities. Tubers, \$2.50 each; 6 for \$12.50.

Great Divide. S.C. Beautiful blend with yellow center shading to shell-pink on outer petals. Huge flowers. Tubers \$3.00 each; 6 for \$15.00.

Gypsy Girl. F.D. A fine pink and purple combination. Excellent cut flower variety. Tubers, \$2.50 each; 6 for \$12.50.

Jane Lausche. S.C. Rosy mauve tipped white. A most unusual variety you shouldn't pass up. Tubers, \$2.50; 6 for \$12.50.

Kelvin. F.D. Lovely soft peach-pink of remarkably fine substance. Tubers, \$2.00 each; 6 for \$10.00.

Lady Gartmor. I.D. Deep rich garnet with oxblood shadings. Vigorous grower. Tubers, \$2.00 each; 6 for \$10.00.

Lynn Fontanne. S.C. Flowers of tremendous size and substance. Color a striking cinnabar-red. Tubers, \$2.50 each; 6 for \$12.50.

Mabel Humphreys. F.D. Lovely pink suffused rose, with tips of buff-yellow. Immense flowers measuring fully 11 inches across on fine, sturdy stems. Tubers, \$7.50 each; plants, \$3.75 each.

Mrs. Hester Pape. I.D. Immense American Beauty colors shading into purple. Another "must" for your collection. Tubers, \$3.00 each; 6 for \$15.00.

New Look. S.C. Blooms 12 to 14 inches across of pure Empire-yellow. Tubers, \$7.50 each; plants, \$3.75 each.

Northern Lights. (C.) One of the largest Dahlias in existence. Glistening snow-white. Tubers, \$2.50 each; 6 for \$12.50.

Oakleigh Champion. I.C. A most unusual flower of large size and fine substance. Beautiful combination of burnt orange and soft pink. Tubers, \$4.00 each; plants, \$2.00 each.

Pearl Harbor. I.D. Early blooming lavender splashed dark purple. Reflexed petals. Tubers, \$2.00 each; 6 for \$10.00.

Red Sea. C. Prize-winning deep wine-red. Tubers, \$4.00 each; plants, \$2.00 each.

Rhythm. I.C. Shrimp-pink with lemon shadings at the base of the petals. Most unusual blooms. Tubers, \$2.00 each; 6 for \$10.00.

River Jordan. F.D. Deep purple, measuring 12 inches across; a much needed Dahlia. Tubers, \$5.00 each; plants, \$2.50 each.

Scarsdale Sun. S.C. Soft primrose-yellow blooms measuring 8 inches in diameter. Petals turn and twist in a most graceful manner. Profuse, early blooming variety of fine substance. Tubers, \$5.00; plants, \$2.50.

Silver Meteor. F.D. A large and most unusual combination of mauve and silver. Tubers, \$2.50 each; 6 for \$12.50.

The Cardinal. S.C. Blooms 10 to 12 inches across of brilliant cardinal-red borne on long canelike stems. Tubers, \$7.50 each; plants, \$3.75 each.



Staraze

Max Schling's Meritorious Dahlias

10 PRIZE DAHLIAS

1 each of 10 varieties, an \$8.25 value for \$6.50.

	Each	6
California Idol. I.D. Tremendous pure yellow	\$0.75	\$ 3.75
Cherokee Brave. I.D. Oxblood-red	1.00	5.00
Clara Carder. I.D. Lovely pink	.75	3.75
Carl Dahl.	1.00	5.00
Jane Cowl. I.D. Large bronze-yellow	.50	2.50
Marie. F.D. Rich rose-pink	1.00	5.00
Mrs. George Le Boutillier. I.D. Carmine-red	.75	3.75
Michigan White. S.C. Fine, prolific white	1.00	5.00
Tower's Empire. I.D. Unusual gold and amber blend	1.00	5.00
Jersey's Beauty. F.D. Large pure pink	.50	2.50

EXHIBITION POMPON DAHLIAS (Roots)

1 each of 12 varieties, a \$7.25 value, for \$6.00.

An up-to-date list of all the latest and best of these charming Miniature Dahlias, now so much admired and so beautiful for table decoration. All varieties are of smallest size and perfect form.

	Each	6
Amber Queen. Light bronze	\$0.50	\$ 2.50
Betty Ann. Soft clear pink	.50	2.50
Clarise. Light red	.75	3.75
Gerda. Cream shading to canary-yellow	.50	2.50
Iroquois Flame. Flaming scarlet	.75	3.75
Johnny Peffin. Dark maroon	.50	2.50
Little Herman. Red and white	.50	2.50
Little Snow White. Pure white	.75	3.75
Morning Mist. Delicate lavender	.50	2.50
Rita M. Crimson-red	.75	3.75
Sherry. Deep violet-purple	.75	3.75
Yellow Gem. Best yellow	.50	2.50

THE BEST SINGLE DAHLIAS (Roots)

1 each of 8 varieties, a \$7.00 value for \$5.50.

	Each	6
Anna Belle. (Collarette.) Clear pink	\$1.25	\$ 6.25
Lavender Gem. Soft lavender	.75	3.75
Miss Julie. (Collarette.) Purple and wine-red	1.25	6.25
Praxitelle. White, tipped purple	.75	3.75
Roy's Single. Crimson, edged white	1.00	5.00
Tango Century. Orange and gold	.50	2.50
Twinkle. Orchid-rose and white	.75	3.75
Marshall's Glory. Red, tipped white	.75	3.75

GIANT SHOW OR BALL DAHLIAS (Roots)

1 each of 6 varieties, a \$6.00 value, for \$5.00.



Giant Show Dahlia

	Each	6
Charlotte Caldwell. Soft orchid-pink	\$0.50	\$2.50
Dusky.	.75	3.75
Francis H. Archer. Rich deep violet	2.00	10.00
Leah Pearl. Pink and cream	1.00	5.00
Marshall Kernochan. The best red Ball Dahlia	1.25	6.25
Supt. Amrhyn. Clear deep rose	.50	2.50

CONTROL OF DAHLIA PESTS

Dahlias are infested with several known pests: Dahlia borers, aphids, red spider and Japanese beetle. For this reason it is advisable to use a combination spray or dust combined with DDT. Spraying twice a month should be sufficient to control all of these pests.

RECOMMENDED SPRAYS: Lucky Strike, Triple DT and Protexall Spray.

THE LOVELY MINIATURE DAHLIAS (Roots)

These gems of the Dahlia world come in the same types as the large-flowering varieties, and have brought an entirely new realm of possibilities in the Dahlia for garden decoration and cut-flower purposes. They are all free blooming and ideal for cutting and landscape effects. Most of them are low growing, their average height being 2 1/2 feet.

	Each	6
Anna Z.	\$1.50	\$ 7.50
Baby Royal. Soft salmon-pink	.75	3.75
Billy Boy. F.D. Deep red	.75	3.75
Bishop of Llandaff. (Duplex.) Vivid scarlet	.50	2.50
Bo Peep. F.D. Rich purple	.75	3.75
Coralette. Coral-pink	.75	3.75
Corinna. Deep yellow	.75	3.75
Little Diamond. Pink	.75	3.75
Little Fireball. Bright flaming scarlet	.75	3.75
Nicky. Lovely pure pink	1.00	5.00
White Fawn. Pure white	.75	3.75
Wisp. F.D. Bright lemon-yellow	2.00	10.00

LARGE CACTUS DAHLIAS (Roots)

1 each of 10 varieties, a \$14.50 value, for \$12.00.

	Each	6
All American. Lovely rose-pink	\$1.50	\$ 7.50
American Purity. Glistening pure white	1.00	5.00
Crowning Glory. Mallow-pink	2.00	10.00
Golden Standard. Gold tinted bronze	1.00	5.00
Jersey's Dainty. Profuse bearing white	.75	3.75
Jussiant. Lovely clear lavender	1.00	5.00
Miss San Diego. Outstanding yellow and pink blend	2.50	12.50
Sarrett's Pink Flamingo. Warm rose	2.00	10.00
Son of Satan. Brilliant cardinal-red	1.25	6.25
Sonia. Clear pink	1.50	7.50



Large Cactus Dahlia

Miscellaneous Flower Bulbs

FOR SUMMER AND FALL BLOOMS

Bulbous stock postpaid to the 2nd postal zone only.



Galtonia

ANEMONES

Giant Single French Poppy. Lovely single-flowered Anemone in wide range of colors. Easily grown from bulbs planted as early as April 1st in the open ground. First blooms make their appearance in late June and continue through the balance of the summer. \$1.25 per doz.; \$9.00 per 100.

St. Brigid. Same form as above with double crested centers. \$1.25 per doz.; \$9.00 per 100.

FANCY-LEAVED CALADIUMS

SCHLING'S FAMOUS STRAIN

(Illustrated on page 43.)

Named varieties, our selection. Plant now for all-summer bloom. Bulbs started in January and February make showy plants for Easter and Mother's Day. Plants can then be kept as summer plants or removed to a shady spot in the garden where they will perform satisfactorily all summer. Giant jumbo bulbs, 3 for \$2.00; \$7.00 per doz.; \$52.50 per 100.

CANNAS

Schling's Improved Large Flowering

Hungaria. Lovely rose-pink.

King Humbert. Brilliant orange-scarlet; bronze foliage.

King Midas. Bright pure canary-yellow.

Louis Cayeux. Rosy scarlet.

The President. Enormous scarlet; green leaves.

Wyoming. Glowing orange blossoms. Reddish brown foliage.

Strong, dormant, 2- to 3-eye roots:

\$3.00 per doz.; \$22.50 per 100.

Green plants, ready after April 1st:

\$9.00 per doz.



Anemones

GALTONIA (Hyacinthus)

(Summer Hyacinths)

Candicans. Featured by us last year, this splendid summer-lowering bulb won a great many admirers. Splendid for planting in the perennial border and exquisite as a cut flower. Large jumbo bulbs, \$3.00 per doz.; \$22.50 per 100.

LYCORIS SQUAMIGERA

(Amaryllis Halli)

The lovely pink Magic Lily which has been so tremendously popular in recent years. Bulbs send up foliage in spring which dies down in July. In late August flower spikes spring up apparently from nowhere, bearing lovely pink, trumpet-shaped flowers, hence the name "Magic Lily."

Large Jumbo Bulbs. (Limited supply.) \$1.25 each; 10 for \$12.00.

TUBEROUS-ROOTED BEGONIAS

Imported Belgian-Grown Bulbs

(See Inside Back Cover)

GIANT DOUBLE FLOWERING VARIETIES

Double Camellia Type, or
Double Carnation Type

In the following colors:

Deep Red	Crimson
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

GIANT SINGLE VARIETIES

In the following colors:

Deep Red	Crimson
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

HANGING BASKET BEGONIAS (Lloyd)

Deep Red	Scarlet
Rose	White

Price: 3 for \$1.00; \$3.00 per 10; \$27.50 per 100.

No orders for less than 3 of a variety please.

(NEW) ROSEBUD TYPE—MIXED COLORS ONLY

Same price as above.

California-Grown Jumbo Bulbs

CALIFORNIA JUMBO DOUBLE CAMELLIA TYPE. Offered in Rose, Orange, Scarlet, White, Crimson, Pink, Salmon, Apricot, Yellow and Mixed.

CRISPA. Four separate colors and mixed.

DOUBLE CRISTATA. Mixed colors only.

PICOTEE. Flowers edged with soft shades of rose. Mixed colors only.

MARGINATA. Mixed colors only.

MARMORATA. Mixed colors only.

MULTIFLORA. Mixed colors only.

Jumbo Hanging Basket Begonias. In Red, Pink, Yellow, Salmon, and White.

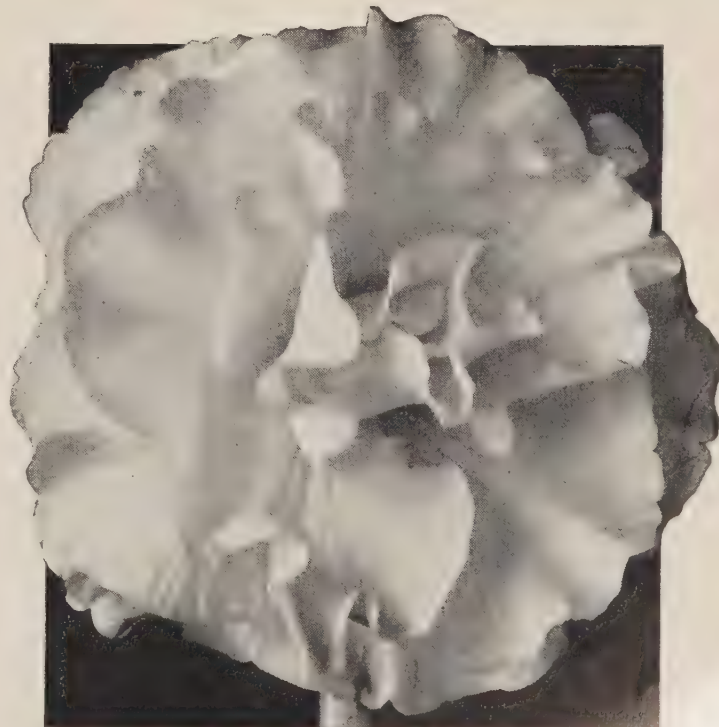
PRICES on All Jumbo California-Grown Tubers:

3 for \$1.45; 10 for \$4.50; 100 for \$38.00.

COLLECTION OFFER: 1 each of 10 named varieties on inside back cover, an \$11.50 value, for \$10.00.

NOTE: It is advisable to keep Begonia bulbs in the original package stored in a cool place until planted. Try not to expose to air.

We will gladly select as many of the different colors that are chosen and pack them in one bag.



Double Tuberous Rooted Begonia

Miscellaneous Flower Bulbs



New White Ismene, Advance

Ismene Calathina

(Peruvian Daffodil)

The increased popularity of the lovely Peruvian Daffodil has made them a scarce item in the past several years. Of easiest culture, they will bloom six weeks after planting. The flowers resemble clusters of pure white Amaryllis. Bulbs are tender and should be dug and stored the same as Gladiolus.

Large Jumbo Bulbs of unequalled quality. 3 for \$1.75; \$6.00 per doz.

Named Varieties of Ismene

An Outstanding Novelty

Advance. A great improvement over the regular form of Ismene Calathina. Flowers twice the size, plants 6 to 8 inches taller. \$1.00 each; \$11.00 per doz.

La Vestale. Dwarfier variety with immense, more spidery flowers of the purest white of any flower. \$1.00 each; \$11.00 per doz.

Outstanding Yellow Ismene

Sulphur Queen. Lovely huge Ismene blossoms, pale sulphur-yellow. \$1.50 each; \$15.00 per doz.

Amancaes. A very rare garden novelty. Beautiful Ismene blossoms of deep golden yellow. Supply very limited. \$3.00 each.

Montbretias

A Fine New Collection of the Best Varieties

Bulbs Shipped Direct From Farm in Fresh Planting Condition

Montbretias are one of the least appreciated garden flowers and deserve much greater recognition. They are half hardy and can be considered hardy with protection north of New York. South of Philadelphia they are most generally hardy.

Montbretias produce spikes of exquisitely formed flowers which last two weeks after cutting. Get acquainted with this beautiful garden flower.

LADY WILSON. Glittering deep yellow; enormous flower. One of the best. \$2.75 per doz.; \$20.00 per 100.

QUEEN BOADICEA. Large deep golden orange; very attractive. The earliest bloomer. \$3.00 per doz.; \$22.50 per 100.

Geo. Davison. Rich deep apricot; reverse deep orange with pointed petals. 2½ ft. \$1.50 per doz.; \$11.00 per 100.

James Coey. Rich vermilion-scarlet with golden orange luster, yellow center. \$2.25 per doz.; \$17.50 per 100.

Lord Nelson. Deep orange-scarlet, golden center; very tall. \$1.75 per doz.; \$13.50 per 100.

Princess. Brilliant ruby-scarlet, center yellow. \$1.75 per doz.; \$13.50 per 100.

Red Knight. Rich vermilion shading to golden at center. A vigorous flower. \$2.25 per doz.; \$17.50 per 100.

Una. Rich apricot with carmine blotches. \$1.75 per doz.; \$13.50 per 100.

Earlham Hybrids Mixed. \$1.35 per doz.; \$10.00 per 100.

Gloxinias

See page 43 for color illustration and full description. We are offering a wide selection of named varieties.

Emperor Frederick. Red.

Emperor William. Rich blue.

Mont Blanc. Pure white.

Roi des Rouges. Rich pink.

Tigrinum. White ground mottled colors.

Large Flowering Bulbs: 50c each; \$5.25 per doz.

Lily-of-the-Valley Clumps

Strong, freshly dug clumps containing 10 to 12 flowering pips. 60c each; \$6.00 per doz.

Lily-of-the-Valley Pips

(For Outdoor Planting)

These pips differ from the clumps in that they can be planted separately. Each pip will flower the year after it is planted, and are desired by some more than the clumps because they can be placed in locations between rocks, cracks in flagstones etc. Most practical for planting in rock gardens. Sold in lots of 25 or more only. 25 for \$1.75; \$6.00 per 100, postpaid

Milla Biflora, Starlight

One of the loveliest novelties in bulbous plants that we have. Originating in Mexico, it is known as the Mexican Star. Blooms approximately 2½ inches across, resembling waxy white stars, 3 to 5 flowers appearing on 18-inch stems. Bulbs planted in the spring will begin blooming in July and continue through October. Exquisitely fragrant and of excellent keeping quality when cut. \$1.75 per doz.; \$13.50 per 100.

Tigridia

(Mexican Day Lily)

Showy flowers of rare charm throughout the summer. Bulbs are best planted about May 1st. **Mixed Colors Only.** \$2.00 per doz.; \$15.00 per 100.

Tuberoses

Double Pearl

An old favorite that has retained its popularity down through the years. Selected bulbs: \$3.25 per doz.; \$24.00 per 100.

Single Mexican

While not as showy as the Double Pearl, the old-fashioned single variety is prized for its exquisite perfume. \$2.25 per doz.; \$16.50 per 100.

Water Lilies and Other Aquatics

Hardy Water Lilies can be sent any time from May 1st until the end of August, but tender Lilies not before June. Order early.

A simple way to plant Water Lilies is on rich soil in boxes 2 feet square and 1 foot deep. Cow manure is the best fertilizer, but commercial fertilizers can be used. Place one Water Lily root in each box, cover the crown of the plant, then cover with an inch of sand or gravel, to prevent discoloration of the water, and sink the boxes in the pond.

TROPICAL WATER LILIES

DAY BLOOMERS		Each
Blue:	Blue Beauty	\$4.00
	Henry Shaw	3.50
Pink:	Mrs. C. W. Ward	3.50
	Castaliflora	3.25
White:	Mrs. George H. Pring	3.00
Purple:	Jupiter	3.25
	Panama-Pacific	3.75

NIGHT BLOOMERS		
Red:	H. C. Haarstick	4.00
Pink:	Mrs. George C. Hitchcock	3.75
White:	Junio	3.50

HARDY WATER LILIES

Pink:	Marliac Flesh	2.75
	Pink Opal	2.50
	Rose Arey	3.00
Yellow:	Sunrise	4.25
	Chromatella	2.75
Sunset Shades:	Comanche	3.00
	Aurora (small)	2.75
	Paul Harriot	3.75
White:	Marliac White	2.50
	Gonnere	4.00
	Gladstone	3.00
Red:	Gloriosa	4.50
	Attraction	4.50

LOTUS

	Each	Doz.
Pink:	Egyptian	\$3.00
White:	Japanese	3.00
Cream:	Flavescens	3.25
Double White:	Shiroman	3.25
Double Pink:	Roseum plenum	4.00

FLOATING PLANTS

Shell Flower	.50
Water Hyacinths	.35

SHALLOW WATER OR BOG PLANTS

HARDY	Each	Doz.
Giant Arrowhead	\$0.60	\$6.50
Graceful Cattail	.60	6.50
Hardy Calla	.60	6.50
Iris Pseudacorus	.60	6.50
Pickrel Rush	.60	6.50
Variegated Sweet Flag	.60	6.50
TROPICAL	Each	Doz.
Imperial Taro	.60	6.50
Papyrus	.60	6.50
Parrot Feather	.60	6.50
Primrose Willow	.60	6.50
Umbrella Palm	.60	6.50
Water Poppy	.60	6.50





GLOXINIA

(See page 42.)

Lovely pot bulbs suitable for conservatory or greenhouse. May be grown outdoors during warm weather. 50c each.

ANEMONES

Gay and striking cut flowers for garden or greenhouse. \$1.25 per doz.; \$9.00 per 100.



St. Brigid Anemones



Fancy Leaved Caladium

FANCY-LEAVED CALADIUMS

For use as house plants or for foliage plants in the garden. See page 41 for varieties. 3 for \$2.00; \$7.00 per doz.

MONTBRETIAS

These striking and unusual members of the Gladiolus family are a too little appreciated garden subject. See page 42 for complete listing and prices.



Montbretias

ISMENE CALATHINA

(Peruvian Daffodils)

Fast becoming one of the most popular of the summer bulbs. See page 42 for varieties and prices.



Ismene Calathina

Max Schling's Outstanding Introductions



New Midget Watermelon

MIDGET WATERMELON (White Mountain)

Handsome and delicious, this extra early home garden Melon that can be grown in the extreme northern sections, is in greater demand than ever. Fruits measure 7 inches long and 6 inches in diameter, an ideal size for your refrigerator. Pkt., 35c; 5 pkts., \$1.50.

Bush Bean Topcrop

All-America Gold Medal Winner. Meaty and entirely stringless, this hardy and disease resistant variety merits a place in every garden by virtue of its delicious flavor and great productivity. Pkt., 25c; ½ lb., 55c; lb., 95c; 2 lbs., \$1.80.



Bibb Lettuce

BIBB LETTUCE

As famous today as in Civil War times when it was first introduced. Acclaimed by all who love a crisp tangy Lettuce of unmatched flavor. Liberal pkt., 35c; 5 pkts., \$1.50.

PEPPER, MERRIMACK WONDER

An extra early Pepper, particularly suitable for Northern culture. Fruits of perfect shape and delicious flavor, crisp and firm. Pkt., 50c; 5 pkts., \$2.25.



TOMATO HIGH C

A Dr. Yeager hybrid culminating many years' work in the production of a high Vitamin content Tomato. High C contains from 3 to 4 times the Vitamin C content of ordinary varieties. A prolific and early bearing variety producing fruits averaging 3 ozs. each. Pkt., 50c; 5 pkts., \$2.25.



MASON'S GOLDEN MIDGET CORN

No new vegetable ever enjoyed the great popularity of this marvelous variety. Maturing in approximately 60 days, it can be grown on the smallest plot and is excellent for canning and freezing. Pkt., 50c; 5 pkts., \$2.25.



Mason's Golden Midget Sweet Corn

Vegetable Seed Novelties for 1950



Bean, Tiny Green

A Selection of Some New and Recent Introductions of Vegetables That Should Be Better Known

Bean, Tiny Green

The newest addition to our family of midget vegetables. This midget Snap Bean measuring between 3 and 4 inches in length, and borne in profusion on uniform vigorous plants, gives promise of surpassing our earlier introductions in popularity. Its flavor is vastly superior to that of all other Beans. Liberal pkt., 75c.



Tiny Tim Tomato

Tomato, Early Chatham

The earliest maturing Tomato of commercial size. Fruits weigh 2½ to 4 ounces each. Brilliant red, round fruits suitable for planting in the coldest climate. Pkt., 35c; 5 pkts., \$1.50.

Tomato, Orange King

A large, 4- to 6-ounce, orange fruit with mild, non-acid flavor. Just as large as Jubilee and considerably earlier. Pkt., 35c; 5 pkts., \$1.50.

Tomato, Tiny Tim

One of the most interesting novelties that we have ever introduced. The small fruits are borne on dwarf plants that can be grown anywhere. They mature exceedingly early, 68 days, and can be grown as lovely pot plants. The fruits are very sweet and are excellent for garnishing. Large pkt., 50c; 5 pkts., \$2.00.

Lettuce, Bronze Beauty

All-America Bronze Medal Winner, 1947. This succulent novelty is destined to achieve outstanding popularity. Aside from its delicious flavor and extreme heat resistance, making it an ideal hot weather Lettuce, the growing plants present a beautiful picture in the garden. Pkt., 25c; 5 pkts., \$1.00.

Lettuce, Slobolt

Developed by the U. S. D. A. Experiment Station at Beltsville, Maryland, Slobolt is remarkable in that it continues to bear fine leaf Lettuce during the entire summer without going to seed. Pkt., 25c; 5 pkts., \$1.00.

Squash

Uconn. (All-America Selection.) The newest and finest Squash. Outstanding flavor, tender and meaty. Pkt., 35c; 5 pkts., \$1.50.

New Watermelon, Yankee Queen

An early maturing selection of New Hampshire University for short season climates. Yankee Queen could be called the big brother of our Midget Watermelon, averaging 9 inches in length and 8 inches in width. The flesh is tenderly flavored, soft pink in color and firm texture. It is lightly seeded and all flesh. Pkt., 35c; 3 pkts., \$1.00.

A Proven Success!

A SUCCESSION OF SWEET CORN



This marvelous collection has met with spontaneous approval. The results obtained since its introduction are a source of great satisfaction. Many years ago we introduced our famous Long Season Pea Collection. Now, we take pleasure in presenting our Long Season Hybrid Sweet Corn Collection. As a result of experiments conducted by the Connecticut Experiment Station, which is the leading authority on Hybrid Sweet Corn in the United States, we are able to offer a collection of five varieties of Hybrid Sweet Corn which will bear in constant succession for a period exceeding four weeks with no two varieties ripening together. In order to continue the season after the collection has ripened we advise successive plantings of Golden Cross Bantam which is the latest variety in the collection and which can be planted with safety up until July 1st, or the two additional varieties listed below.

Each one of these varieties has been chosen for its wilt-resistant qualities, heavy-bearing propensities and fine flavor. For this reason we can offer this collection with absolute assurance in the fact that these varieties can be classified as **wilt-resistant—heavy-bearing—excellent flavor.**

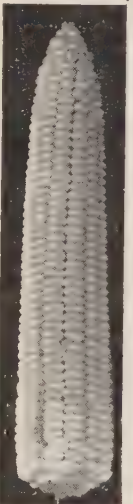
Spancross 4.13. Extra early.

Marcross 13.6. Early.

Carmelcross 39.13. Early midseason.

Whipcross (Lincoln) 39.23. Midseason.

Golden Cross Bantam. Late midseason.



Method of Handling

At the time when you usually sow your early Sweet Corn, arrange to plant the entire collection together. Every two weeks thereafter plant an additional quantity of Golden Cross Bantam until the latest possible date.

COLLECTION OFFER

1 pkt. each of the above 5 varieties (trial quantity)	\$1.00
½ lb. each of the above 5 varieties (sufficient for family of four)	2.25
1 lb. each of the above 5 varieties	4.00
2 lbs. each of the above 5 varieties	7.00

Three Additional Varieties

EARLY GOLD. The earliest of all Hybrid Sweet Corn. Highly disease resistant and surpassing in flavor all other varieties. We predict this variety will eventually become the most popular of all. Pkt., 25c; ½ lb., 50c; lb., 85c; 2 lbs., \$1.55.

WILSON. Six days later than Golden Cross Bantam. Pkt., 25c; ½ lb., 50c; lb., 85c; 2 lbs., \$1.55.

GOLDEN HYBRID. The latest of all. Pkt., 25c; ½ lb., 50c; lb., 85c; 2 lbs., \$1.55.

These additional varieties can be planted together with the collection, thereby extending the productive period for the longest possible date.

Max Schling's Vegetable Seeds

Asparagus

Washington. RUST RESISTANT. Yields a crop 2 years before other varieties; the largest, sweetest varieties known; so far superior that it is the only variety that we recommend. Extra Selected Heavy Crowns. 100, \$5.35; 1000, \$45.00.

Beans—Bush, Snap

Culture: Beans grow well in any good garden soil. Usually the first planting can be made the last week in April, followed by successive plantings about 2 weeks apart until August 15. Open a drill 2 inches deep and drop the Beans 1 inch apart and cover. When well up, draw the soil up against the plants and cultivate frequently. Do not cultivate them when the dew is on the plants as this frequently causes rust. **One pound of seed is sufficient for 50 feet of drill.**

Bountiful. Stringless; surpasses all others in crisp, tender qualities and fine flavor.

Tendergreen. Round, dark green, stringless and tender.

Plentiful. Strong productive plants, light green straight flat pods, entirely stringless and of excellent flavor.

Stringless Black Valentine. A very early round-podded variety of excellent quality.

Beans—Bush, Wax

Improved Golden Wax. Rust-proof. Large, flat, fleshy, tender pods of the finest quality, entirely stringless.

Pencil Pod Black Wax. Pods 6 inches long, straight and round.

Sure Crop Stringless Wax. Entirely stringless, hardy and rust resistant.

Beans—Green Pole

Old Homestead. (Kentucky Wonder.) Bears abundantly from July to frost. Large meaty pods, stringless and delicious.

Kentucky Wonder Wax. The finest runner Wax Bean. Huge pods in large clusters.

Scarlet Runner. Excellent for its brilliant scarlet flowers as well as its edible qualities. Use as any other string Bean or shell and cook as Limas.

Edible Soy, Green Giant. The quickest maturing variety. A delicious garden vegetable high in vitamins.

Lima Beans—Bush

Bush Limas are nearly 2 weeks earlier than Pole Limas. The seed is quite tender, and will rot while the ground is cold or wet, so do not plant before the ground is warm. For best results, however, the seed can be started in pots in a hotbed or in the greenhouse, and the plants set out when the weather is settled. Plant in rows 3 feet apart and from 4 to 6 inches apart in the row, always edgewise, with the eye down.

Baby Potato. Most outstanding Bush Lima to date. Exquisite flavor and prolific production. Matures in 72 days.

Fordhook. Best for the home garden, very productive and of fine flavor. Large, round and plump, of rich buttery flavor.

Burpee's Improved. Heavy bearing variety, Beans flatter than Fordhook.

Henderson's Improved. Very small Beans, the most prolific of all white-seeded Bush Limas.

Beans—Pole Limas

Where poles can be secured, these Beans are more productive than the Bush varieties. Set poles 3 feet apart, enrich the soil in the hills by mixing with it a liberal supply of fertilizer or well-rotted manure. Do not plant until the ground is warm. One pound will plant 50 poles. **Leviathan Extra Early.** Earliest Pole Lima. Pods 5 to 6 inches long with Beans of delicious flavor. Extra prolific.

Carpinteria. Seeds have a decided green color, even when cooked.

English Broad Beans, Long Pod. Grown as a crop for shelling. Grown at the same time as Peas, these hardy Beans are most delicious when cooked.

Garden Beets

First Early Blood. Mature in 40 days. Turnip shaped, deep red, fine grained, tender and sweet.

Oregon Wonder. Semi-globe type, smooth skinned with tender deep red flesh.

Extra Early Egyptian. Early turnip-shaped roots of finest quality.

Detroit Dark Red. The most popular of all. Fine oval beets mature in 50 days.

Lutz Green Top. For its bright green tops used as Spinach.

Winter Keeper. The most satisfactory for late sowing and winter storage.

Broccoli

Italian Sprouting. Delicious, combining the flavors of Asparagus and Cauliflower. Requires the same culture as Cauliflower. Pkt., 25c; ½ oz., \$1.25; oz., \$2.00.

Italian Heading. Forms large solid heads, soft green in color. Matures August and September. Pkt., \$1.00; 6 pkts., \$5.00.

Brussels Sprouts

A delicious vegetable for fall and early winter use. Sow seed about May 15, thinly, in drills ½ inch deep and transplant, when large enough to handle, 18 inches apart.

Sutton's Exhibition. Sprouts of exceptional size and good quality. Pkt., 25c; ½ oz., \$2.00; oz., \$3.50.

Dalkeith. Very fine flavor. Compact globular sprouts. Pkt., 25c; ½ oz., \$2.00; oz., \$3.50.

Swiss Chard

A perfect substitute for Spinach, furnishes a continuous supply of leaves all summer.

Large Ribbed. Broad yellow-green leaves, mid-ribs often 4 inches broad.

Giant Lucullus. Closely crinkled leaves of delicious flavor.

Ruby. Grown for its highly ornamental ruby-red stalks and curly maroon leaves. Pkt., 25c; 5 pkts., \$1.00.

Cabbage

Extra Early Jersey Wakefield. The best early pointed Cabbage. Matures in 70 days.

Copenhagen Market. The earliest and best round Cabbage. Matures in 75 days.

Golden Acre. Medium sized ball-shaped head.

Late Flat Dutch. Heads very round, flattened on top.

Red Dutch. Deep red. Excellent for winter use.

Perfection Drumhead Savoy. Large solid heads with crumpled tender leaves.

Chinese Cabbage. (Chihili.) Tall and slender, resembling Cos Lettuce. Excellent keeper.

Cauliflower

Cauliflower succeeds best in new soil. For early summer use, sow seed in hotbed in February and March, and transplant outdoors about April 15. For late fall crop, sow outdoors the latter part of May, and transplant when plants are large enough to handle. Plants should be set at least 2 feet apart in the row. As soon as the "flower" has attained a diameter of 3 to 4 inches, tie the outer leaves together over the head in order to protect it from the sun, wind and rain. One package of seed will produce about 200 plants; one ounce, 3000.

Danamerica Super Snowball. A distinct new variety for main or late crop. The short, strong stem bears a very firm and heavy snow-white head.

Extra-Selected Early Dwarf Erfurt. Remarkable for its earliness and the certainty with which the plants produce fine heads. Pure snowy white, 8 to 10 inches across.

Carrots

For a succession during the summer, sow seed at intervals from April 15th to July. One ounce will sow 100 feet.

Imperator. Small deep rich orange with blunt end. Tender and of fine flavor.

Earliest French Forcing. Matures in 45 days. Small, globular and coreless, tender and sweet.

Improved Chantenay Long Type. Excellent variety for main crop, long and dark in color.

Nantes Half-Long. The most suitable variety for the home garden.

Danvers Half Long. Half-long with blunt point. Flesh deep orange.

PRICES

BEANS. Pkt., 20c; ½ lb., 45c; lb., 80c; 2 lbs., \$1.50; 5 lbs., \$3.40.

BEETS. Pkt., 15c; oz., 50c; ¼ lb., \$1.50; lb., \$4.00.

SWISS CHARD. (Except Ruby.) Pkt., 15c; oz., 40c; ¼ lb., \$1.35.

CABBAGE. Pkt., 20c; ½ oz., 50c; oz., 90c; ¼ lb., \$3.00.

CARROTS. Pkt., 15c; ½ oz., 40c; oz., 70c; ¼ lb., \$2.25.

CAULIFLOWER. Pkt., 35c; ⅓ oz., \$1.25; ¼ oz., \$2.00; ½ oz., \$3.25.

Max Schling's Vegetable Seeds

Celery

Seeds may be sown in the greenhouse, hotbed, or cold frame in February or March, and the seedlings transplanted as soon as large enough to handle. When fully grown, bank up with soil or paper collars in order to blanch the stalks.

Fullheart. Rapid growing, easy-blanching type of excellent flavor. Pkt., 35c; ¼ oz., \$1.50; oz., \$4.00.

Wonderful or Golden Plume. The finest self-blanching yellow Celery. Blight and rust resistant. Pkt., 25c; ¼ oz., \$1.25; oz., \$3.00.

Improved Golden Self Blanching. Golden yellow stalks of fine nutty flavor. Matures early in September. A good keeping variety. Pkt., 20c; ½ oz., 75c; oz., \$1.40.

Giant Pascal. Crisp and firm. The best variety for late use. Pkt., 15c; oz., \$1.00.

Celeriac

Giant Smooth Prague. Boiled and sliced, an excellent salad dish. Leaves may be used for flavoring soup. Pkt., 15c; ½ oz., 50c; oz., 90c; ¼ lb., \$2.75.

Sweet Corn

Plant about May 5th in hills and allow 2 plants to grow in each hill. Sweet Corn requires rich soil. To have a continuous supply of Sweet Corn throughout the season, plant every 2 weeks until July. One pound will plant 125 hills.

See page 45 for our famous Hybrid Sweet Corn collection.

Non-Hybrid Varieties. Pkt., 15c; ½ lb., 30c; lb., 50c.

Hybrid Varieties except Golden Midget. Pkt., 25c; ½ lb., 50c; lb., 85c.

Favorite Non-Hybrid Varieties

Black Mexican. Early. Kernels bluish black when ripe.

Country Gentleman. Late. Ears 7 to 9 inches long with sweet white kernels.

Golden Bantam. The most popular of all. Extra early, sweet and prolific, each stalk bearing 2 or 3 golden ears 6 to 8 inches long.

Golden Early Market. Extra early, ears 6 to 8 inches long with 12 rows of tender delicious kernels.

Golden Midget Hybrid. Similar to our famous Mason's Golden Midget but 4 days early with better filled ears. Pkt., \$1.00; 6 pkts., \$5.00.

Stowell's Evergreen. Widely used as a main crop. Ears long and thick, 16 to 20 rowed with pure white sweet kernels.

POP-CORN—WHITE RICE. Early maturing. ½ lb., 25c; lb., 40c; 2 lbs., 75c; 5 lbs., \$1.25.

CORN SALAD. Sow seed during summer for harvest after frost. Can be cut all winter for a delicious salad dish. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75.

Cucumbers

For early Cucumbers, start seeds in pots in the cold frame or greenhouse, and set out when danger of frost is gone. For main crop, plant outdoors in hills 3 feet apart in May. Thin to four plants per hill. One ounce is sufficient for 40 hills.

Cubit. All-America Bronze Medal. A delicious crisp fleshy Cucumber with very small receptacle. Pkt., 35c; oz., \$1.00.

Perfected White Spine. Ideal for the home garden. Long and smooth with crisp solid flesh.

Longfellow. Perfect for slicing. Long and meaty with few seeds.

Improved Long Green. Bears long slender Cucumbers in abundance. Black spines, yellow when ripe.

Snow's Perfected Pickling. Fruits for pickling 50 days after planting.

West India Gherkin. Miniature burr pickle.

Prices for all varieties except Cubit: Pkt., 15c; oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

Chicory, Witloof

(French Endive)

Delicious for salads. Lift roots in autumn, cut off the leaves about ½ inch from the crown, and store in the cellar in sand. After resting a month, they are ready for forcing in a warm dark place. The new leaves are crisp, snowy white, of finest favor. Pkt., 35c; oz., \$1.00; ¼ lb., \$3.50.

Dill

Long Island Mammoth. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ oz., \$2.75.

Horseradish Roots

Will produce in one season. Plant in rich soil so that the top of roots will be covered 2 inches. 60c per doz.; \$4.25 per 100.

Eggplant

Sow seeds in a box or pot in greenhouse or hotbed, in February and March. When about 3 inches high, plant singly into small pots and set plants out as soon as all danger from frost is past (about May 20th), placing them 2½ feet apart each way.

New York Improved Purple. Large round deep purple fruits of excellent quality. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

Improved Black Beauty. Fully a week earlier than New York Improved Purple. Pkt., 15c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

New Hampshire Hybrid. Accredited the finest of all Eggplants. Deep purple skin. Pkt., 25c; ¼ oz., 65c.

Endive

An excellent salad for fall and winter use. Make first planting in mid-April and continue into July. When nearly full grown, tie the leaves together at the top to bleach. One ounce of seed plants 100 feet of drill.

Broad-Leaved Batavian. Leaves are large and broad, and furnish more greens than curly varieties. Pkt., 15c; oz., 60c; ¼ lb., \$1.85.

Extra Fine Green Curled. Leaves blanch rapidly and are very tender. Pkt., 15c; ½ oz., 75c; oz., \$1.25; ¼ lb., \$3.50.

Kale

Dwarf Green Scotch Curled. Splendid greens for fall, winter and early spring; use boiled and served like Spinach. Flavor improved by freezing. The plant is entirely winter hardy. Pkt., 15c; oz., 60c; ¼ lb., \$1.85.

Kohl-rabi

The bulbs should be used when the size of a small Apple, as they become woody when very old. For this reason, successive sowings should be made until the middle of August. Set plants 6 inches apart. One ounce will sow 150 feet of drill.

Early White Short-Leaved Vienna. Matures in 6 weeks from sowing. Pkt., 25c; oz., 75c.

Early Purple Short-Leaved Vienna. Purple skin, white flesh. Pkt., 25c; oz., 75c.

Leek

American Flag. For flavoring soups. Sow in drills a foot apart as soon as the ground opens and thin out to 4 inches apart. One ounce will plant 25 feet of drill. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75; ¼ oz., \$6.00.

Herbs

(Varieties marked with (*) are perennials.)

SEEDS—Price: Pkt., 35c; 5 pkts., \$1.50.

ANISE. For seasoning.

BORAGE. Flowers used for salad garnishing, leaves for flavoring cordials.

CARAWAY. Seeds used in bread, pastries and liqueurs.

CATNIP

***CHIVES.** For salads, seasoning and flowering.

CORIANDER. Strongly aromatic seeds.

CRESS, CURLED. (Pepper Grass.) For salads and garnishing.

***CRESS, SWEET WATER.** Excellent for salads.

FENNEL. (Finocchio.) For garnishing and making sauce for fish.

Bulblike base may be eaten boiled or raw.

***HYSSOP.** For flavoring and medicine.

***LAVENDER.** (Lavandula Spica.) For food seasoning.

***LAVENDER, TRUE.** (Lavandula Vera.) For sachets for perfuming linens.

MUSTARD, WHITE LONDON. For salads and garnishing.

***ROSEMARY.** Especially good for seasoning pork.

RUCOLA. (Roquette.) A very popular Latin herb for salads and cooking.

***RUE.** A bitter, pungent seasoning for salads.

***SAGE.** For flavoring dressings and sauces.

SUMMER SAVORY. Especially valuable for flavoring beans.

SWEET BASIL. Very aromatic for seasoning.

***SWEET MARJORAM.** A popular herb for seasoning and salads.

UPLAND CRESS. A dry-land form of Water Cress.

Max Schling's Vegetable Seeds

Herb Plants

ALL PLANTS: 3 for \$1.95; 10 for \$5.50, not postpaid.

APPLE MINT. Leaves used to flavor drinks.
BEEBALM. Fragrant seeds for scenting a potpourri.
CARAWAY CHIVES
COMMON THYME. For seasoning meats, gravies and dressings.
GERMANDER. A fine dwarf ornamental hedge.
PEPPERMINT. Leaves used in cooling drinks.
ROSEMARY RUE
SPEARMINT. Leaves used to flavor sauces and cold drinks.
SWEET MARJORAM
TARRAGON. Leaves and tops used to flavor salads and vinegar.
LAVENDER, TRUE
WATERCRESS
WINTER SAVORY. Leaves for seasoning sausages, meats and vegetable dishes.

Lettuce

To produce solid heads, plant in very rich soil. For first early crop, sow in hotbed in March, and transplant outside the middle of April. Sow outdoors as soon as the ground opens, in drills from 1 to 2 feet apart, covering the seed with 1/4 inch of soil. Thin out to 10 inches apart. Lettuce should not be transplanted after May 15, or you will not get heads. Drop 2 or 3 seeds every 10 inches and leave the strongest plant to grow. One ounce is sufficient for 100 feet of drill.

Bibb. See page 44.

Early Curled Simpson. The best early loose type, everywhere successful.

Early May King. Heads 6 to 7 inches across, with broad light green outer leaves.

Great Lakes. All-America Bronze Medal. A fine hot weather Lettuce, notable for its slowness in bolting to seed. Pkt., 35c; 5 pkts., \$1.50.

Imperial 847. Blight resisting variety producing fine, solid medium sized heads despite heat. One of the easiest heading varieties ever offered.

Iceberg. Large crisp solid heads, universally popular.

Mignonette. Small but dependable firm heading Lettuce of russet color.

Imperial 44. Hard, well-formed heads. Heat resistant.

Oakleaf. The best for summer use. An outstanding leaf Lettuce which bears delicious leaves throughout the entire summer until killing frost. Do not pass this up. Pkt., 35c; 5 pts., \$1.50.

Grand Rapids. The most popular loose-leaved Lettuce.

Slobolt. (U.S.D.A. development.) Bears palatable leaves all summer without bolting to seed. Pkt., 25c; 5 pkts., \$1.00.

White Boston. Similar to Big Boston in appearance, but clear green in color and more heat resistant.

Wonderful or New York. Reliable for year round use. Heads crisp, solid and tender. Pkt., 20c; oz., 60c.

Romaine or Cos

Improved Silver Cos. Largest size, self folding and very crisp. Superior in every way.

Paris White Cos. Large, crisp and most delicious.

Muskmelons

Muskmelons succeed best in light, rich soil, preferably sod-soil. They should be planted in well-enriched hills from 4 to 6 feet apart. For very early Melons, start seed in pots and plant outdoors when weather is settled, about May 20th. For main crop, plant outside middle of May, 6 to 8 seeds in each hill. Leave four of the strongest plants to grow. One ounce is sufficient for 50 hills.

Emerald Gem. Beautifully netted. Flesh thick deep salmon in color and deliciously sweet. The best for the home garden.

Delicious. An early strain of Bender's Surprise slightly smaller and 2 weeks earlier.

Honeydew. Great size and delicious flavor.

Pride of Wisconsin. An early Melon maturing in 85 days. Heavily netted, thick orange flesh. Pkt., 25c; oz., 85c; 1/4 lb., \$2.50.

Rocky Ford. Flesh thick and deep green.

Watermelons

Plant the same as Muskmelon, 8 feet apart. One ounce will plant 30 hills.

Midget. (White Mountain.) See page 44.

Cole's Early. One of the best for northern use. The fruits are a solid deep green; flesh a luscious red.

Golden Honey. An extremely early and luscious Melon. Early maturing and easy to grow in almost any latitude. Fruits uniformly globular, of solid green color, flesh brilliant red, ripening to the rind.

Yankee Queen. See page 45.

Citron

CITRON. Red seeded. For preserving.

Okra

White Velvet. The tender seed pods should be cut when 3 to 4 inches long. Sow outdoors during May in drills and cover with an inch of soil. When well up, thin to 10 inches apart. Never allow seed to ripen. Pkt., 15c; oz., 40c; 1/4 lb., \$1.25.

Mushroom Spawn

(Cultural bulletin on request.)

American Pure Culture. Have Mushrooms of largest size and best quality. Brick, 45c; 10 bricks, \$3.50.

PRICES

LETTUCE (except where indicated): Pkt., 15c; oz., 50c; 1/4 lb., \$1.65.

MELONS (except where indicated): Pkt., 15c; oz., 50c; 1/4 lb., \$1.50.

ONIONS. Pkt., 20c; 1/2 oz., 60c; oz., \$1.00; 1/4 lb., \$3.15.

Onions

Onions require rich soil to develop into large bulbs. Sow thinly in shallow drills as soon as the ground opens and cover lightly. Thin out to 4 inches apart.

Early Yellow Globe. A heavy yielding variety maturing 3 weeks earlier than other globe varieties. Color light golden yellow.

Large White Globe. The true Southport strain. Flesh very crisp, fine grained, snowy white and mild.

Prizetaker. Very early, straw-colored globe-shaped Onion, mild flavor.

Red Globe Southport. The most popular red Onion.

Sweet Spanish. Huge ball-shaped light yellow variety. Best grown in areas with a long growing season. Flavor very mild.

Onion Sets

(Not postpaid.)

Onions of size for boiling may be had as early as June, by planting these sets in spring as soon as the ground opens. They can be pulled when young and eaten green as scallions. Set out in rows 1 foot apart, and 4 inches apart in the row.

White Globe Southport. Pt., 30c; qt., 50c; pk., \$3.50.

Yellow Globe Southport. Pt., 30c; qt., 50c; pk., \$3.50.

Parsley

Sow seeds as early in spring as possible, in shallow drills, covering with about 1/2 inch soil. Three to four weeks are required for germination. One ounce will sow 100 feet of drill.

Emerald. (Dwarf.) Rich dark green color with extreme curliness. Highly recommended for home gardens and edging. Pkt., 15c; 1/2 oz., 40c; oz., 75c; 1/4 lb., \$2.25.

Triple Curled. The finest Parsley for garnishing. Exquisitely curled. Pkt., 15c; 1/2 oz., 40c; oz., 75c; 1/4 lb., \$2.25.

Plain Leaved. Strong flavor, for seasoning. Pkt., 15c; oz., 50c; 1/4 lb., \$1.50.

Large-Rooted Hamburg. (Turnip Rooted.) The thick fleshy roots impart a delicious Parsley flavor when used in soups and stews. Pkt., 15c; oz., 50c; 1/4 lb., \$1.50.

Parsnips

Sow outdoors in mid-April in drills 2 feet apart, cover seed with about 1/2 inch of soil.

New All-American. Clean white root, free from fibers and with tiny core.

Improved Hollow Crown. Roots 15 inches long with top diameter of 3 inches. Skin white and smooth.

Max Schling's Vegetable Seeds

Peppers

Sow seed in hotbed, cold frame or greenhouse in March, and transplant in the open when all danger of frost is past, about May 20th. Large fruited Peppers are fine for stuffing and pickling.

Merrimack Wonder. See page 44.

Ozark Giant. Very early bearing variety with large green fruits. Pkt., 25c; ¼ oz., 75c.

Pimento. The delicious meaty Italian sweet salad Pepper. Pkt., 20c; ¼ oz., 50c; ½ oz., 85c.

California Wonder. Large late thick-meated variety, solid and heavy, very sweet. Pkt., 20c; ¼ oz., 50c; ½ oz., 85c.

Harris Early Giant. Matures fully 2 weeks ahead of all others. Large meaty fruits, very mild. Pkt., 20c; ¼ oz., 50c; ½ oz., 85c.

World Beater. Thick meated, early and prolific. Pkt., 20c; ¼ oz., 50c; oz., \$1.00.

Pumpkin

Plant in hills 6 feet apart in May. Allow 3 plants to grow in each hill. The ground for Pumpkins should be rich. They may also be planted in corn hills. An ounce will sow 40 hills.

Large Cheese. Excellent for pies; flat. An excellent keeper. Pkt., 15c.

Bush or Everbearing. Now you can grow Pumpkins in a small garden. Matures in 100 days. Fruits measure 4x10 in. Pkt., 25c; oz., \$1.00.

Small Early Sugar. Fruit small and round, without ribs, flesh yellow and very thick. Pkt., 10c; oz., 35c; ¼ lb., \$1.00.

King of the Mammoths. Specimens often weigh 50 lbs. Flesh bright yellow and very thick. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

Radishes

Sow in a hotbed any time during the winter, and outdoors as soon as the ground opens, and for succession every 2 weeks. Maturing quickly, they may be planted in between other crops. One ounce will plant a row 75 feet long.

Early

Earliest Forcing. The earliest maturing Radish. Roots round bright scarlet with little top.

Extra Early Scarlet Turnip, White-Tipped Forcing.

French Breakfast. Matures in 21 days. Roots olive-shaded scarlet-tipped with white.

Red Rocket. (Scarlet Globe.)

White Rocket

Late

Icele. Roots 6 inches long. Pure white, very tender. Matures in 30 to 35 days.

Round Black Spanish. Fine winter variety. For salad use.

Salsify (Oyster Plant)

Mammoth Sandwich Island. Sow in early spring at a depth of 1 inch. Thin to 4 inches apart. Ready for use in October. Can be stored outdoors or in the cellar all winter. Pkt., 15c; oz., 50c; ¼ lb., \$1.75.

Spinach

With the exception of our Perpetual and New Zealand, Spinach can be successfully grown only during cool weather—in early spring or late fall. Sow in drills 1 foot or more apart as early as the ground can be worked, and for succession until May 1st, again the latter part of August until September 15th. For large leaves and luxuriant growth, good soil is necessary.

Perfected Long Season. Excellent for early spring and fall planting.

Savoy-Leaved Long Standing. Runs to seed very slowly even in hot weather. Excellent where other varieties fail.

New Zealand. A most useful vegetable, producing vines 2 to 3 feet long from which thick fleshy rich green leaves can be picked all summer. The only reliable Summer Spinach. Pkt., 25c; oz., 85c; ¼ lb., \$2.50; lb., \$6.00.

Common Green. (Chard.) Assures a supply of fine Spinach throughout the summer months. Sow in early spring, ready in June. Cut without injuring the heart of the plant, and another crop will come up.

Sorrel

Mixed with Spinach it adds a delicious flavor. Soup made with this vegetable is known throughout the world. Pkt., 25c; oz., \$1.00.

Squash

Plant in hills about May 10th, in well-manured ground, the early bush varieties 3 feet apart, and the running sorts from 6 to 8 feet.

Buttercup. A splendid Winter Squash of delicious flavor. Pkt., 15c; ½ oz., 35c; oz., 65c.

Butternut. By far the best Winter Squash. Delicious baked or boiled. Pkt., 25c; oz., \$1.00.

Acorn. A small green variety with orange flesh. Excellent for baking. Pkt., 15c; ½ oz., 30c; oz., 50c.

Giant Summer Straightneck. Deeper flesh and thicker neck than Crookneck. Pkt., 15c; ½ oz., 30c; oz., 50c.

Zucchini. (Black.) The delicious Italian Cucumber Squash. Fruit should be picked when it is hardly the size of a small Cucumber. Pkt., 25c; 5 pkts., \$1.00; oz., \$2.00.

Cocozelle. (Striped Zucchini.) Another Italian favorite, preferred by many. Pkt., 15c; ½ oz., 35c; oz., 65c.

Blue Hubbard. Large bluish gray Squash with hard shell. Flesh golden, dry, of good quality. Excellent keeper. Pkt., 15c; ½ oz., 25c; oz., 40c.

Mammoth White Bush Scalloped. Pkt., 10c; oz., 25c; ¼ lb., 60c.

Giant Summer Crookneck. Deep orange, very early. Pkt., 15c; oz., 35c; ¼ lb., \$1.00.

Tomato

Our Tomato seed is grown from choice and carefully selected stock, and is of superior quality. Sow seed under glass in March. When 2 inches high, transplant into boxes, or singly into small pots. Just as soon as all danger of frost is past, plant out in well-manured soil. One packet will produce 100 plants.

Beefsteak. Deep crimson Ponderosa. Pkt., 20c; ¼ oz., 50c.

Bounty. Fine extra early variety. Pkt., 25c; ¼ oz., \$1.00.

Pritchard. Early globe-shaped variety popular for its large bright red fruit and heavy yield. Pkt., 20c; ½ oz., 60c; oz., \$1.00.

Rutgers. Medium size fruits with firm red flesh. Pkt., 20c; ½ oz., 60c; oz., \$1.00.

Michigan State Forcing. Attractive medium sized fruits in clusters of five to six. Pkt., 35c; 5 pkts., \$1.50.

Ponderosa. Very solid. Pkt., 15c; ½ oz., 60c; 1 oz., \$1.00.

Marglobe. Perfect globe-shaped fruit; ideal for the home garden. Pkt., 20c; ½ oz., 60c; 1 oz., \$1.00.

John Baer. Fine early bright red; solid and smooth. Pkt., 10c; ½ oz., 40c; oz., 75c.

Earliana. Bright scarlet. Pkt., 15c; oz., 75c.

Jubilee. (All-America Bronze Medal.) The most outstanding yellow Tomato with tangerine-orange flesh. Don't pass this up. Pkt., 35c; ¼ oz., \$1.00.

Orange Chatham. Early, round, delicious. Pkt., 35c; 5 pkts., \$1.50.

San Marzano. Italian pulp Tomato. Pkt., 35c; ½ oz., \$1.00.

Small Fruiting Varieties. Red Plum, Yellow Plum, Red Pear, Yellow Pear, Red Peach, Red Cherry, Yellow Cherry, and Husk. Each, pkt., 20c; ½ oz., 90c; oz., \$1.50.

Turnips

For early Turnips, sow as soon as the ground opens in spring, in drills a foot or more apart; thin out to 4 inches apart in the row. For fall crop, sow in June and July. Sow Rutabagas the end of May or early in June. One ounce is sufficient for 150 feet of drill.

Extra Early Snowball. Very tender, white fleshed, round. Excellent quality.

Purple Top White Globe. Tender and sweet.

Improved Golden Ball. The best yellow variety.

Seven Top. Grown for tops only. This is the variety used in making the famous "pot likker" of the South. High in vitamins.

Rutabaga. Improved American Purple Top. Grown for winter crop. Flesh golden yellow, tender and sweet.

PRICES

PARSNIPS. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

RADISHES. Pkt., 15c; ½ oz., 35c; oz., 55c; ¼ lb., \$1.75; lb., \$5.50.

SPINACH. (Except where indicated.) Pkt., 15c; oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

TURNIPS and RUTABAGAS. Pkt., 15c; oz., 35c; ¼ lb., 90c; lb., \$2.50.

Max Schling's Luscious Peas

Do You Know This Secret?

Do you know how to avoid the usual disappointment of a poor Pea crop after mid-July? It is easy to get big crops of luscious juicy Peas "falling right over one another," in steady succession even up to late August—if you learn this secret:

Instead of planting at 2- to 3-week intervals, get the following picked varieties and plant all at once in early spring, the moment the ground can be worked. This will allow a good root-system to develop before hot weather comes. The varieties will bear in the order shown below (and pictured opposite), beginning about June 20 and keeping up a steady succession of big mouth-watering crops until late August.



**New Pea,
Early
Dwarf
Giant-
Podded**

The name in itself is descriptive as is the illustration. We have found this variety to be one of the best producers and finest home garden Peas, and we feature it at no advance in price over regular varieties. Pkt., 20c; 1/2 lb., 35c; 1 lb., 60c; 2 lbs., \$1.15.

Max Schling's "Long Season" Pea Collection

IMPORTANT. All varieties in this Collection must be planted at one time as early in the spring as the ground can be worked.

Our famous ever-bearing collection has undergone a complete revision this year. Tests have proven to us that varieties of recent development have superior qualities over some of our old favorites. With the exception of the last two varieties in this collection, (which could not be replaced), we offer a new revised garden Pea collection.

- 1. World's Record.** Height 2 1/2 ft. Uniform maturing first early Pea. Medium heavy producer. Pointed broad and plump pods containing 7 to 8 large tender Peas of good quality.
- 2. Laxton's Progress.** Height 16 inches. Medium dark green plant. Pods dark green, somewhat curved, very handsome, containing 8 to 9 large good quality Peas. Largest podded of the Laxtonian family.
- 3. President Wilson.** Height 20 inches. Very succulent, maturing directly after Laxton's Progress. One of the finest Peas in our collection.
- 4. No. 40.** Height 28 inches. Completely resistant to mid-summer wilt. Extremely large pods containing 9 to 10 enormous Peas.
- 5. Improved Telephone.** Height 5 ft. Enormous pods well filled with Peas of the finest quality.
- 6. Heroine.** Height 4 ft. By far the best late bearing Pea. Pods large, deep green, somewhat curved. Tender Peas of finest quality.

You may even prolong the season for another week or two by making a second planting of No. 6 (Heroine) about 2 to 3 weeks later, but not after May 10.

Special Collection Prices

- 1/2 lb. each of all 6 varieties (3 lbs. in all) . . \$1.85
- 1 lb. each of all 6 varieties (6 lbs. in all) . . . 3.00
- 2 lbs. each of all 6 varieties (12 lbs. in all) . . 5.50

ADD POSTAGE BEYOND FOURTH POSTAL ZONE

Petit Pois. A delicate French Pea of very sweet flavor. Preferred by those who appreciate the finest things on the menu. Pkt., 25c; 1/2 lb., 50c; 1 lb., 95c.

EDIBLE-PODDED or SUGAR PEAS

Eat the pods with the Peas. The pods are fleshy, tender, juicy, very sweet, stringless, and are cooked and served like String Beans.

MAMMOTH MELTING SUGAR. Height, 4 1/2 ft.

DWARF GREY SUGAR. Height 20 inches.

PRICES OF PEAS

All Varieties: Pkt., 20c; 1/2 lb., 35c; 1 lb., 60c; 2 lbs., \$1.10, (except Petit Pois).

LEGUME-AID Inoculant

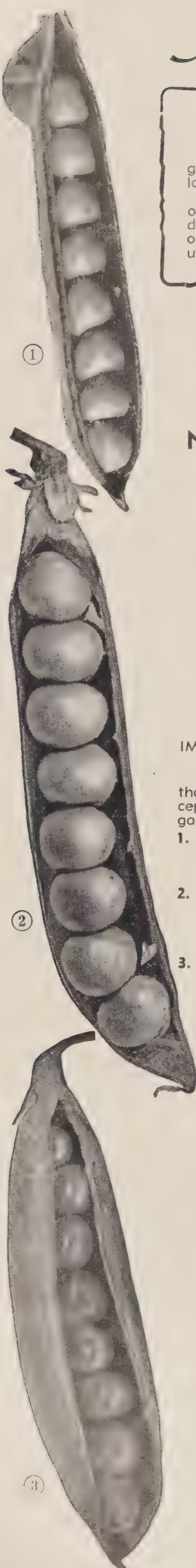
All Legumes are aided in their growth if treated with an inoculant that increases their ability to obtain nitrogen from the air. Full directions for proper use will be found on each package. Splendid for Garden Peas, all Beans, Sweet Peas and Lupins. Packet sufficient to treat 5 lbs. of seed, 10c.



TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in three sizes.

- No. 1. 60x72 in. . . . \$0.65
- No. 2. 60x96 in.85
- No. 3. 60x180 in. . . . 1.25





Currants



Peaches



Pears

FRUIT TREES

Apple

3-yr., No. 1, 6 ft. and up. Early to bear size. \$4.00 each; \$44.00 per doz.

Varieties: Baldwin, Cortland, Red Delicious, Yellow Delicious, McIntosh, Gravenstein, Jonathan, Northern Spy, R. I. Greening, Winesap, Winter Banana and Yellow Transparent.

Pear

3-yr., No. 1, 6 ft. and up. Early to bear size. \$5.00 each; \$55.00 per doz.

Varieties: Bartlett, Seckel, Clapp's Favorite, Kieffer, Sheldon.

Cherry

3-yr., No. 1, 6 ft. and up. Early to bear size. \$6.00 each; \$66.00 per doz.

All varieties available.

Plum

3-yr., No. 1, 6 ft. and up. Early to bear size. \$6.00 each; \$66.00 per doz.

Varieties: Abundance, Bradshaw, Green Gage, Stanley, Rheinlander.

Peach

3-yr., No. 1, 5 ft. and up. Early to bear size. \$4.00 each; \$44.00 per doz.

Varieties: Belle of Georgia, Carman, Elberta, Golden Jubilee, J. H. Hale, Rochester, Valiant, Champion, Crawford Early, Crawford Late.

Apricot

3-yr., No. 1. Early to bear size. \$5.00 each; \$55.00 per doz.

Varieties: Early Golden, Monarch.

Dwarf Apples

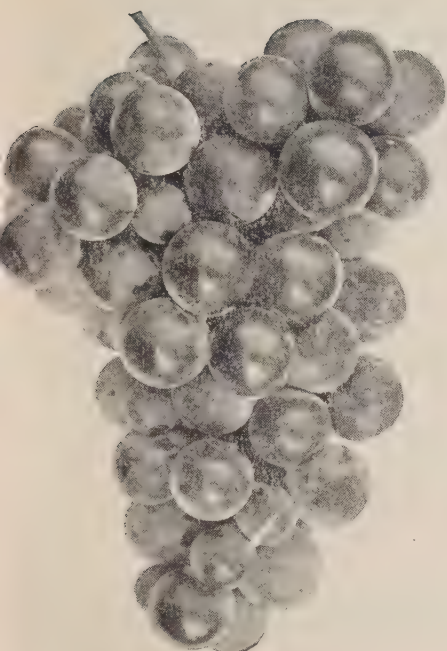
2-yr., 5/8-inch caliper. \$6.00 each; \$66.00 per doz.

Varieties: Baldwin, Cortland, Red Delicious, Yellow Delicious, McIntosh, R. I. Greening.

Dwarf Pears

2-yr., 11/16-inch caliper.

Varieties: Bartlett, Seckel, Clapp's Favorite.



Grapes

SMALL FRUITS

Strawberry Plants

	25	100
No. 1 layers	\$2.50	\$6.50
Selected layers	3.00	8.00
Pot-grown plants	4.25	12.00

Varieties: Aroma, Big Late, Bubach, Brandywine, Catskill, Chesapeake, Cooper, Dorsett, Dr. Burrill, Early Jersey Giant, Fairfax, Gandy, Glen Mary, Howard No. 17, Big Joe, Lupton, Marshall, New York, Premier, Success, Senator Dunlap, William Belt.

Everbearing Strawberry Plants

Mastodon. Best of the fall-bearing Strawberries.

	25	100
No. 1 layers	\$4.25	\$11.25
Pot-grown plants	6.25	15.50

Note: No pot-grown Strawberries are available for shipment before summer.

Extra Special! Blueberries

Wonderful Plants at a New Low Price

Extra strong, 2-year-old, 18- to 24-inch certified plants grown by a specialist; each plant individually balled and burlapped, packed and shipped in wooden crates within the Japanese Beetle Area. Outside the Beetle Area roots wrapped in sphagnum moss and burlapped.

Shipped in units of 3, 4, 6 and 8 plants, at least 3 varieties to a unit to insure pollination.

No orders taken for less than 3 plants.

VARIETIES

	Jersey	Rancocas	Rubel	Concord
PRICES				
3 plants				\$ 6.00
4 plants				7.50
6 plants				11.00
8 plants				14.00

Shipped Express Collect

Rhubarb Roots

Two wonderful new varieties.

Chipman's Canada Red. Bright red all the way through. Very sweet and tender, extra large stalks. Long bearing season throughout the entire summer without going to seed. \$1.00 each; 6 for \$5.50, postpaid.

MacDonald. Stalks are tender and of unsurpassed flavor, high yield, strong and robust. Strong roots, 75c each; \$8.75 per doz.

Raspberry Plants

	10	100
No. 1. Suckers and tips	\$3.00	\$27.50
No. 1. Transplants	4.00	37.50
Strong fruiting canes	5.60	49.50

Red. Chief, Cuthbert, Herbert, June, King, Latham, St. Regis.

Black. Cumberland, Kansas, Plum Farmer.

Purple. Columbian, Schaffer's Colossal.

La France Everbearing, **Indian Summer**, **Marcy**, **Taylor**, and **Golden Queen**.

	10	100
No. 1. Suckers and tips	\$4.50	\$40.00
No. 1. Transplants	5.50	50.00
Strong fruiting canes	6.50	60.00

Blackberry Plants

Same prices as Raspberries.

Varieties: Blowers, Eldorado, Joy, Mersereau, Taylor, Ward.

Currants

Red Varieties Only

	10	100
No. 1, 2-yr.	\$5.50	\$50.00
Selected fruiting size	7.50	70.00

Varieties: Cherry, Fay's Prolific, Red Cross, Perfection, White Grape, President Wilder.

Gooseberry Plants

	Each	10	100
No. 1, 2-yr.	\$1.25	\$11.00	\$100.00
3-yr.	1.75	15.00	140.00
Fruiting size	2.50	21.00	200.00

Varieties: Industry, Downing, and Oregon Champion.

Grape Vines

	Each	10
No. 1, 2-yr.	\$0.85	\$8.00
3-yr.	1.00	9.00
Large fruiting size	1.50	13.50

Varieties: Agawam, Brighton, Caco, Campbell's Early, Catawba, Champagne, Concord, Delaware, Moore's Diamond, Moore's Early, Green Mountain, Niagara, Portland, and Worden.

Two Wonderful New Grapes

	Each
GOLDEN MUSCAT and SEEDLESS CONCORD.	
1-yr., No. 1	\$2.00
2-yr., No. 1	3.00



Blueberries

Max Schling's Famous Grass Seed Mixtures



In a great measure the reputation of a seed house depends upon the quality of the grass seed mixtures offered. Because it is an item that is almost universally purchased by anyone who has any ground whatever, and because there has been and is such a wide variance in the quality of the lawn mixtures offered, it becomes increasingly important to acquaint the purchaser of grass seed with the history behind a quality mixture.

A grass seed mixture may be offered under any brand name. However, regardless of the name, the basis of all good grass seed mixtures must necessarily be the same. The important feature of a good mixture is that it contains heavy, plump seeds from selected grass stocks that have been grown for the distinct purpose of seed production. Careful blending plays its part in the compounding of a high class grass seed mixture. We have prided ourselves upon the super-quality of our grass seed mixtures which have established a reputation in the past 25 years.

Compare our formulas and prices with those of inferior grade offered elsewhere.

Max Schling's Maxima Special Lawn Mixture

20% Kentucky Blue Grass	85%	Germination
30% Illahee Creeping Red Fescue	90%	"
20% Chewings Fescue	90%	"
10% Highland Colonial Bent	90%	"
10% Fancy Red Top	90%	"
10% Domestic Rye Grass	90%	"
0.15% Weed Seed.		
0.10% Crop Seed.		
1.60% Inert Matter.		

MAXIMA SPECIAL. \$1.30 per lb.; 5 lbs., \$5.85 (\$1.17 per lb.); 10 lbs., \$11.50 (\$1.15 per lb.); 25 lbs., \$28.50 (\$1.14 per lb.); 100 lbs., \$110.00 (\$1.10 per lb.)

Wild White Clover A comparatively recent introduction of this strain of Clover. It is very vigorous and of a thick, dwarf growth. An important feature is its lack of flowers which is a great advantage in maintaining a green lawn. Wild White Clover is more vigorous than any weed, and because of its all around excellence we recommend its use in the finest lawns, whereas in the past we have never recommended the use of ordinary Dutch White Clover except for specific purposes. One pound is sufficient for 800 square feet. Price: 1 lb., \$3.00; 5 lbs., \$14.00.

Max Schling's Maxima Shady Nook Mixture

The cost of this mixture is determined by the percentage of Roughstalk Meadow Grass (*Poa Trivialis*) and the high percentage of Illahee Creeping Fescue which represents 80% of this mixture. We are extremely proud of the performance of our Shady Nook Mixture which really grows in shade, and is suitable for semi-shaded areas as well. A fine general purpose lawn mixture.

40% Illahee Creeping Red Fescue	90%	Germination
20% Roughstalk Meadow Grass	90%	"
20% Chewings Fescue	90%	"
10% Fancy Red Top	90%	"
10% Domestic Rye Grass	90%	"
0.15% Weed Seed.		
0.10% Crop Seed.		
2.80% Inert Matter.		

SHADY NOOK. \$1.35 per lb.; 5 lbs., \$6.25 (\$1.25 per lb.); 10 lbs., \$12.00 (\$1.20 per lb.); 25 lbs., \$29.50 (\$1.18 per lb.); 100 lbs., \$115.00 (\$1.15 per lb.)

Grass, Farm and Field Seeds

Complete line of individual grasses for special purposes.
Farm and Field seeds, all varieties for all purposes—pasture, fodder, feed and hay.
PLEASE WRITE FOR QUOTATIONS

Destroy Japanese Beetles In Your Area For All Time "JAPIDEMIC"

MILKY DISEASE SPORE POWDER

U. S. Department of Agriculture Formula

Made Under Government License and Supervision

U. S. Department of Agriculture has finally found the specific control of Japanese Beetles, the Milky Spore Disease which remains ever present and active for all time on the ground. In fact, its effectiveness spreads by means of bird droppings, wind, etc.

Experiments proved that in less than two years the beetle population of the most highly infested areas has dropped almost 60% and in three years have become almost non-existent. The parasitic disease attacks the larvae in the ground and need only come in contact with the larvae to cause infection.

Non-Poisonous, Perfectly Safe to Use

Full instructions for many methods of application appear on each package. It is easiest to apply by mixing proper amounts with fertilizer and distributing it at the same time. The material never spoils. It can be kept for years and, remember, once your ground is inoculated, it remains inoculated forever.

For guaranteed beetle protection, use it yourself, induce your neighbors to use it, and influence your local civic organization to use it.

Price: \$5.15 per lb., postpaid anywhere in U.S.A.
No discount for quantity. One pound sufficient for 4000 square feet.

The Wonderful CARPET GREEN

Controls weeds as it feeds the lawn. (10-6-4) fertilizer plus 2, 4-D. Fertilize the lawn and get rid of weeds at the same time. The best way to use 2, 4-D for weed control inasmuch as the fertilizer revives the good grasses after the treatment. Recommended for use, 1 lb. per 100 square feet.

25-lb. bag, \$3.50 50-lb. bag, \$6.00 100-lb. bag, \$10.00

Salem Improved Fertilizer Spreader

16-inch Width. (Shipping weight 13 lbs.)	\$ 5.95
20-inch Width. Average home owner size (Shipping weight 19 lbs.) ...	9.95
30-inch Width. Large home, estate and public institution size. Hopper capacity 80 lbs. (Shipping weight 35 lbs.)	16.75
36-inch Width. Heavy duty. Capacity 125 lbs. (Shipping weight 80 lbs.)	29.75

MAX SCHLING'S MAXIMA LAWN BUILDER—10-6-4—High Organic 40%

A fertilizer especially formulated for lawns, trees and shrubs. Safe to use on the most prized specimen shrubs and trees. Because of its high organic content, MAXIMA LAWN BUILDER can be applied to the lawn very early in the season without fear of its value being dissipated.

25 lbs., \$3.00 50 lbs., \$4.50 100 lbs., \$8.00
NOTE: This fertilizer is sold exclusively by Max Schling Seedsmen, Inc.
Accept no substitutes

TERSAN (du Pont). Formerly sold as Thiosan. Tersan is a specific control against Brown Patch and Dollar Spot in lawns. This is the only known and most effective cure for these lawn diseases. 8-oz. can, \$1.10, postpaid.

Orange
Queen

Flinders

Salmon Glow

Ruby
Lee

Ameri-
can
Beauty

Blue
Boy

PHLOX COLLECTION

1 Each of the 6
Varieties
Pictured,
\$4.25

3 Each of the 6
Varieties
Pictured,
\$12.00

Max Schling's GARDEN PHLOX

The six varieties shown above represent the greatest achievement in this popular perennial. Plants are sturdy and vigorous, colors strong and non-fading.



PRIMULA PERFECTION HYBRIDS

Flowers 1 1/2 inches
across, borne on
strong stems. Excel-
lent for cutting. 3 for
\$1.95; 10 for \$5.50;
\$45.00 per 100.

Our DePetrus Introductions for 1949

Detroit

Golden State

Indian Maid



Prices of 1949 Introductions:
85c each; \$9.35 per doz.

DETROITER

The most outstanding crimson-red variety with full crisp blooms of excellent substance on fine stems. Blooms October 5th.

GOLDEN STATE

Beautiful deep gold, rounded Pompon. Flowers are crisp and firm. This variety is sure to be tremendously popular. Blooms September 30th.

INDIAN MAID

Large, full, shrimp-red with fine, strong stems. Exceptionally hardy and free from disease. Blooms October 5th.

ADAGIO

Beautiful blooms of raspberry-rose borne on strong, upright stems. Fine flowers of marvelous substance. Blooms October 15th.

Adagio

When You Buy
from
Max Schling

You

Know that you may expect
the finest products;
Know that our years of experience
have gone into the selection
of outstanding varieties;
Know that our service is unsurpassed.

Max Schling's Hardy Chrysanthemums

The Famous DePetris Hybrids 1948 Introductions

Mary MacArthur. Fine raspberry-pink. Blooms October 15th.

Golden Fleece. Bright yellow.

Resplendent. Dwarf carmine-rose.

Verona. Outstanding shrimp-pink, blooms October 10th.

Price of above: 75c each; \$8.25 per doz.

Other DePetris "Mums"

DOUBLE VARIETIES

Ambrosia. Peach-pink blended with golden bronze. Very early.

Allegro. Blend of shrimp-pink and salmon. Blooms October 15th.

Aviator. Fine deep red.

Congo. Coppery bronze-red.

Fiesta. Large button-type red, tinted bronze.

Nokomis. Rich Indian-red.

Morning Star. Soft primrose-yellow fading to cream.

Purity. Fine solid double pure white Pompon.

White Cloud. Pure white with golden center.

Single Varieties

Arctic Queen. Beautiful bronze-yellow flushed salmon.

Dubonnet. Lovely amaranth-red.

Chryanthemums for Edging

Apricot Glow. Fine apricot-bronze. Blooms September 15th.

Butterball. Clear butter-yellow. Blooms September 5th.

Lavender Lassie. True lavender. Blooms September 5th.

Marjorie Mills. Glowing red and gold. Blooms September 20th.

New Hardy English Chrysanthemums

Alabaster. Slightly incurved white, 5 inches across if disbudded.

Challenger. Deep bronze-red. Large flower.

Egypt. Fine copper-red.

H. Sutcliffe. Beautiful incurved yellow.

Hillcrest Red. Rich velvet shade of crimson with gold reverse. 6 inches across if disbudded.

Nellie Richardson. Suffusion of salmon-rose on cream-white base. Very large and beautiful.



English Mums

See inside front cover and page 54 for newer varieties.

Prices: Except where otherwise indicated, 3 for \$1.95; 10 for \$5.50; \$45.00 per 100. (Not postpaid.)

New Most Beautiful Korean Hybrids

Avalanche. Big, fluffy white flowers 5 in. across. Mid-September bloomer.

Bokhara. Wine with blend of soft rose. Blooms October 10th.

Eugene Wander. Fine early yellow. Blooms September 20th.

Lavender Lady. Lovely true lavender. Blooms September 25th.

Magnolia. Lovely blend of soft pink and cream-yellow. Blooms September 20th.

Mrs. P. S. du Pont. Soft peach and rosy salmon. Blooms October 5th.

Red Velvet. Fine crimson. Blooms October 5th.

COLLECTION: 3 each of above 7 vars., \$10.00.

Selected Single Korean Chrysanthemums

Apollo. Gorgeous orange-bronze.

Ceres. Lovely apricot-buff. Early.

Daphne. Soft old rose.

Louise Schling. Finest red, with bronze overtones.

TOP NOTCH MUM COLLECTION

Betty. Apple-blossom-pink. Blooms October 5th.

Chris Columbus. Fine pure white. Blooms September 20th.

Courageous. Dark ruby-red. Blooms September 20th.

Fred Rockwell. Beautiful Pompon. Blended orange and bronze. Blooms September 20th.

Southwind. Large Chinese red overlaid salmon-buff. Blooms September 25th.

Sun Dance. Fine early yellow. Blooms September 5th.

COLLECTION: 3 each of above 6 vars., \$9.25.

Large Extra Early Chicago Mums

Candlelight. Cream-ivory-white. Blooms August 25th.

Charles Nye. Large Buttercup-yellow. Blooms September 25th.

Early Harvest. Glowing mahogany-orange. Blooms September 1st.

Heatherbloom. Full double heather-pink. Blooms September 1st.

Olive Longland. Large apricot-toned salmon. Blooms September 15th.

COLLECTION: 3 each of above 5 vars., \$8.75.

Cushion Chrysanthemums

(Azaleamums)

Use as a shrub for edging, for cutting, or on a bank. The lovely early blooming Cushion Mums provide a free flowering Chrysanthemum giving the effect of a full-flowered Azalea blooming from early August until frost.

Pink Cushion **Yellow Cushion**
Bronze Cushion **Red Cushion**
White Cushion

COLLECTION: 3 each of above 5 vars., \$8.25; 10 each of above 5 vars., \$22.50.



Spoon Chrysanthemum

Hardy Spoon Chrysanthemums

A unique race of gracefully formed Mums with tubular petals flattened at the tips to resemble a spoon.

Pink Spoon **White Spoon** **Rose Spoon**
Yellow Spoon **Golden Spoon**



Esther Read

SHASTA DAISY, ESTHER READ

The finest double Shasta Daisy. Large flowers 3 inches across, fully double. Pure white.

Chrysanthemum Maximum

(Shasta Daisy)

Alaska. A decided improvement. Pure glistening white. 1½ ft. June-September.

Beaute Nivelloise. One of the finest Shastas. The fringed, double-petaled flowers measure up to 7 inches across, on strong, sturdy stems. Very free flowering. 2½ ft. \$2.00 for 3; \$3.50 for 6; \$6.50 per doz.

Burbank's Frilled. A large, double form with frilled petals. Very scarce.

POPULAR PERENNIAL COLLECTIONS

From a large list of separate varieties of popular perennials we have selected outstanding varieties of each and offer them in collections. Each one of these varieties will be separately labeled.

ORDER BY NUMBER PLEASE

Long-Spurred Columbine Collection

Rose Queen. Pink.
Blue King. Rich blue.
Crimson Star. Red, buff corolla.
Longissima. Very long-spurred yellow.
White Queen. Long-spurred.
Orange-Scarlet. Long-spurred.

COLLECTION No. 1
 1 each of 6 varieties,
 \$3.75.

COLLECTION No. 1A
 3 each 6 vars., \$9.75

Separate Varieties or Mixed.
 3 for \$1.95; \$5.50 per 10.

Additional Varieties of Aquilegia
 offered in regular perennial list.



Primula Polyanthus Collection

Giant Yellow
Red Shades
White Shades
Acaulis Blue Shades
Acaulis Red Shades

COLLECTION No. 8
 1 each of 5 vars., \$3.25

COLLECTION No. 8A
 3 each of 5 vars., \$8.75



New Lemon Day Lily Collection

Bagdad. Coppery red.
Dauntless. Yellow-orange.
Boutoniére. Free flowering rich yellow.
Linda. Golden yellow.
Mrs. A. H. Austin. Pale orange.
Luteola. Pale lemon-yellow.

COLLECTION No. 3
 1 each of 6 varieties, \$6.00.

Additional Varieties of Hemerocallis
 offered in regular perennial list.

Hardy Phlox Collection

The finest selected varieties.

Daily Sketch. Light bright pink.
Mia Ruys. Late large white.
Salmon Glow. Richest deep salmon.
Poinsettia. Brilliant red.
Silverton. Large clear lavender-blue.
Mrs. Harding. Light salmon-pink.

COLLECTION No. 4
 1 each of 6 varieties\$3.75

COLLECTION No. 4A
 3 each of 6 varieties\$9.75

Separate Varieties or Mixed.
 3 for \$1.95; \$5.50 per 10.

Additional Varieties of Phlox offered
 in regular perennial list.



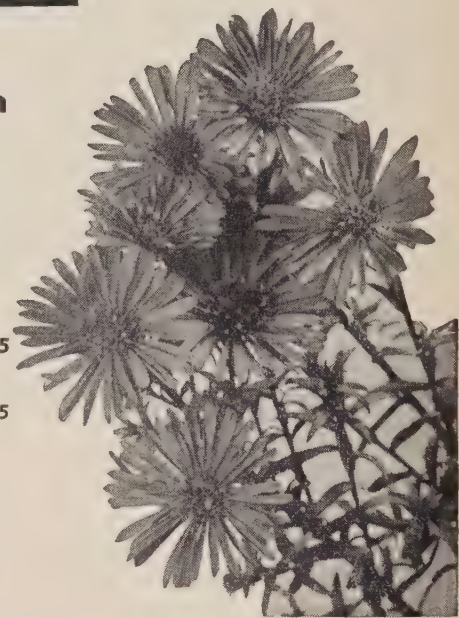
Hardy Aster Collection

Beechwood Challenger. Fine red.
Blue Plume. Deep blue.
Harrington's Pink. Rose-pink.
Sunset. Late blooming pink.
Mt. Everest. White.
Pink Party. Lavender-pink.

COLLECTION No. 2
 1 each of 6 varieties\$3.75

COLLECTION No. 2A
 3 each of 6 varieties\$9.75

Separate Varieties or Mixed.
 3 for \$1.95; \$5.50 per 10.



Delphinium, V. & R. Pacific Hybrids Collection

Blue Jay. A true blue. Dark bee.
Cameliard. Clear lavender with white bee.
Galahad. Pure white with white bee.
Guinevere. Clear pink-lavender. White bee.
King Arthur. Rich royal purple. White bee.
Round Table. Presenting varieties not yet introduced.
 All colors.
Summer Skies. Sky-blue with white bee.

Strong, field-grown clumps, \$1.75 each; \$18.75 per doz.

COLLECTION No. 7
 1 each of 7 varieties ...\$10.75

COLLECTION No. 7A
 3 each of 7 varieties ...\$29.50



Viola Collection

Apricot Queen. Apricot.
Arkwright Ruby. Ruby-red.
Jersey Gem. Most popular Viola; true blue
Maggie Mott. Rich blue ruffled.
Rosina. Soft lavender-pink.
Primrose Perfection. Primrose-yellow.

COLLECTION No. 6
 1 each of 6 varieties\$3.75

COLLECTION No. 6A
 3 each of 6 varieties\$9.75

Separate Varieties or Mixed.
 3 for \$1.95; \$5.50 per 10.

Additional Varieties of Violas offered in regular
 perennial list.



New Curtis Poppy Collection

The Ultimate in Oriental Poppies

Curtis Giant Flesh. Flesh-pink tinted lavender.
Curtis Giant Mulberry. Huge flower.
Curtis Giant Flame. 11-inch flowers; blazing red.
Curtis Giant Mahony. Deep oxblood-mahogany.
Curtis Giant Watermelon. Lovely watermelon-pink.

COLLECTION No. 5—
 1 each of 5 varieties\$ 4.75

COLLECTION No. 5A—
 3 each of 5 varieties 13.00



Max Schling's Choice Hardy Perennial Plants

Orders for less than THREE of one variety cannot be accepted.

Our plants are shipped all over the entire United States; and in the past fifteen years we have handled a tremendous volume of business with a minimum of complaint. **No C. O. D. orders, please.** No transportation paid on any plant stock. For shipment, add 10% of the value of the plants. All perennials are strong, field-grown plants, with the exception of a few which are pot-grown. They can be shipped during April and May and again in September, October and November.

ALL VARIETIES IN THIS LIST (except where otherwise quoted): \$1.95 for 3; \$5.50 for 10; \$45.00 per 100.

***ACHILLEA Ptarmica, The Pearl.** White, double flowers freely produced from June to September. 2 ft.

ACONITUM Fischeri. Spires of intense blue flowers. 3 to 4 ft.

***AJUGA reptans.** A rampant trailer. Part shade; blue. Spring.

***ALYSSUM saxatile compactum** (Basket of Gold). Golden yellow. 10 to 12 in. April, May.

***Saxatile fl.-pl.** Glorious double form of Basket of Gold.

ANCHUSA italica, Dropmore. Gentian-blue; pyramidal spikes, 4 to 5 ft. June.

Myosotidiflora. Dwarf. Clusters of bright blue flowers resembling Forget-me-nots. 1 ft. May.

ANEMONE hupehensis. Pale mauve. 1 ft. August-frost.

Japanica, Whirlwind. Semi-double; pure white.

***Pulsatilla** (The Pasque Flower). Violet-purple.

September Charm. A delightful semi-double pink.

ANTHEMIS, Moonlight. One of the finest introductions in recent years. Lovely light golden yellow flowers that are splendid for cutting. Plants produce upwards of 100 blooms.

AQUILEGIA, Long-Spurred Hybrids.

Chrysantha. Yellow.

Clematiflora. Mixed colors; no spurs.

Caerulea. Rich blue.

Longissima. Extra long-spurred yellow.

Longissima Hybrids. Extra long-spurred mixed.

Crimson Star. Red with buff corolla.

Rose Queen. Rose-pink.

White Queen. Silvery white.

Mrs. Scott Elliott's Hybrids. Fine mixture.

See Collection Offer on page 56.

***ARABIS alpina nana compacta.** Pure white blooms in large trusses. 6 in.

***Alpina fl.-pl.** Heavy sprays of double, pure white flowers in spring, and a few in fall.

***ARMERIA, Bee's Ruby.** Globes of glowing red, during summer. 1½ to 2 ft.

Lauchena. Flowers of rosy crimson, produced from late May on until fall. 6 in.

***ARTEMISIA**

Lactiflora. Creamy white panicles. 3 to 4 ft. August, September.

Silver King. Silvery white foliage. 3 ft. June, July.

***ASTER DUMOSA, Dwarf Hybrid**

Compact bushlings flowering freely from August on.

***Lady Henry Maddocks.** Clear pale pink flowers. September. 1 ft.

Lavanda. Lavender-blue flowers. Very free. 6 in. Early September.

Niobe. The best white variety. Of dwarf, compact habit with pure white flowers. 6 in. September.

***Wartburg Star.** Violet flowers with golden discs. May-July.

See Collection Offer on page 56.

ASTER FRIKARTI (Wonder of Staffa)
A beautiful all-season blooming hardy Aster of intense rich blue coloration with yellow center. Flowers 3 in. across. Excellent cut flower.



Aster, Mauve Cushion

ASTILBE, Gloria. Dwarf, dense, plummy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

Fanal. Gorgeous deep red. \$1.25 each; \$11.00 per 10.

Granat. Dark crimson; strong, divided spikes. 2½ feet. June, July. \$1.00 each; \$9.50 per 10.

White Gloria. A very beautiful white form. \$1.00 each; \$9.50 per 10.

***AUBRIETIA, New Large-Flowering Hybrids.** Flowers of unusually large size in a rich assortment of shades.

BAPTISIA australis. Racemes of blue Lupin-like flowers on 3- to 4-foot stems. May-July.

* Indicates alpine and rock garden plants.



Achillea, The Pearl

BUDDLEIA (Summer Lilac). Strong, pot-grown plants. Heavy bloom first year.

Charming. Lovely lavender-pink.

Dubonnet. Deep wine color.

Fortune. Rich orchid-lavender.

Orchid Beauty. Fine clear lavender.

3 for \$2.75; 10 for \$9.00.

***CAMPANULA carpatica** (Carpathian Harebell). Blue. For rockeries and borders. 8 in. July August. Blue and white.

White Star. Improved white.

***Garganica.** Star-shaped flowers on fine green cushions, from June on.

Medium (Canterbury Bells). Rose, Blue, White and Mixture.

Medium calycanthema (Cup and Saucer). Large flowers in rose, blue and white.

Persicifolia (Peach Bells). Blue. 1 ft. June July.

Blue Gardenia. Double blue.

Persicifolia Moerheimi. Exceptionally large, double, white flowers. Choice and scarce.



Campanula Medium—Canterbury Bells



Anemone Japonica



CARNATIONS, Hardy Varieties

Scarlet King. Produces uncommonly large solidly double vivid scarlet flowers on sturdy stems 12 to 14 inches in length. The blooms closely resemble high quality greenhouse grown Carnations.

Crimson King. Deep crimson double flowers.
Hardy Border Varieties Mixed. A lovely strain of real hardy Carnations. Splendid for cutting.

CENTAUREA, Montana. Blue flowers in June and July. 2 ft.

***CERASTIUM tomentosum.** The indispensable "Snow-in-Summer."

***CHEIRANTHUS Allioni** (Siberian Wallflower). Orange flowers through May and June and a few in fall.

***CONVALLERIA majalis** (Lily-of-the-Valley). Extra strong clumps with flowering pips. Best in a semi-shaded, rather moist place. 3 for \$2.00; \$5.75 per 10.

COREOPSIS, Mayfield Giant. A greatly improved form of this popular flower, with larger, longer stems and of richer yellow color.

ENGLISH HOLLYHOCK DELPHINIUM

Large Field-Grown Plants

Special collection of 18 named varieties for connoisseurs; priced from \$2.00 to \$5.00 each. 1 each of 18 varieties: \$50.00—a guaranteed \$65.00 value.

Hollyhock Delphiniums

IN COLOR GROUPS

- | | |
|--------------------------|----------------------------|
| 1. Light blue, light eye | 5. Intermediate, light eye |
| 2. Light blue, dark eye | 6. Intermediate, dark eye |
| 3. Mauve, light eye | 7. Dark blue, light eye |
| 4. Mauve, dark eye | 8. Dark blue, dark eye |

Clumps of the above: \$1.65 each; \$15.00 per 10.

Hollyhock Delphinium Collections

NAMED VARIETIES—OUR SELECTION

24	Delphiniums	\$35.00
	(Regularly \$50.00)		
12	Delphiniums	\$18.00
	(Regularly \$25.00)		
6	Delphiniums	\$9.00
	(Regularly \$12.50)		

Each plant labeled, our selection from the Choicest Named Types.

Pacific Hybrid Delphinium Mixed

\$1.00 each; \$11.00 per doz.

GOLD MEDAL HYBRIDS. Strong, stately spikes, often 7 feet high; lovely color range; unequalled. June, July. 3 for \$2.25; \$6.00 per 10.

Delphinium Species

Chinense, Blue. Azure-blue. 1½ ft. June, July.

Chinense, White. White form of above.

BLUE MIRROR. New dwarf Chinensis type; fine cut foliage, beautiful blossoms blooming all summer. 3 for \$1.95; \$5.50 per 10.

For Cut Flowers

Belladonna. Turquoise-blue. 4 ft. June-frost.

Bellamosa. Dark blue form of above.

3 for \$2.25; \$6.00 per 10.

* Indicates alpine and rock garden plants.

DIANTHUS Allwoodii. Hardy dwarf Carnation.

DIANTHUS barbatus. (See Sweet William.)

***Beatrix.** Shell-pink flowers over a long period. 10 inches.

***Caesius.** Dwarf green cushions studded with myriads of sweet-scented pink flowers from May on and again in fall.

Royal Cottage Hybrids. A new strain of beautiful hardy garden Carnations with a real spicy scent. Available in red, pink, white and mixed. 3 for \$2.00; \$6.00 per doz.

DIANTHUS plumarius (June Pinks). Spicy fragrance. Single and double hybrids. 1 ft. May, June.

Little Joe. A very neat, dwarf plant about 8 inches high, producing large, single, crimson flowers all summer.

Loveliness. Dwarf, single, fringed lavender-blue; sweet scented.

***DICENTRA eximia** (Everblooming Bleeding Heart). Fine for naturalizing in part shade. A summer-blooming Bleeding Heart. Small, pinkish flowers; fringed foliage.

DICENTRA spectabilis (Showy Bleeding Heart). Strong 3- to 5-eye dormant roots; will bloom within five weeks of spring delivery. \$1.00 each; \$11.00 per doz.

DIGITALIS.

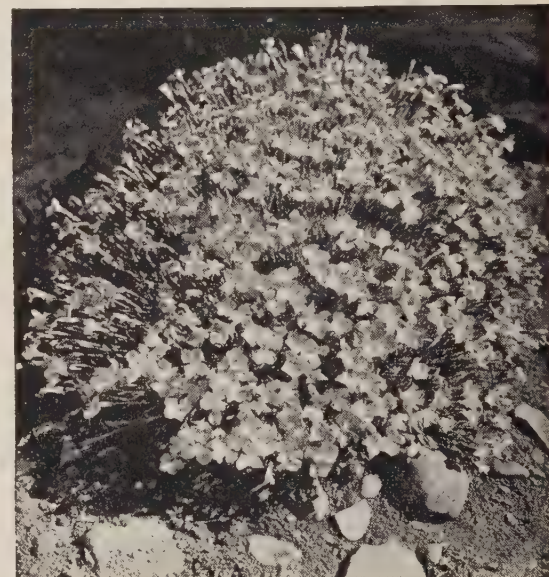
Gloxiniaeflora, The Shirley (Giant Foxglove). Many new colors. 6 to 7 ft. June, July.

Isabellina. Pale yellow; very fine. June, July.

Lutzii. Salmon shades.

DORONICUM Clusi. Masses of canary-yellow, daisy-like flowers. Grows in clumps. Late May.

Caucasicum. Large, golden yellow Daisies in April and May, and again in fall. 2 to 2½ ft.



Dianthus Caesius



Dicentra Spectabilis

CHOICE HARDY PERENNIAL PLANTS



Iberis Sempervirens



Helenium, Riverton Beauty



Hemerocallis Flava

GAILLARDIA.

Grandiflora Hybrids. Yellow and orange-red; very brilliant. 1½ ft. May, November.

Mr. Sherbrook. A pure golden yellow. Large flowers blooming all summer. Superior to Sun God.

Ruby. Red, very free flowering. Blooming all summer.

***GEUM, Fire Opal.** Glowing, semi-double scarlet flowers with a deep orange sheen. 2 ft. June, July.

Lady Stratheden. Double; golden yellow. 2 ft. June-September.

Mrs. Bradshaw. Double; orange-red. 2 ft. June-September.

Princess Juliana. A magnificent semi-double flaming orange variety in bloom from May until July. 2 ft.

GYPSOPHILA paniculata (Baby's Breath). Grayish white. 2 to 3 ft. June-July. \$1.50 for 3; \$3.50 per doz.

Flamingo. Flowers the same size as Bristol Fairy, flamingo-pink in color, borne on fine well-branched plants. \$1.25 each; 10 for \$11.75.

Paniculata flore-pleno, Bristol Fairy. Flowers twice the size of the old double variety, plants branch more freely, and continue to bloom steadily until frost. 2-yr. roots, \$2.75 for 3; \$7.50 per 10.

***HEATHERS.** There is a growing interest in Heathers, and justly so, because the group is not only very interesting but the plants will grow under almost all conditions and will prove a great addition to any garden. They are perfectly hardy without protection and in fairly reasonable soil the rankest amateur can have complete success with them.

Calluna Alporti. Blooms from July until fall 12 in.

Calluna Cuprea. Copper-pink. 12 in.

Erica vulgaris, Prosper. Upright form with slender spires of green, bearing bells of deep rose during July, August and September. 12 to 18 in.

All Heathers: \$2.75 for 3; \$8.00 per 10.

HELENIUM, Riverton Beauty. Lemon-yellow; purplish black cone. 5 ft. August-October.

Autumnale rubrum. Bright terra cotta flowers suffused with old gold from August on. 3 to 4 ft.

HELIANTHEMUM aureum. Large yellow flowers from June on.

***Clara Middleton.** Burnt-orange Sun Roses freely produced.

***Rose Queen.** Blooms continuously from early spring on.

HELIANTHUS, Coronation. Huge orange-yellow flowers of great substance. Excellent for cutting.

HELIOPSIS incomparabilis. Semi-double flowers of unusually large size in shades of orange. Excellent for cutting. 30 inches. July, August.

***HEUCHERA, Pluie de Feu.** Bright coral-red flowers on slender stems. 1½ ft.

HEMEROCALLIS, Standard Varieties.

Fulva. Fragrant, orange-yellow flowers in May and June. 2-3 ft.

Flava. Lemon-yellow flowers in May and June. 2 ft.

Minor. Dwarf lemon-yellow variety in June and July. 12 to 15 in.

All Standard Varieties of Hemerocallis: \$1.95 for 3; \$5.50 per 10.

* Indicates alpine and rock garden plants.

HEMEROCALLIS, New Hybrids

August Pioneer. Chrome-orange flushed red. 3 ft. August-September. \$1.75 each.

Chengtu. Red and yellow, intense red in throat. 3 ft. July-August. \$1.75 each.

Dauntless. Pale cadmium-yellow. 2½ ft. July. \$1.10 each; \$10.50 per doz.

Hyperion. Large, soft canary-yellow. 3½ ft. July-August. \$1.10 each; \$10.50 per doz.

Rajah. Delicate orange, garnet-brown eye. June-July. \$1.75 each.

Baronet. Scarlet. Early June. 2½ ft. \$2.00 each.

Craemore Ruby. Ruby-red; very large. 3 ft. \$2.00 each.

Theron. Deepest maroon-purple. \$2.00 each.

Sachem. Velvety red. July. 3½ ft. \$2.00 each.

Triumph. Large; fine orange. 3½ ft. \$2.00 each.

Star of Gold. Very large light yellow. \$2.00 each.

Serenade. Light pastel shade of yellow and pink. 4 ft. June. \$1.10 each; \$10.50 per doz.

HIBISCUS, Mallow Marvels. Enormous flowers from August to October. 5 to 6 ft.

HOLLYHOCK, Double, Chater's Hybrids. White, Pink, Yellow, Crimson. 5 to 7 ft. July, Aug

Exquisite. Fringed; rose to dark purple. 5 to 7 ft. July, Aug.

Single Mixed. Splendid color range. 5 to 7 ft. July, Aug.

HOSTA caerulea. The blue Plantain Lily. 1½ ft. July, Aug.

Japonica variegata (F. lancifolia variegata) Blue flowers. White and green foliage.

***IBERIS sempervirens.** A vigorous, hardy Candy-tuft with pure white flowers in May and June 8 in.

LAVANDULA vera, Munstead's Var. The sweet English Lavender with masses of blue spikes from late June until September. 1 to 1½ ft

LIATRIS pycnostachya. The purple Kansas Gay-feather with long plumes on 4- to 5 ft. spikes from July to August.

Scariosa alba. Pure white Gayfeather.

September Glory. Late blooming; rich lilac.

LILY-OF-THE-VALLEY (Convallaria majalis). Extra strong clumps with flowering pips. Best in a semi-shaded, rather moist place. 3 for \$2.00; \$5.75 per 10.

LILY-OF-THE-VALLEY PIPS. For outdoor planting Listed on page 42.

LINUM perenne. The old favorite Chinese Flax with blue flowers from early May on. 1½ to 2 ft



Hibiscus

CHOICE HARDY PERENNIAL PLANTS

* Indicates alpine and rock garden plants.

***NEPETA Mussini.** Fragrant lavender spikes all summer. 1 to 1½ ft.

IRIS SIBIRICA (Siberian Iris)

Perry's Blue. Powder-blue.
Snow Queen. Pure white.

ORIENTAL ORCHID IRIS

Carlton Childs. Single. White, veined plum.
Catherine Parry. Double. Blue, overlaid red.
Dominator. Single. Violet-purple, yellow center.
Gold Bound. Double. Pure white.
Josephine Heywood. Single. Rich blue-purple.
Purple Beauty. Double. Solid purple.
Lilla Cox. Double. Light blue, white veins in center.
Mrs. J. Alexander Hayden. Double. White shaded pale violet.
Purple and Gold. Double. Violet-purple, gold center.
Pyramid. Double. Violet-blue, center veined white.

Divisions, All varieties listed above:
\$1.95 for 3; \$5.50 per 10.

Clumps, 3 for \$2.50; \$7.50 per 10.

BEARDED IRIS

Regular varieties. Order by color. 3 for \$1.95; \$5.50 per 10.

ROCK GARDEN IRIS

IRIS CRISTATA. Orchid form.

Verna. Violet-blue.

Pumila cyanea. Dwarf. Blue.

Prairie Gem. Dwarf. Yellow.

The Bride. White.

\$1.95 for 3; \$5.50 per 10.

LUPINUS polyphyllus. White, Pink, and Blue. June, July.

Russell Hybrids. Without doubt the most outstanding Lupins ever introduced. Since their introduction in 1938 they have replaced practically all other varieties of Lupins in American gardens. Fine, strong, first year blooming stock.

LYCHNIS, Arkwright Hybrid. Lovely bright maltese-rose flowers for rock garden.

***MAZUS rugosus.** An excellent flagging subject, blue in color.

MERTENSIA virginica (Virginia Blue Bells). Fine, strong roots.

MONARDA didyma, Cambridge Scarlet. Brilliant crimson flowers freely produced from July on. 2½ to 3 ft.

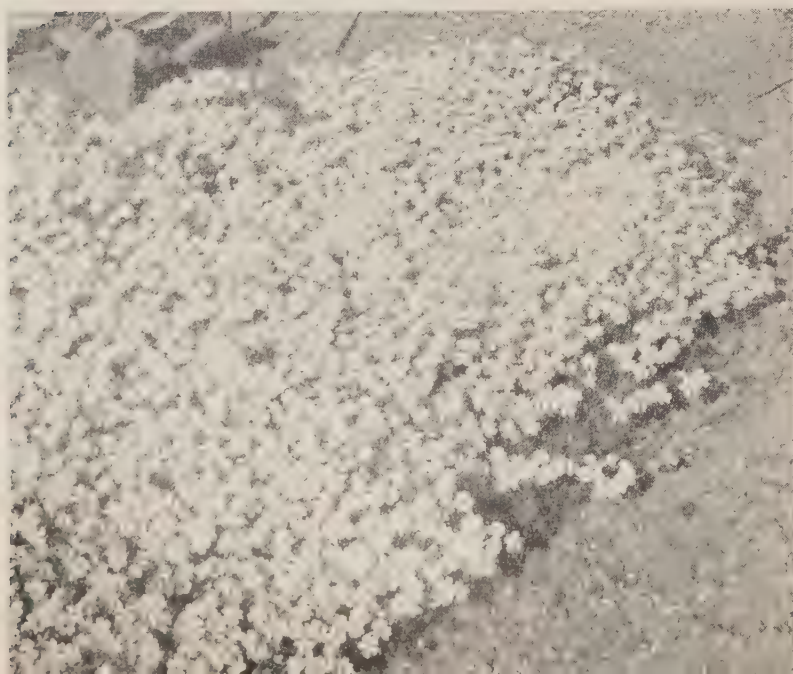
Salmon Queen. Soft pale salmon on 3-ft. stems. July, Aug.

***MYOSOTIS alpestris, Indigo-Blue Gem.** An improved, free-flowering form. Spring.

***Palustris semperflorens.** Bright blue Forget-me-not from June until late fall.

Pink Beauty. Lovely trusses of light rose-pink. 3 for \$1.75; \$5.00 per doz.

Phlox Subulata



PACHYSANDRA terminalis. For ground covers and shady places.

PAPAVER nudicaule, Coonara Pink (Iceland Poppy). Charming shades of pink on graceful stems, 1½ to 2 feet high.

Oriental. See page 56.

PENTSTEMON, Garnet. A lovely addition to this beautiful class of garden flowers. Gorgeous cutting spikes of deep red.

Blue Gem. Lovely spikes of rich blue.

HARDY GARDEN PHLOX.

Augusta. Dark winy maroon.

Enchantress. Large flowering pale pink.

Ethel Pritchard. Lavender-blue shaded mauve.

Lillian. Light pale salmon.

Mary Louise. White.

Miss Lingard. Dwarf early white.

Salmon Glow. Salmon.

Shenandoah. Large flowering pure white with pink eye.

Snowcap. Tall, late flowering, large, pure white.

Thor. Dwarf salmon.

For additional varieties of Hardy Garden Phlox see page 56.

PHLOX SUBULATA for Rock Gardens.

***Alba.** A white form of the Mountain Pink.

***Blue Hills.** Cascades of lavender-blue.

***Brilliant (Atropurpurea).** Vivid crimson flowers.

Perfection. Bright clear pink.

***Vivid.** Bright cerise-pink on compact bushlings. One of the best.

*PHLOX—

***Divaricata (canadensis).** Profuse bloomer in early spring. Lilac.

***Divaricata Lophami.** A compact form of the above, with clear orchid-lavender flowers in spring. Excellent for interplanting with bulbs.

***PLATYCODON grandiflorum** (Japanese Balloon Flower). **Blue and White.** 3 inches across, during June and July. 1 to 1½ ft.

***PLUMBAGO larpentae.** Blue flowers on dwarf, spreading mats during August and September 6 to 8 inches.

POLEMONIUM, Blue Pearl. Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

*PRIMULA—

Acaulis. Blue shades.

Acaulis. Red shades.

Denticulata cashmiriana. Deep orchid-lavender flowers in early spring.

***New Large-Flowering Perfection Hybrids.** A distinct improvement; flowers 1½ in. across in varying shades of scarlet, purple, red, yellow, and white. They are borne on strong stems and may be used for cutting.

Vulgaris. Blue.

True English Primrose. Blue shades, red shades.



Iris Pumila

PYRETHRUM, NEW DOUBLE HYBRID—

Buckeye. Deep red; cream crest.

Purity. Pure white.

Sylvia. White flooded with satiny pink.

Victory. Double rich deep red.

Single Mixed.

ROSA ROULETTI. The dwarf Alpine Rose, covered with tiny, sweet-scented, double pink roses from May until fall. \$2.75 for 3; \$8.25 per 10.

Pink.

Oakington Ruby. Lovely rich red form of Rosa Rouletti. \$2.75 for 3; \$8.25 per 10.

RUDBECKIA hirta Hybrids. A fine strain of Black-eyed Susans with large orange flowers and warm shadings of orange to red at the cone.

Purpurea, Mixed. A good mixture of named varieties. An improvement over the old varieties. The flowers are larger and colors are brilliantly clear. 3 to 4 ft. July-Oct.

SALVIA azurea grandiflora. Light blue. 3 to 4 ft. Aug., Sept.

Pitcheri. Lovely deep blue flowers on long stems. 3 to 4 ft. Aug., Sept.

SCABIOSA, Isaac House Giants. Lavender-blue flowers on strong 18-inch stems from June until September.

SEDUM

Varieties upon application.

SEMPERVIVUM. Varieties upon application.

SHASTA DAISY. See page 55.

STATICE latifolia. Fine panicles covered with a profusion of small blue flowers. 2 ft. Aug., Sept.

STOKESIA, Blue Moon. Large blue flowers from July to October. 2 ft.

SWEET WILLIAM, White, Newport Pink, Crimson, Light Pink, White with Eye, and Mixed.

***TEUCRIUM chamaedrys.** An excellent shrub with pink flowers in July and August.

THALICTRUM aquilegifolium. Rosy purple flowers on strong spikes. 2 to 3 ft. June, July.

Dipterocarpum. Lilac-mauve flowers. 3 to 4 ft. From late July on.

*THYMUS

***Serpyllum albus.** Green, prostrate mats with white flowers in June and July.

***Serpyllum roseus.** A light pink variety.

***Vulgaris.** A shrubby form 1 to 1½ ft. high, with fragrant heads of rosy lilac.

CHOICE HARDY PERENNIAL PLANTS

TRITOMA Pfitzeri, New Hybrids (Red Hot Poker Plant). Orange-scarlet shaded to salmon-rose. 2 to 3 ft. August-September.

•**TROLLIUS, European Hybrids.** Fine strain of early spring beauties.

Ledebouri, Golden Queen. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.



Veronica, Blue Spires

VERONICA, Blue Spires. Tall, blue spikes; lovely for cutting.

Erica. Height 12 in. Offered in pink, white and blue. Summer blooming; very hardy.

•**Incana.** Silvery gray foliage with blue spikes. 1 ft.

Longifolia subsessilis. Deep gentian-blue flowers on 2- to 2½-ft. spikes. July-Sept.

•**Rupestris, Heavenly Blue.** Flowers of deep-blue on close, prostrate mats.

•**VINCA minor.** Blue flowers for a shady spot, or in sun. April, May.

•**Minor, Bowles' Var.** Another everblooming Vinca with blue flowers, larger than Vinca minor. Spring and autumn. \$1.75 for 3; \$3.00 for 6; \$5.50 per doz.

VIOLA odorata semperflorens. The hardy, fragrant wild Violet.

VIOLET, ROYAL ROBE. The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet, Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.

YUCCA filamentosa. Of tropical appearance with large pyramidal clusters of creamy flowers in June and July. \$2.75 for 3; \$8.25 per 10.

All plants will be forwarded by Express, purchaser paying charges. If wanted by Parcel Post, please add 10 per cent of the value of the plants to cover postage and packing. We ship only strong, field-grown plants.

* Indicates alpine and rock garden plants.



Vinca Minor



Clematis Henryi

Hardy Vines and Climbers



Aristolochia Sipho

Fine, strong plants, can be shipped while dormant in April and May and again in October. Being graceful in habit and infinite in foliage and flowers, they are charming and attractive all through the season.

AMPELOPSIS Veitchi (Boston Ivy). Cling to walls. Strong plants, \$1.25 each; \$11.00 per doz.

ARISTOLOCHIA sipho (Dutchman's Pipe). Large, round leaves and brownish flowers. \$1.50 each.

BIGNONIA radicans (Trumpet Vine). Strong, 5-year-old plants, \$1.00 each; \$11.00 per doz.

HALL'S EVERGREEN HONEYSUCKLE. Very fragrant. Strong plants, \$1.00 each; \$11.00 per doz.

POLYGONUM Auberti (Silver Lace Vine). Very hardy and attractive. \$1.50 each.

WISTARIA. Grafted plants which will bloom. White and Purple. \$1.50 each.



Wistaria

CLEMATIS

SPECIAL COLLECTION

Crimson King
Duchess of Edinburgh
Ramona
Countess de Bouchaud
Jackmani

Each Variety, \$1.50, postpaid

Collection: 1 each of the 5 varieties, \$6.00, postpaid.

ADDITIONAL VARIETIES OF CLEMATIS

Crispa. Flowers are bell-like, of very heavy texture; unusual shade of claret-purple. \$1.25 each; 3 for \$3.50.

Duchess of Albany. Beautiful pear-shaped pink blossoms. \$2.00 each; 3 for \$5.00.

Henryi. Large, creamy white flowers. \$1.25 each; 3 for \$3.50.

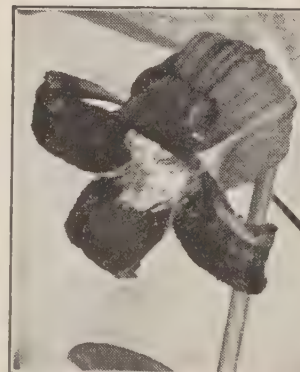
Lawsoniana. Large flowering deep blue. \$1.50 each; 3 for \$4.00.

Paniculata. Clusters of fragrant white flowers. \$1.00 each; \$11.00 per doz.

All Clematis Postpaid.

VYN-TACH HOOKS. For brick and stucco. 25 for \$1.90. Drill, 50c extra. For wood, 25 for \$1.65—no drill required. Postpaid.

G. B. VINE SUPPORTS. Supplied with cement for pasting on all types of walls. Box of 25, \$1.65. Postpaid.



Clematis Crispa



Polygonum Auberti



Clematis Paniculata

INDEX

DEPARTMENTAL INDEX

Bulbs and Roots 6, 28, 29, 33-43, 3rd cover
Flower Seeds 1, 2, 4-28, 4th cover

Fruit Trees and Plants 51
Garden Tools and Requisites 23, 30, 50, 52, 61
Lawn Grass Seed 52

Plants 2nd cover, 30-32, 53-64
Vegetable Seeds 44-50
Vines 61

BULBS, FLOWER AND VEGETABLE SEEDS AND PLANTS

- | | | | | |
|-------------------------------------|--------------------------------------------|------------------------------|---------------------------------|--------------------------|
| Acroclinium 6 | Carrots 46 | Godetia 9 | Matthiola 13 | Roses 30-32, 60 |
| Achillea 24, 57 | Cauliflower 46 | Gomphrena 9 | Mazus 60 | Rose Campion 60 |
| Aconitum 24, 57 | Celeriac 47 | Gooseberries 51 | Meconopsis 26 | Rudbeckia .. 16, 27, 60 |
| Aethionema 61 | Celery 47 | Gourds, Ornamental . 14 | Mertensia 60 | Rutabaga 49 |
| Ageratum 6 | Celosia 7 | Grapes 51 | Mesembryanthemum. 13 | |
| Agrostemma 24 | Centaurea 8, 25, 58 | Grass Seed 52 | Mignonette 13 | |
| Ajuga 57 | Cerastium 25, 58 | Gypsophila.. 10, 26, 59 | Milla 42 | Salpiglossis 16 |
| Althea 19 | Chard, Swiss 46 | | Mimulus 13 | Salsify 49 |
| Alyssum 6, 24, 57 | Cheiranthus 58 | Heathers 59 | Monarda 60 | Salvia 16, 27, 60 |
| Amaranthus 6 | Cherry 51 | Helenium 59 | Monkey Flower 13 | Saponaria 16, 27 |
| Amaryllis 28 | Chicory 47 | Helianthum ... 26, 59 | Montbretias 42 | Scabiosa ... 17, 27, 60 |
| Ampelopsis 61 | Chrysanthemums 2nd cov., 8, 25, 28, 45, 55 | Helianthus 10, 59 | Moonflower 13 | Schizanthus 17, 28 |
| Anagallis 6 | Cimicifuga 63 | Helichrysum 10 | Morning Glory 14 | Sea Lavender 17 |
| Anchusa 6, 24, 57 | Cineraia 28 | Heliopsis 59 | Mushroom Spawn ... 48 | Sedum 60 |
| Anemone ... 24, 41, 57 | Citron 48 | Heliotrope 10 | Muskmelons 48 | Sempervivum 60 |
| Anemis 24, 57 | Clarkia 8 | Hemerocallis 59 | Myosotis ... 14, 26, 60 | Silene 27 |
| Antirrhinum .. 2, 4, 28 | Clematis 61, 64 | Herbs 47, 48 | | Silver Lace Vine 61 |
| Apple 51 | Cleome 8 | Heuchera 26, 59 | Nasturtiums 14 | Snapdragons .. 2, 4, 28 |
| Apricot 51 | Cobaea 8 | Hibiscus ... 10, 26, 59 | Nemesia 14 | Solanum 28 |
| Aquatic Plants 42 | Cockscomb 16 | Hollyhocks .. 10, 26, 59 | Nemophila 14 | Sorrel 49 |
| Aquilegia 24, 57 | Coleus 8 | Honesty 26 | Nepeta 26, 60 | Spider Flower 8 |
| Arabis 24, 57 | Convallaria 58 | Honeysuckle 61 | Nicotiana 14 | Spinach 49 |
| Arctotis 15 | Coreopsis 25, 58 | Horseradish 47 | Nierembergia 14 | Squash 49 |
| Aristolochia 61 | Cornflower 8 | Hosta 59 | Nigella 14 | Statice 17, 27, 60 |
| Armeria 24, 57 | Corn, Pop 47 | Hunemannia 10 | Nolana 14 | Stevia 28 |
| Artemisia 57 | Corn Salad 47 | Hyacinthus 41 | | Stocks 17, 28 |
| Asclepias 24 | Corn, Sweet .. 44, 45, 47 | | Oenothera 26 | Stokesia 60 |
| Asparagus 28, 46 | Cosmos 8 | Iberis 26, 59 | Okra 48 | Strawberries. 27, 51, 64 |
| Asters 4, 57 | Cucumbers 47 | Ice Plant 13 | Onions 48 | Strawflowers 10 |
| Astilbe 57 | Currants 51 | Impatiens 10 | | Summer Cypress 10 |
| Aubrietia 24, 57 | Cyclamen 28 | Ipomoea 14 | | Sunflower 10 |
| | Cynoglossum 8 | Iris 60 | | Sweet Corn .. 44, 45, 47 |
| | | Ismene 42 | | Sweet Peas 23, 28 |
| Baby's Breath 10 | | Ivy 61 | | Sweet Rocket 27 |
| Balloon Vine 6 | Dahlias 9, 39, 40 | | Pachysandra 60 | Sweet William .. 27, 60 |
| Balsam 6, 10 | Daisy, African 9 | Jerusalem Cherry ... 28 | Painted Tongue ... 16 | |
| Baptisia 24, 57 | Daisy, Shasta 27 | | Pansies 16, 28, 4th cover | |
| Beans 44, 45, 46 | Daisy, Swan River .. 6 | Kale 47 | Papaver 60 | Tarragon 48 |
| Beets 46 | Delphinium 25, 58 | Kochia 10 | Parsley 48 | Teucrium 60 |
| Begonias 6, 28, 41, 3rd cover | Dianthus 9, 25, 58 | Kohlrabi 47 | Parsnips 48 | Thalictrum 60 |
| Bellis 25 | Dicentra 58 | | Peas 50 | Thermopsis 27 |
| Bignonia 61 | Dictamnus 25 | Lace Flower 9 | Peach 51 | Thunbergia 23 |
| Blackberries 51 | Didiscus 9, 28 | Lantana 10 | Pear 51 | Thymus 60 |
| Black-Eyed Susan .. 27 | Digitalis 25, 58 | Larkspur 10 | Pentstemon 26, 60 | Tigridia 42 |
| Blanket Flower 9 | Dill 47 | Lathyrus 26 | Pepper 44, 49 | Tithonia 23 |
| Bleeding Heart.. 55, 63 | Dimorphotheca 9 | Lavandula 26, 59 | Perennial Collections. 56 | Tobacco, Flowering .. 14 |
| Blueberries 51 | Doronicum 58 | Lavatera 10 | Perennial Plants . 56-61 | Tomatoes ... 44, 45, 49 |
| Bocconia 25 | Dutchman's Pipe ... 61 | Lavender 26 | Petunias 20, 21 | Tritoma 61 |
| Bog Plants 42 | | Lavandula 59 | Phlox 15, 26, 60 | Trollius 61 |
| Boltonia 61 | Echinops 26 | Lawn Grass Seed ... 52 | Pincushion Flower .. 17, 27, 60 | Trumpet Vine 61 |
| Borecole 41 | Edelweiss 26 | Leek 47 | Pinks 9, 58 | Tuberose 42 |
| Brachycome 6 | Eggplant 47 | Leptosiphon 10 | Platycodon 26, 60 | Turnips 49 |
| Broccoli 46 | Endive 47 | Lettuce 44, 45, 48 | Plum 51 | |
| Brussels Sprouts ... 46 | Eschscholtzia 9 | Liatrie 26, 59 | Plumbago 60 | Vegetable Oyster ... 49 |
| Buddleia 57, 64 | Euphorbia 9 | Lilies 29 | Polemonium 60 | Verbena 18 |
| Butterfly Flower 17 | | Lily-of-the-Valley .. 42, 59 | Polyanthus 27 | Veronica 27, 61 |
| | | Linaria 10, 26 | Polygonum 61 | Vinca 61 |
| Cabbage 46 | Feverfew 13 | Linum 26, 59 | Popcorn 47 | Viola 27, 61 |
| Caladium 41 | Forget-me-not 14 | Lobelia 10, 26 | Poppies 16, 27 | Viscaria 19 |
| Calceolaria 28 | Four O'clock 20 | Love-in-a-Mist 14 | Poppy, California ... 9 | |
| Calendula 7 | | Lupinus . 10, 26, 28, 60 | Poppy, Tulip 10 | Wallflower 19, 27 |
| Calliopsis 7 | Gaillardia 26, 59 | Lychnis 60 | Portulaca 16 | Water Lilies 42 |
| Colonyction 20 | Galtonia 41 | Lycoris 41 | Potentilla 27 | Watermelon. 44, 45, 48 |
| Campanula 25, 57 | Gentiana 26 | Lythrum 26 | Primula 27, 28, 60 | Wild Garden Mixture. 6 |
| Canary Bird Vine ... 7 | Gerbera 28 | | Pumpkin 49 | Wistaria 61 |
| Candytuft 7 | Geum 26, 59 | Mallow Marvels 10 | Pyrethrum 27, 60 | |
| Cannas 41 | Gladolus 34-38 | Malva 26 | | Xanthisma 19 |
| Canterbury Bells ... 7 | Globe Amaranth 9 | Marigolds 13, 28 | Radishes 49 | Yucca 61 |
| Cardinal Climber ... 16 | Gloxinia 28, 42 | Marvel of Peru 13 | Raspberries 51 | |
| Carnations 2, 7, 25, 28, 58 | | Matricaria 13 | Reseda 13 | Zinnias 18, 19 |
| | | | Rhodanthe 16 | |
| | | | Rhubarb 51 | |
| | | | Ricinus 16 | |

GARDEN TOOLS AND REQUISITES

- | | | | | |
|---------------------------|-----------------------|-------------------------|------------------------|-------------------------|
| Fertilizer Spreader .. 52 | Lawn Builder 52 | Seed Grow Box 23 | Sieve, Garden 23 | Train-etts 23, 50 |
| Flower Gatherer 18 | Legume-Aid 50 | Shears, Bouligny ... 30 | Tersan 52 | Vine Supports 61 |
| Japidemic 52 | | | | |



Geum

GEUM

Bright glowing colors in the perennial border throughout the summer months. Price: 3 for \$1.95; 10 for \$5.50.

IRIS KAEMPFERI

(Oriental Orchid Iris)

See page 60 for complete listing. Exotic, late blooming Iris which dominate the garden. Easy to grow.



Dominator

Carlton Childs

Iris



Digitalis

DIGITALIS, SHIRLEY HYBRIDS

Giant flowering Foxgloves affording masses of color in July. Price: 3 for \$1.95; 10 for \$5.50.

Outstanding Garden Specialties



BUDDLEIA, ORCHID BEAUTY

A beautiful and continuous source of gorgeous cut flowers the entire season through; perfectly hardy. \$1.00 each; 3 for \$2.75, postpaid.

Crimson
Star →

Background:
Clematis
Jackmani

Duchess
of →
Edinburgh



Ramona

Countess de Bouchard

Strawberry Gem



FAMOUS CLEMATIS COLLECTION

We offer for the second successive year the above collection which proved so popular last year that we were sold out too early in the season. We feel that there are many who are interested in obtaining this collection of famous varieties.

Price of each variety: \$1.50 per plant, postpaid.

SPECIAL COLLECTION OFFER: 1 each of the 5 varieties, \$6.00, postpaid.

Complete listing of other varieties will be found on page 61.

POT-GROWN STRAWBERRY PLANTS

Each year we have potted especially for spring trade a limited amount of Strawberry plants. These plants will bear in June, but the main advantage of these is to obtain the **Everbearing Varieties** which will produce a fine crop of berries in late summer and early fall.

We offer a special collection of Pot-Grown plants.

The following varieties will result in a continuous crop of Strawberries from early June to late August. **ALL RECENT INTRODUCTIONS.**

BLAKEMORE. Extra early.

SENATOR DUNLAP. Midseason.

AMBROSIA. Late.

MASTODON, GEM or STREAMLINER. (Your choice.) Everbearing.

12 of each (48 plants)	\$ 6.75
25 of each (100 plants)	11.50
50 of each (200 plants)	20.50

ABOVE PLANTS FOR SUMMER AND FALL DELIVERY

Max Schling's Tuberous Rooted BEGONIAS

See page 41 for additional varieties.

NEW TYPES AND NAMED VARIETIES

AUTUMN GLOW. Single Cristata type. Apricot crest, light orange perianth.

FASCINATION. Picotee type. White with pink edge.

RED TRIUMPH. Giant Double Camellia type. Ruby-red.

ROSE DAWN. Giant Double Camellia type. Huge rose-pink.

SANTA ANA. Strong-stemmed bright orange.

SANTA BARBARA. The finest deep yellow ever produced.

SANTA CRUZ. Large flowered deep red.

SANTA PAULA. Large flowered light salmon.

STARS AND STRIPES. Brick-red flowers, marked with white.

SUNSET. Crispa type. Copper with red edge.

Price for Huge Jumbo Bulbs:
\$1.15 each; \$12.00 per dozen

Single
Crispa

Carnation
Type

Camellia
Type

Single Type

A BOOK *for* GARDEN LOVERS

PANSY

Max Schling's Majestic Splendor

A NEW SERIES

This famous Max Schling's strain as pictured below in its old form constituted one of the most masterly achievements in Pansy hybridization. This new series presents an entirely new color range, exceedingly vigorous in growth, very early blooming, long stems, immense size blooms, excellent form and substance, making them equally valuable for cut flowers and bedding.

\$1.00 per pkt.; 6 pkts. for \$5.00; 12 pkts. for \$9.00

(See page 15 for additional varieties of Pansies.)



Max Schling Seedsmen, Inc.

SPRING 1950

618 MADISON AVENUE • NEW YORK CITY, 22